

NORDSTROM

FORWARD-LOOKING STATEMENTS

All forward-looking statements in this meeting reflect management's expectations regarding future events and operating performance and speak only as of May 29, 2018.

These statements may involve risks and uncertainties that could cause actual results to differ materially from the expected results.

Such risks include but are not limited to the risks factors that are detailed in the company's most recent filings with the SEC such as our annual (10-K) and quarterly (10-Q) reports.

The company undertakes no obligation to update or revise any such statements, whether as a result of new information, future events or otherwise.

WELCOME
2018
ANNUAL MEETING
OF SHAREHOLDERS



BOARD OF DIRECTORS



SHELLYE L. ARCHAMBEAU

FORMER CEO, METRICSTREAM, INC.



STACY BROWN-PHILPOT

CEO, TASKRABBIT, INC.



TANYA L. DOMIER

CEO, ADVANTAGE SOLUTIONS



BLAKE W. NORDSTROM

CO-PRESIDENT, NORDSTROM, INC.



ERIK B. NORDSTROM

CO-PRESIDENT, NORDSTROM, INC.



PETER E. NORDSTROM

CO-PRESIDENT, NORDSTROM, INC.



BRAD D. SMITH

CHAIRMAN AND CEO, INTUIT, INC.



GORDON A. SMITH

CO-PRESIDENT AND COO, JPMORGAN CHASE & CO.



BRADLEY D. TILDEN

CHAIRMAN AND CEO, ALASKA AIR GROUP, INC.



B. KEVIN TURNER

VICE CHAIRMAN, PARENT COMPANY OF ALBERTSON'S
COMPANIES LLC



ROBERT D. WALTER

FOUNDER AND FORMER CHAIRMAN & CEO,
CARDINAL HEALTH, INC.



AUDITOR & INSPECTOR OF ELECTIONS



CHAIRMAN'S REMARKS



2018 PROPOSALS



BLAKE NORDSTROM REMARKS



STRATEGIC PILLARS

AMBITION: TO BE THE BEST FASHION RETAILER IN A DIGITALLY CONNECTED WORLD



2017 HIGHLIGHTS



~\$15
BILLION
TOTAL SALES

Reflects 5% annualized
growth over last 5 years



33
MILLION
ACTIVE CUSTOMERS*

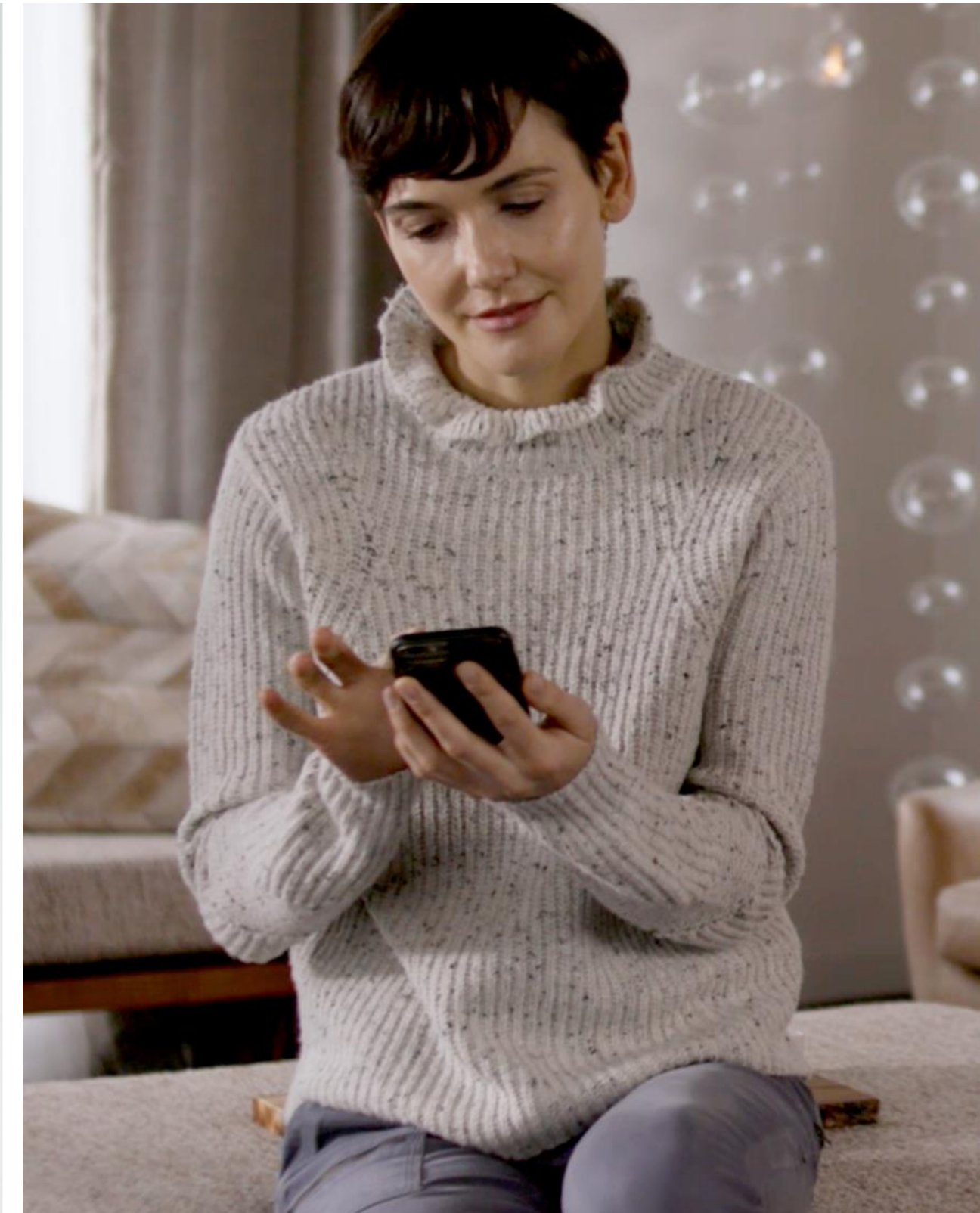
9 million customers shopped across
multiple touch points with Nordstrom

