

NORDSTROM RACK

Q: What is Nordstrom Rack?

A: Nordstrom Rack is the off-price retail division of Nordstrom, Inc., offering customers up to 70% off on-trend apparel, accessories, beauty and shoes for the whole family from many of the top brands sold at Nordstrom stores. Nordstrom Rack delivers the fashion customers are used to experiencing at Nordstrom stores, while providing access to many of the same brands at a savings.

Q: How is Nordstrom Rack different from your full-line stores?

A: Nordstrom Rack is more of a self-service shopping experience where our stores are designed to make it easy to find great savings on name-brand merchandise. Nordstrom Rack carries many of the same great brands we have at the full-line stores, but with savings up to 70% off.

Q: What makes Nordstrom Rack different from other off-price retailers?

A: Nordstrom Rack offers great brands not widely found elsewhere at off-price retailers, including 90% of Nordstrom's top brands, plus Nordstrom private brands. The Rack also provides convenient services like Buy Online, Pick Up in Store, order pickup for Nordstrom.com orders and easy Nordstrom and Nordstrom Rack returns.

Q: What is the merchandise mix like at Nordstrom Rack?

A: New deliveries arrive weekly, offering on-trend styles and a wide range of categories — women's and men's apparel, shoes, kids, beauty and home — tailored to each community we serve.

Q. Why does Nordstrom open Rack stores so close to full-line stores?

A: We've found that Nordstrom Rack and full-line stores complement each other nicely. Many customers shop at both stores, and this gives us a way to better serve them while making it more convenient for them to shop with us. There are many cities where they are in close proximity, but not all.

Q: How do you determine where the best location is to open a Nordstrom Rack?

A: We look for convenient shopping destinations where customers already love to shop. In 39 of our markets, Nordstrom Rack is the only representation of the Nordstrom brand. Our goal is to bring great brands at great prices closer to more communities and make it easier for customers to engage with our services.