[NORDSTROM LOGO]

1501 Fifth Avenue, Seattle, WA 98101-1603

March 31, 1997

DEAR SHAREHOLDERS:

On behalf of the Board of Directors and management, I cordially invite you to attend the Annual Meeting of Shareholders on Tuesday, May 20, 1997, at 11:00 a.m., Pacific Daylight Time, in the Grand Ballroom, Sheraton Seattle Hotel & Towers, 1400 Sixth Avenue, Seattle, Washington.

In addition to the matters described in the Notice of Annual Meeting and Proxy Statement, there will be a report on the progress of the Company and an opportunity to ask questions of general interest to you as a Shareholder.

YOUR VOTE IS VERY IMPORTANT. Therefore, whether or not you plan to attend the meeting in person, please sign and return the enclosed Proxy in the envelope provided. If you attend the meeting and desire to vote in person, you may do so even though you have previously sent your Proxy.

I hope you will be able to join us and we look forward to seeing you in Seattle.

Sincerely yours,

[JOHN WHITACRE SIGNATURE] John J. Whitacre Chairman of the Board of Directors NORDSTROM, INC. 1501 FIFTH AVENUE SEATTLE, WA 98101-1603

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

To the Shareholders of Nordstrom, Inc.:

The Annual Meeting of Shareholders of Nordstrom, Inc. will be held on Tuesday, May 20, 1997, at 11:00 a.m., Pacific Daylight Time, in the Grand Ballroom, Sheraton Seattle Hotel & Towers, 1400 Sixth Avenue, Seattle, Washington for the following purposes:

1. To elect 12 directors to hold office until the next Annual Meeting of Shareholders and until their successors are duly elected and qualified;

2. To consider and vote upon a proposal to approve the Nordstrom, Inc. 1997 Stock Option Plan;

3. To ratify the appointment of auditors; and

4. To transact such other business as may properly come before the meeting and any adjournment thereof.

Holders of shares of Common Stock of record at the close of business on March 20, 1997 are entitled to notice of, and to vote at, the meeting.

Shareholders are cordially invited to attend the meeting in person.

By order of the Board of Directors,

[KAREN E. PURPUR SIGNATURE] Karen E. Purpur Secretary

Seattle, Washington March 31, 1997

> WHETHER OR NOT YOU INTEND TO BE PRESENT AT THE MEETING, YOU ARE URGED TO SIGN AND DATE THE ENCLOSED PROXY AND RETURN IT PROMPTLY IN THE ENVELOPE PROVIDED.

APPROXIMATE MAILING DATE: MARCH 31, 1997

This Proxy Statement is furnished to the Shareholders of Nordstrom, Inc. (the "Company") in connection with the solicitation of proxies by the Board of Directors for use at the Annual Meeting of Shareholders to be held on May 20, 1997 and any adjournment thereof. If the enclosed Proxy is executed and returned, it will be voted in accordance with the instructions given, but may be revoked at any time insofar as it has not been exercised by notifying the Secretary of the Company in writing (such notification to be directed to the Company's offices at 1501 Fifth Ave., Seattle, WA 98101-1603). Each Proxy will be voted for Proposals 1, 2 and 3 and may be voted on such other matters as may properly come before the meeting if no contrary instruction is indicated in the Proxy.

There were 78,557,335 shares of Common Stock, the only security of the Company entitled to vote at the meeting, outstanding at March 20, 1997, the record date for the Annual Meeting of Shareholders. Shareholders are entitled to one vote for each share of Common Stock held of record at the close of business on March 20, 1997. Under Washington law and the Company's Articles of Incorporation, a quorum consisting of a majority of the shares eligible to vote must be represented in person or by proxy to elect directors and to transact any other business that may properly come before the meeting. For election of directors, the nominees elected will be those receiving the greatest number of votes cast by the shares entitled to vote, up to the number of directors to be elected. Any action other than a vote for a nominee will have the effect of voting against the nominee. The Nordstrom, Inc. 1997 Stock Option Plan will be approved and the appointment of auditors will be ratified if the votes cast in favor of the respective action exceed the votes cast against it. Abstentions and nonvotes by brokers will have no effect since such actions do not represent votes cast by Shareholders.

## SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The following table sets forth as of March 20, 1997 the number of shares of Common Stock held by each person known to the Company to own beneficially more than five percent of the outstanding shares of Common Stock, the directors and nominees, the executive officers named in the Summary Compensation Table on page 8, and all directors and executive officers of the Company as a group:

	Amount and	
	Nature of	
		Percent of
Name of Beneficial Owner 	Ownership	Class
PHILIP M. CONDIT	680	*
D. WAYNE GITTINGER	5,254,583(a)(b)	6.59%
1420 Fifth Avenue, Suite 4100	0/201/000(a)(b)	0.000
Seattle, Washington 98101		
ENRIQUE HERNANDEZ, JR.	Θ	*
RAYMOND A. JOHNSON	62,214	*
CHARLES A. LYNCH	4,039(c)	*
ANN D. MCLAUGHLIN	2,039	*
JOHN A. MCMILLAN	1,212,046(a)(d)	1.52%
BRUCE A. NORDSTROM	5,480,449(a)(e)	6.88%
1501 Fifth Avenue		
Seattle, Washington 98101		
ELMER AND KATHARINE NORDSTROM FAMILY		
INTERESTS, L.P.	6,238,276(f)	7.83%
c/o 1501 Fifth Avenue		
Seattle, Washington 98101		
JOHN N. NORDSTROM	2,037,972(a)(g)	2.56%
ALFRED E. OSBORNE, JR.	2,889(h)	*
WILLIAM D. RUCKELSHAUS	7,039	*
ELIZABETH CROWNHART VAUGHAN	2,492	*
JOHN J. WHITACRE	33,462(i)	*
JAMMIE BAUGH	21,384(j)	*
GAIL A. COTTLE	19,396(k)	*
JOHN A. GOESLING	79,317(1)	*
JACK F. IRVING	52,543(m)	*
Directors and executive officers as a		
group		
(23 persons)	17,941,911(n)	22.52%

\* Does not exceed 1% of the Company's outstanding Common Stock. (a) Does not include 80,000 shares held by a corporation in which the director or his spouse owns a one-eighth beneficial interest.

(b) Includes 3,477,404 shares held by his wife individually, 268 shares held by her as a participant in the Company's 401(k) Plan, 388,800 shares held by a trust of which she is a trustee and beneficiary, and 1,375,380 shares held by a trust of which she is the beneficiary. Does not include 103,448 shares held by trusts of which he is a trustee.

(c) Includes 3,000 shares held by a family trust of which he is a trustee and beneficiary.

(d) Includes 1,025,097 shares held by his wife individually and 54,000 shares held by a trust of which his wife is the beneficiary.

(e) Includes 29,194 shares held by his wife individually and 2,117,640 shares held by trusts of which he is a trustee and beneficiary. Does not include 1,759,482 shares held by trusts of which he is co-trustee.

(f) The general partners of this partnership are Katharine J. Nordstrom, the Elmer Nordstrom Trust (John N. Nordstrom, trustee), the James F. Nordstrom Interests, L.P., and the John N. Nordstrom Interests, L.P. The general partners of the James F. Nordstrom Interests, L.P. are Sally A. Nordstrom, the Estate of James F. Nordstrom (Sally A. Nordstrom, personal representative), J. Daniel Nordstrom and William E. Nordstrom, and the general partners of the John N. Nordstrom Interests, L.P. are Sally B. Nordstrom and James A. Nordstrom. Each of these entities and individuals are deemed to beneficially own the shares held by the Elmer and Katharine Nordstrom Family Interests, L.P. Each of the general partners disclaims beneficial ownership of the shares held by the Elmer and Katharine Strom Sally B. Nordstrom the greater of their proportionate interest in their respective partnership's profits or capital account.

(g) Includes 80,805 shares held by his wife, 1,003 shares held by a trust of which he is the trustee and 1,390,000 shares held by the John N. Nordstrom Interests, L.P. of which he is a general partner. Mr. Nordstrom disclaims beneficial ownership of the shares held by the John N. Nordstrom Interests, L.P. that exceed the greater of his proportionate interest in the partnership's profits or capital account. Does not include any of the shares held by the Elmer and Katharine Nordstrom Family Interests, L.P.

(h) Includes 300 shares held by his wife and 200 shares held by a corporation of which he is the sole shareholder.

(i) Includes 28,814 shares which may be acquired under the 1987 Stock Option Plan and 2,648 shares held by him as a participant in the Company's 401(k) Plan.
(j) Includes 18,443 shares which may be acquired under the 1987 Stock Option Plan and 1,889 shares held by her as a participant in the Company's 401(k) Plan.
(k) Represents shares which may be acquired under the 1987 Stock Option Plan.
(l) Includes 39,123 shares which may be acquired under the 1987 Stock Option Plan.

(m) Includes 35,921 shares which may be acquired under the 1987 Stock Option Plan.

(n) Includes the 6,238,276 shares held by the Elmer and Katharine Nordstrom Family Interests, L.P.

The directors and executive officers shown in the table disclaim beneficial interest in any shares held solely as custodian or trustee, and all shares held by their spouses and immediate family members.

