

# NORDSTROM

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## NORDSTROM INTRODUCES BEST GIFT EVER!

*The ultimate destination for unique holiday gifts curated by Olivia Kim and special celebrity guests*

**November 26, 2019** - This Holiday season, Nordstrom presents **Best Gift Ever!**, a singular gift shop at Nordstrom NYC featuring unique and bespoke gifts curated by Olivia Kim, VP of Creative Projects at Nordstrom. Best Gift Ever! is the shopping destination for everyone on your gift list. With prices ranging from \$5 stocking stuffers to a \$9,500 custom Rolex to a \$27,000 African safari, the shop includes a wide array of gifts including art, collectibles, stationery, fashion accessories and apparel, jewelry, ceramics, apothecary and fragrance, tech, toys, experiences and much more.

To help bring the shop to life, Kim enlisted a group of special curators to share their gifting picks and donate personal, pre-owned items to the shop. Featured curators include **Mary J Blige, Grace Coddington, Barbie Ferreira, Bill Nye, RuPaul, Amy & David Sedaris, and Chloë Sevigny**. Each curator developed a list of hand-picked gifting recommendations for customers to browse. Customers will also have the chance to shop one-of-a-kind gifts, like an illustration that David Sedaris hung in his office; a set of Steiff stuffed cats from Grace Coddington's personal collection; earrings worn by Mary J. Blige on tour; one of Bill Nye's signature bow ties from his closet; an afternoon tea with Chloë Sevigny, as well as other unique items, special to each curator.

Proceeds from these one-of-a-kind gifts will benefit New York City based charitable organizations supported by Nordstrom, including Big Brothers Big Sisters of New York City and the Hetrick-Martin Institute. To help Nordstrom ring in the holiday season and celebrate the launch of Best Gift Ever!, **RuPaul** will also be making an in-person appearance at Nordstrom NYC on Sunday, December 1<sup>st</sup> for an afternoon of holiday shopping and delights, including memorable holiday portraits with customers.

In addition to Olivia Kim sharing her own personal curation, she has invited a group of friends to compliment the offering with their own favorite items, including a blend of notable New Yorkers and industry tastemakers such as creative director **Jen Brill**, stylist **Mel Ottenberg**, designer **Simone Rocha**, and **DJ Stretch Armstrong**.

"The holidays can be a hectic and stressful time and we wanted to make holiday gifting fun for all. The curators that we have brought together are a diverse group of talented people that I have long admired, each with a distinct personality and eye – their pooled creativity has truly made this a unique shop," says Olivia Kim, VP of Creative Projects at Nordstrom "This is our first holiday season at Nordstrom NYC and we

wanted to create a shopping experience that stands out. We are so excited to introduce some of our friends to our customers and give them the rare opportunity to treat themselves and their loved ones to these meaningful, one of a kind items. We hope that everyone who visits the shop will walk away with that perfect, unexpected gift that inspires a sense of surprise and discovery.”

Best Gift Ever! will feature a compelling mix of highly coveted and emerging brands, including **Candylab Toys, Dan Life, Flower by Edie Parker, Leica, Lonely Lingerie, Lorien Stern, Katie Kimmel, Knotwork LA, La Californienne, May Lindstrom, Memphis Milano, Mondo Mondo, Puebco, Régime des Fleurs, Santa Maria Novella, Smythson, Steiff, Soohyang, Susan Alexandra, The Evolution Store, Unagi Scooters** amongst many others. For that person that has everything, customers can even find once in a lifetime experiences through a partnership with luxury travel concierge **attaché at NinthFlr**, including a cooking class and dinner at a Michelin star rated restaurant, a VIP Superbowl experience, and a trip for two to the 2020 Tokyo Summer Olympics.

The Best Gift Ever! shop was designed and built in collaboration with USM Modular Furniture, founded by legendary Swiss architect Fritz Haller.

The shop will be live throughout the holiday season, beginning Tuesday, November 26<sup>th</sup> available through Sunday, December 29<sup>th</sup> on the first level of Nordstrom NYC with a selection of products also available to shop online at Nordstrom.com

Nordstrom NYC is located at 235 West 57<sup>th</sup> Street and open Monday-Saturday from 10am-9pm and Sunday from 11am-7pm. For special and extended Holiday store hours please call (212)843-5100.

## **ABOUT NORDSTROM**

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 381 stores in 40 states, including 116 full-line stores in the United States, Canada and Puerto Rico; 249 Nordstrom Rack stores; three Jeffrey boutiques; two clearance stores; six Trunk Club clubhouses; and five Nordstrom Local service concepts. Additionally, customers are served online through Nordstrom.com, Nordstromrack.com, HauteLook and TrunkClub.com. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

## **PRESS CONTACT**

Julie Ly

Senior Manager, Public Relations

[Julie.Ly@nordstrom.com](mailto:Julie.Ly@nordstrom.com)