

## **NORDSTROM COMPANY FACTS**

- WHO:** Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 205 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 115 full-line stores, 87 Nordstrom Racks, two Jeffrey boutiques and one clearance store. Nordstrom also serves customers through its online presence at [www.nordstrom.com](http://www.nordstrom.com) and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.
- WHAT:** Nordstrom offers a large selection of quality fashion apparel, shoes and accessories for men, women and children.
- WHERE:** There are Nordstrom stores in Alaska, Arizona, California, Colorado, Connecticut, Florida, Georgia, Hawaii, Illinois, Indiana, Kansas, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nevada, New Jersey, New York, North Carolina, Ohio, Oregon, Pennsylvania, Rhode Island, Texas, Utah, Virginia and Washington.

## **COMPANY DETAILS**

Nordstrom, Inc. comprises five operating divisions:

### Full-line Store Group

(General Geographic Areas)

Northwest	19 stores in AK, CO, OR, UT, WA
Southwest	36 stores in AZ, CA, NV, HI
Central States/South	34 stores in FL, GA, IL, IN, KS, MI, MN, MO, OH, TX
East Coast	26 stores in CT, MA, MD, NC, NJ, NY, PA, RI, VA

### Nordstrom Rack Group

Nordstrom Rack carries merchandise from Nordstrom stores and Nordstrom.com at 50 - 60% off original Nordstrom prices. Nordstrom Rack offers an incredible selection of brand-name apparel, accessories and shoes for the entire family—from contemporary fashion to quality basics—purchased specially for Nordstrom Rack, with most at savings of 30 - 70% off. New merchandise arrives daily. Nordstrom operates 87 Rack stores in 23 states: AZ, CA, CO, FL, GA, HI, IL, MA, MD, MI, MN, MO, NV, NJ, NY, NC, OH, OR, PA, TX, UT, VA and WA.

### Nordstrom Product Group

Nordstrom Product Group designs, contracts to manufacture and markets apparel, footwear and accessories especially suited to customer preferences. Nordstrom-exclusive lines are distinguished by quality craftsmanship, fit and extended size selection.

### Nordstrom Direct

Nordstrom Direct, a division of Nordstrom, Inc., operates catalogs and the company's e-commerce site, [www.nordstrom.com](http://www.nordstrom.com), which serve customers anytime, anywhere.

### Nordstrom Credit

Nordstrom Credit, which includes Nordstrom fsb (a federal savings bank), offers customers a variety of payment products and services including the Nordstrom Fashion Rewards® program, the Nordstrom credit card, Nordstrom Visa Signature® card, and Nordstrom debit card. Nordstrom Credit is focused on enhancing customer relationships by providing payment options that make shopping with Nordstrom more convenient.

### **Philosophy**

Since 1901, Nordstrom has been guided by its founder's philosophy: offer the customer the best possible service, selection, quality and value.