PROPOSAL 1: ELECTION OF DIRECTORS

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Twelve directors will be elected at the meeting, each to hold office until the next Annual Meeting of Shareholders and until a successor has been duly elected and qualified. Unless otherwise instructed by the Shareholder, the persons named in the enclosed Proxy intend to vote for the election of the persons listed in this Proxy Statement. Except for Mr. Hernandez, all of the nominees are currently directors of the Company. If any nominee becomes unavailable for any reason or should a vacancy occur before the election (which events are not anticipated), the Proxy may be voted for a person to be selected by the Board of Directors of the Company.

# NOMINEES

Information related to the director nominees is set forth below:

Name and Age	Principal Occupation and Business Experience for Past Five Years	Directo Since
PHILIP M. CONDIT Age 55(a)	Chairman and CEO of The Boeing Company, a Washington based aerospace product manufacturer (formerly President of the Boeing Company; Executive Vice President of Boeing Commercial Airplane Group)	1994
D. WAYNE GITTINGER Age 64(b)(c)	Partner in the law firm of Lane Powell Spears Lubersky LLP	1971
ENRIQUE HERNANDEZ, JR. Age 41(d)	President and CEO of Inter-Con Security Systems, Inc., a California based worldwide security and facility support services provider; co-founder and principal partner, Interspan Communications, a television broadcasting company serving Spanish speaking audiences	N/A
CHARLES A. LYNCH Age 69(e)	Chairman of Fresh Choice, Inc., a California based restaurant chain (formerly Chairman of Market Value Partners Company)	1985
ANN D. MCLAUGHLIN Age 55(f)	Chairman of the Aspen Institute, a Colorado based non- profit, non-partisan organization whose goal is to enhance, through debate, the effectiveness of the leaders of the country's democratic institutions (formerly Vice Chairman of the Aspen Institute; President of the Federal City Council; President and CEO of New American Schools Development Corporation; Visiting Fellow of the Urban Institute)	1992
IOHN A. MCMILLAN Age 65(c)(g)	Retired (formerly Co-Chairman of the Board of Directors of the Company)	1966
BRUCE A. NORDSTROM Age 63(c)	Retired (formerly Co-Chairman of the Board of Directors of the Company)	1966
OHN N. NORDSTROM Age 59(c)	Retired (formerly Co-Chairman of the Board of Directors of the Company)	1966
ALFRED E. OSBORNE, JR. Age 52(h)	Director of the Harold Price Center for Entrepreneurial Studies and Associate Professor of Business Economics, The Anderson School at UCLA	1987
VILLIAM D. RUCKELSHAUS Age 64(i)	A Principal in Madrona Investment Group, L.L.C., a Washington based private investment firm (formerly Chairman and CEO of Browning-Ferris Industries, Inc.)	1985
ELIZABETH CROWNHART VAUGHAN Age 68	President of Salar Enterprises, Ltd., an Oregon based Company engaged in the production of historical materials	1977
OHN J. WHITACRE Age 44(j)	Chairman of the Board of Directors of the Company (formerly Co-Chairman of the Board of Directors of the Company; Co-President of the Company)	1995

(a) Mr. Condit is also a director of The Boeing Company and Fluke Corporation.
(b) Mr. Gittinger is a partner in the law firm of Lane Powell Spears Lubersky LLP, which rendered legal services to the Company during the past fiscal year.
(c) Bruce A. Nordstrom is a brother-in-law of D. Wayne Gittinger and a cousin of John N. Nordstrom. John A. McMillan is a cousin of all three by marriage.
(d) Mr. Hernandez is also a director of California Healthcare Foundation, Great Western Financial Corporation, ICSS Holding Corp. and McDonald's Corporation.
(e) Mr. Lynch is also a director of Fresh Choice, Inc., Pacific Mutual Life Insurance Company, PST Vans, Inc. and SRI International.

(f) Mrs. McLaughlin, a former U.S. Secretary of Labor, is also a director of AMR Corporation, Donna Karan International, Fannie Mae, General Motors Corporation, Harman International Industries, Inc., Host Marriott Corporation, Kellogg Company, Potomac Electric Power Company, Sedgwick Group plc, Union Camp Corporation and Vulcan Materials Company.

(g) Mr. McMillan is also a director of Fleming Companies, Inc. and the Follett Company.

(h) Dr. Osborne is also a director of Greyhound Lines, Inc., SEDA Specialty Packaging Corporation, The Times Mirror Company and United States Filter Corporation, and is also a trustee of the Sierra Trust Funds and an independent general partner of Technology Funding Venture Partners V.

(i) Mr. Ruckelshaus is also a director of Browning-Ferris Industries, Inc. (chairman of the board), Cummins Engine Company, Gargoyles, Inc., Monsanto Company and Weyerhaeuser Company. The was also a director of the Company from 1978 to 1983.

(j)  $\mbox{Mr.}$  Whitacre is also a director of Nordstrom Credit, Inc., the Company's wholly-owned finance subsidiary.

