UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) February 4, 2010

NORDSTROM, INC.

(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

WASHINGTON (STATE OR OTHER JURISDICTION OF INCORPORATION) 001-15059 (COMMISSION FILE NUMBER)

91-0515058 (I.R.S. EMPLOYER IDENTIFICATION NO.)

1617 SIXTH AVENUE, SEATTLE, WASHINGTON (ADDRESS OF PRINCIPAL EXECUTIVE OFFICES)

98101 (ZIP CODE)

REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE (206) 628-2111

INAPPLICABLE

(FORMER NAME OR FORMER ADDRESS IF CHANGED SINCE LAST REPORT)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 REGULATION FD DISCLOSURE

On February 4, 2010, Nordstrom, Inc. issued a press release announcing its preliminary January 2010 sales. A copy of this press release is attached as Exhibit 99.1.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NORDSTROM, INC.

By: /s/ Robert B. Sari Robert B. Sari

Executive Vice President, General Counsel and Corporate Secretary

Dated: February 4, 2010

EXHIBIT INDEX

DESCRIPTION Nordstrom January 2010 Preliminary Sales Release, dated February 4, 2010.

NORDSTROM

FOR IMMEDIATE RELEASE February 4, 2010

INVESTOR CONTACT:

Rob Campbell Nordstrom, Inc. (206) 303-3290

MEDIA CONTACT:

Colin Johnson Nordstrom, Inc. (206) 373-3036

NORDSTROM REPORTS JANUARY SALES

SEATTLE, Wash. (February 4, 2010) — Nordstrom, Inc. (NYSE: JWN) today reported a 14.0 percent increase in same-store sales for the four-week period ended January 30, 2010 compared with the four-week period ended January 31, 2009. Preliminary total retail sales of \$543 million for January 2010 increased 15.8 percent compared with total retail sales of \$468 million for the same period in fiscal 2008.

Fourth quarter same-store sales increased 6.9 percent compared with the same period in fiscal 2008. Preliminary fourth quarter total retail sales of \$2.54 billion increased 10.3 percent compared with total retail sales of \$2.30 billion for the same period in fiscal 2008.

Fiscal year 2009 same-store sales decreased 4.2 percent compared with fiscal year 2008. Preliminary fiscal year 2009 total retail sales of \$8.26 billion decreased 0.2 percent compared with total retail sales of \$8.27 billion for fiscal year 2008.

SALES RECORDING

To hear Nordstrom's pre-recorded January sales message, please dial 402-220-6036. This recording will be available for one week.

JANUARY SALES RESULTS

(unaudited; \$ in millions)

				Total Retail Sales			Same-store Sales				
	Fiscal 2009		Fiscal 2008		% Increase/ (Decrease)	Total	Full-line Stores	Direct	Multi-channel (Full-line Stores and Direct)	Rack Stores	
January	\$	543	\$	468	15.8%	14.0%	8.9%	52.1%	14.7%	5.3%	
Fourth Quarter	\$	2,539	\$	2,301	10.3%	6.9%	3.9%	32.1%	7.1%	4.6%	
Fiscal Year	\$	8,258	\$	8,272	(0.2%)	(4.2%)	(7.2%)	14.5%	(5.0%)	2.5%	
Number of stores	1/30/10			1/31/09							
Full-line		112		109							
Rack and other		72		60							
Total		184		169							
Gross square footage	22	,773,000	21,	,876,000							

FUTURE REPORTING DATES

Nordstrom's planned financial release calendar for the next three months currently includes:

Fourth Quarter Earnings Release February Sales Release March Sales Release April Sales Release Mon., February 22, 2010 Thurs., March 4, 2010 Thurs., April 8, 2010 Thurs., May 6, 2010

ABOUT NORDSTROM

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 184 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 112 full-line stores, 69 Nordstrom Racks, two Jeffrey boutiques and one clearance store. Nordstrom also serves customers through its online presence at www.nordstrom.com and through its catalogs. Nordstrom, Inc's common stock is publicly traded on the NYSE under the symbol JWN.

Certain statements in this news release contain or may suggest "forward-looking" information (as defined in the Private Securities Litigation Reform Act of 1995), including trends in company operations. Such statements are based upon the current beliefs and expectations of the company's management and are subject to significant risks and uncertainties. Actual future results and trends may differ materially from historical results or current expectations depending upon factors including, but not limited to the impact of deteriorating economic and market conditions and the resultant impact on consumer spending patterns, the company's ability to respond to the business environment and fashion trends, the company's ability to safeguard its brand and reputation, effective inventory management, efficient and proper allocation of the company's capital resources, successful execution of the company's store growth strategy including the timely completion of construction associated with newly planned stores, relocations and remodels, all of which may be impacted by the financial health of third parties, the company's compliance with applicable banking and related laws and regulations impacting the company's ability to extend credit to its customers, trends in personal bankruptcies and bad debt write-offs, availability and cost of credit, impact of the current regulatory environment and financial system reforms, changes in interest rates, disruptions in the company's supply chain, the company's ability to maintain its relationship with vendors and developers who may be experiencing economic difficulties, the geographic locations of the company's stores, the company's ability to maintain its relationships with its employees and to effectively train and develop its future leaders, the company's compliance with information security and privacy laws and regulations, employment laws and regulations and other laws and regulations applicable to the company, successful execution of the company's information technology strategy, successful execution of the company's multi-channel strategy, risks related to fluctuations in world currencies, public health concerns, weather conditions and hazards of nature that affect consumer traffic and consumers' purchasing patterns, the effectiveness of planned advertising, marketing, and promotional campaigns, the company's ability to control costs, and the timing and amounts of share repurchases by the company. For additional information regarding these and other risk factors, please refer to the company's SEC reports, including its Form 10-K for the fiscal year ended January 31, 2009 and its Form 10-Q for the fiscal quarter ended October 31, 2009. The company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events, new information or future circumstances.

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