*customers who have shopped any of our full-line stores, Nordstrom.com, Nordstrom Rack or Nordstromrack.com/HauteLook over the last 12 months



6M+
NEW CUSTOMERS
IN OFF-PRICE

One- third of off-price customers
cross-shop Nordstrom Full-Price over time



26%
DIGITAL SALES
PENETRATION

High quality store portfolio combined
with robust digital platform to serve
customers in multiple ways

STORE OPENINGS



NORDSTROM

One full-line store and
relocated two full-line stores
in 2017



NORDSTROM LOCAL

Introduced a neighborhood
services and experiences hub



NORDSTROM RACK

17 off-price stores and
relocated one off-price store
in 2017

STRATEGIC BRAND PARTNERSHIPS

TOPSHOP

 azella

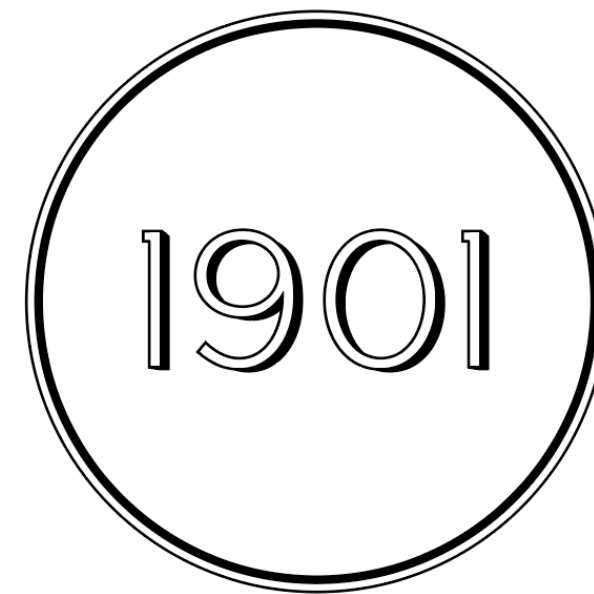
GUCCI

Charlotte Tilbury

TREASURE  BOND



J. Crew



CHANEL

• HALOGEN •

TED BAKER
LONDON

Madewell

REBECCA MINKOFF

THE CUSTOMER JOURNEY

HOW THE CUSTOMER SHOPS

ORDERED



FULFILLED



RECEIVED



2018 INITIATIVES

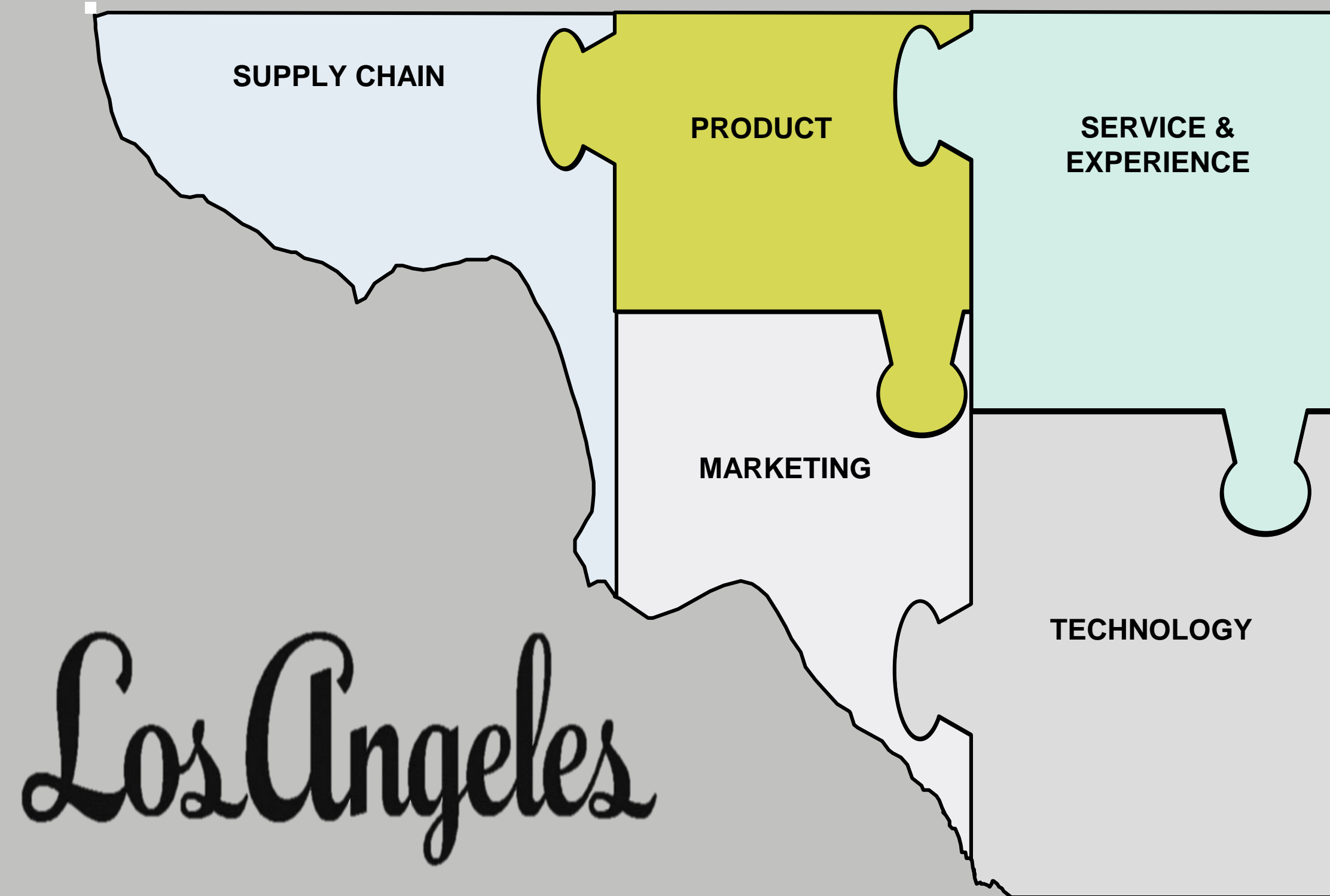


OPENED NORDSTROM
MEN'S STORE IN NYC



INTRODUCED NORDSTROM RACK
IN CANADA

2018 INITIATIVES



EXECUTING MARKET STRATEGY
BEGINNING IN LOS ANGELES



CONTINUING GROWTH OF
LIMITED DISTRIBUTION PRODUCT

Q&A



NORDSTROM