



NORDSTROM BRINGS JOY TO THE CORNER IN PARTNERSHIP WITH MARC JACOBS

Discover the limited-edition capsule collection exploring the intersection of art and fashion at The Corner at Nordstrom NYC this September.

Shop Images [HERE](#)
(Courtesy of Nordstrom)

New York, New York (September 6, 2025) – Nordstrom is bringing the vibrant expression of JOY to The Corner this September in partnership with Marc Jacobs. Through an immersive pop-up experience, customers will discover Marc Jacobs at The Corner featuring a limited-edition capsule collection that explores the intersection of art and fashion through visual storytelling and expressive design.

Marc Jacobs at The Corner will showcase the limited-edition JOY collection through a multi-sensory experience featuring accessories, signature bags and ready-to-wear with collaborations with Converse, Moleskine, maxbone, SHUT, Gibson, and Crayola. This collection was created by Marc Jacobs with artists David Shrigley, Derrick Adams, and Hattie Stewart which reflects each of their own visual language blurring the boundaries between art and fashion. In addition to the JOY collection, the shop will feature a wide range of Marc Jacobs handbags, charms, shoes, eyewear and fragrance.

“This month, The Corner at Nordstrom NYC becomes a playground for JOY with Marc Jacobs. In collaboration with three talented artists, we’re bringing to life a world where art and fashion celebrate individuality,” says Olivia Kim, SVP of Creative at Nordstrom. “We’re creating an immersive, colorful space where our customers can discover, play, explore and celebrate JOY.”

Discover the JOY at Marc Jacobs at The Corner through October 5, with products available to shop in-store and online at Nordstrom.com. The shop is part of an ongoing series of pop-ups and brand takeovers at the Nordstrom NYC Flagship in a dedicated space on the corner of 57th and Broadway that aims to provide ongoing newness and inspire a sense of discovery for Nordstrom customers.

Marc Jacobs at The Corner will feature a range of community programming throughout the month including a beverage collaboration with the EBAR featuring a Marc Jacobs smoothie, complimentary pet portraits, special gifts with purchase, and nail art. Learn more about the community programming below and sign up to join the mailing list [HERE](#).

- **Marc Jacobs Ebar Collaboration:** Discover our blue raspberry smoothie with coconut swirl September 6 – September 30 only at Nordstrom NYC.
- **maxbone x Bark Jacobs Pet Portraits:** Join us September 6 – 7, and September 27 – 28, at 12PM – 7PM for a complimentary pet portrait with the purchase of a Marc Jacobs JOY leather bag.
- **Cariissima Bag, Shoe, and Pet Collar Charms:** On September 13 – 14 from 12PM – 7PM customers will receive a Cariissimna bag charm with select Marc Jacobs purchases.
- **Nail Art with @Manicures.nyc:** September 20 – 21 from 12-7pm, enjoy complimentary nail art matching the themes of Marc Jacobs JOY

ABOUT NORDSTROM:

At Nordstrom, Inc., we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our interconnected model enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our Nordstrom and Rack apps and websites. Through it all, we remain committed to leaving the world better than we found it.

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