

New York Cocktail Company Presents Dante at Nordstrom

The Clubhouse at the Nordstrom NYC Men's Store in Midtown Manhattan has been transformed to an aperitivo speakeasy for a limited time this fall

New York, NY (September 16th, 2024) – Beginning September 16, [New York Cocktail Company](#) (NYCC) and the team behind [Dante](#), one of the city's most acclaimed cocktail bars, have created an intimate, speakeasy-like pop-up bar at the Clubhouse on the second floor of the Nordstrom NYC Men's Store. Guests are invited to enjoy world-class cocktails while shopping their favorite men's brands.

The Clubhouse presented by NYCC and Dante will feature the four ready-to-serve Negroni cocktails from NYCC just in time for Negroni week, including the Classic, Mezcalito, Chocolate and Espresso Negronis, along with small bite favorites from Dante such as: cheese and charcuterie boards, marcona almonds, marinated olives, and more.

"New York Cocktail Company and Dante are so excited to be taking over the Clubhouse at Nordstrom this fall and introducing the ready to serve, bottled Negroni cocktails from NYCC to guests of the beloved retail store," says Rodrigo Leme, Co-Founder of NYCC and Director of Business Development at Dante. "The space will transport guests from Manhattan to Italy with each sip of the most-ordered aperitivo cocktail in the world."

The pop-up is an extension of the Nordstrom and Dante partnership highlighted in the "Nordstrom For Everything New York" campaign, which celebrates Nordstrom as a destination for everything a New Yorker would need. The takeover offers an opportunity to try NYCC's cocktails that embody the New York experience.

"We are excited to welcome New York Cocktail Company and Dante to Clubhouse for a limited time," says Chris Wanlass, VP/GM of Nordstrom NYC. "We are committed to creating a sense of discovery for our customers at the Flagship and look forward to building on our partnership highlighted in the campaign with Dante by bringing NYCC's world-class cocktails to Nordstrom NYC."

New York Cocktail Company Presents Dante at Nordstrom is open Monday through Saturday from 12pm - 8pm and Sunday from 12pm - 7pm from September 16 through late November. Reservations not required.

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About New York Cocktail Company:

New York Cocktail Company (NYCC), the bottled, ready to serve cocktails born in New York City, features the Classic Negroni, Chocolate Negroni, Mezcalito Negroni and the Espresso Negroni. NYCC was founded by industry veterans Linden Pride, Rodrigo Leme and Malte Barnekow, and crafted with precision and passion by Renato Tonelli, who has been bestowed the title of American Bartender of the Year 2023.

Each cocktail transcends expectations, emulating the essence of local and global inspiration while blending Mancino Vermouth made in a small family-run distillery in Asti, Piedmont, Italy to Su Casa Mezcal from Oaxaca, Mexico to Brooklyn's own Forthave Spirits, Faccia Brutto Spirits, and Brooklyn Gin to finely craft the perfect cocktail. [newyorkcocktailcompany.com](https://www.newyorkcocktailcompany.com) | [@newyorkcocktailco](https://www.instagram.com/newyorkcocktailco)

About Nordstrom:

At Nordstrom, Inc. (NYSE: JWN), we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our digital-first platform enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our Nordstrom and Rack apps and websites. Through it all, we remain committed to leaving the world better than we found it.