



## The Nordstrom NYC Flagship Unveils “La Terrasse at Nordstrom”

*The limited-time outdoor pop-up in Midtown Manhattan has been transformed into a joyful escape reminiscent of the French Riviera, located on the terrace of the retailer’s signature food and beverage concept, Bistro Verde – 5<sup>th</sup> Floor*

**June 3, 2025, New York, New York** — Launching Memorial Day weekend and continuing through the end of September, Nordstrom NYC invites guests to experience effortless sophistication at **La Terrasse at Nordstrom**, its newly unveiled outdoor retreat on the 5th floor of the flagship store. Inspired by the vibrant energy and the sun-soaked terraces of the French Riviera, this refreshed outdoor space offers a stylish interlude between shopping. Whether sipping a refreshing spritz or simply soaking in the ambiance, La Terrasse at Nordstrom brings a touch of European elegance to the heart of the city.

"We're thrilled to bring this one-of-a-kind outdoor patio experience to Nordstrom NYC, offering our guests a stylish retreat between shopping and dining," says **Chris Wanlass, Vice President and General Manager of Nordstrom NYC**. "Designed as an inviting escape, La Terrasse at Nordstrom offers handcrafted St-Germain cocktails, curated culinary delights, and a welcoming space to enjoy the best of the season. We look forward to welcoming everyone this summer."

La Terrasse at Nordstrom features 48 seats and additional lounge seating, offering a comfortable space for guests to unwind. This hidden gem features gaming entertainment alongside an expertly crafted selection of specialty cocktails, including St-Germain Hugo Spritz and St. Tropez Daiquiri. Guests can also savor a thoughtfully curated menu of culinary delights, featuring Caviar Frites, Summer Tropical Crudo, Beignets, and more.

Bistro Verde is a signature concept for Nordstrom that offers quality ingredients and classic fare, along with handcrafted cocktails, beer and wine, representing excellence and value in every dish. The restaurant is open daily, Monday–Saturday from 11 AM to 8:30 PM, and Sunday from 11 AM to 7:30 PM. La Terrasse at Nordstrom is open from May 24 through the end of September.

For reservations, please visit [Open Table](#) or call (212) 295-2187; for more information and news about unique upcoming events, please visit the [Nordstrom NYC Flagship website](#).



## **ABOUT NORDSTROM**

At Nordstrom, Inc. (NYSE: JWN), we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our digital-first platform enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our [Nordstrom](#) and [Rack](#) apps and websites. Through it all, we remain committed to [leaving the world better](#) than we found it.

## **ABOUT BISTRO VERDE**

Bistro Verde is the flagship restaurant in the Nordstrom portfolio. Dishes are created using the highest-quality products from farmers, fishermen and producers who have dedicated their lives to caring for the world around us through responsible agriculture and sustainable practices. We prepare these products with love and respect in a simple, handcrafted fashion that represents value in every dish we serve to our community. A meticulously curated wine list enhances our food selections, as does a wonderful list of specialty beverages, including handcrafted cocktails and craft beers. The modern dining room conveys a casual elegance, making it equally perfect for special celebrations or a meal with friends.

## **PRESS CONTACT:**

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