The Board of Directors recommends a vote for each of the nominees listed in the table.

The Board of Directors maintains an Audit Committee, a Compensation and Stock Option Committee and a Committee on Organization and Director Affairs. These committees do not have formal meeting schedules, but are required to meet at least once each year. During the past year, there were four meetings of the Board of Directors, four meetings of the Audit Committee, five meetings of the Compensation and Stock Option Committee and four meetings of the Committee on Organization and Director Affairs.

Current members of the Audit Committee are William D. Ruckelshaus, Chair, Philip M. Condit, Charles A. Lynch, Ann D. McLaughlin, Alfred E. Osborne, Jr. and Elizabeth Crownhart Vaughan. The Audit Committee is responsible for recommending the Company's independent auditors, and reviewing the scope, costs and results of the audit engagement.

Current members of the Compensation and Stock Option Committee are Elizabeth Crownhart Vaughan, Chair, D. Wayne Gittinger, Ann D. McLaughlin, Alfred E. Osborne, Jr. and William D. Ruckelshaus. The Compensation and Stock Option Committee is responsible for determining the overall compensation levels of certain of the Company's executive officers and administering the Company's stock option plans.

Current members of the Committee on Organization and Director Affairs are D. Wayne Gittinger, Chair, Charles A. Lynch, Ann D. McLaughlin and Elizabeth Crownhart Vaughan. The Committee is primarily responsible for recommending director nominees to the Company's Board of Directors. The Committee will consider recommendations by Shareholders for vacancies on the Board. Suggestions may be submitted to the Secretary of the Company.

COMPENSATION OF EXECUTIVE OFFICERS IN THE YEAR ENDED JANUARY 31, 1997

## SUMMARY COMPENSATION TABLE

The following table summarizes compensation paid or accrued by the Company for services rendered by the Chairman, the former Co-Chairman and four Executive Vice Presidents for the periods indicated:

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Annual Compensation Long-Term Compensation ..... Number of Stock Other Annual All Other Name and Principal Fiscal Salary Bonus Compensation(b) Options Compensation(c) Position Year(a) ..... \_ \_ \_ \_ \_ \_ \_ \$0 \$0 RAYMOND A. JOHNSON 1996 \$350,000 \$49,503 2,233 \$41,110 \$344,167 \$620 FORMER CO-CHAIRMAN 1995 5,651 \$11,397 1994 \$315,000 \$315,000 \$658 4,495 \$11,432 . . . . . . . . . . . . . . . . . . ---------\$350,000 \$0 1996 1995 \$20,769 5,024 \$1,648 5,651 JOHN J. WHITACRE \$48,093 \$1,648 CHAIRMAN OF THE BOARD OF 5,651 \$10,998 DIRECTORS 1994 \$315,000 \$315,000 \$759 4,495 \$12,830 --------------- - - - - - - - -\$823 \$207 \$242,000 3,473 JAMMIE BAUGH 1996 \$0 \$9,947 1995 \$239,667 \$0 3,907 \$10,540 EXECUTIVE VICE PRESIDENT 1994 \$225,883 \$208,222 \$341 3,253 \$12,435 -----\_ \_ \_ \_ \_ \_ \_ \_ . -----. . . . . . . . . . 1996 \$20,000 \$20,000 \$59 3,221 20,413 3,309 GAIL A. COTTLE \$216,667 \$9,344 1995 \$203,500 \$20,413 3,309 \$46,407 1994 \$221,000 2,796 EXECUTIVE VICE PRESIDENT \$194,167 \$312 \$12,463 --------------\$127 1996 1995 4,665 JOHN A. GOESLING \$325,000 \$0 \$11,055 EXECUTIVE VICE PRESIDENT \$322,083 \$0 \$20,354 5,264 \$50,715 1994 \$307,500 \$307,500 \$754 4,388 \$13,109 AND TREASURER ---------------- - -. 1996 \$297,000 \$106,122 JACK F. IRVING \$600 4,263 \$6,837 1995 \$290,000 \$44,793 \$20,634 4,795 \$45,406 1994 \$255,000 \$308 3,638 EXECUTIVE VICE PRESIDENT \$136,394 \$11,237 ------------. - - - - - - -----

(a) The fiscal year of the Company ends January 31. Fiscal years indicated end January 31 of the following year.

(b) Other Annual Compensation for fiscal year 1996 includes tax reimbursements.(c) All Other Compensation for fiscal year 1996 includes the following:

Profit Sharing Plan benefit: Mr. Whitacre: \$4,949; Ms. Baugh: \$4,956; Ms. Cottle: \$4,972; Mr. Goesling: \$4,946; Mr. Irving: \$4,982.

401(k) Plan benefit: Mr. Whitacre: \$3,895; Ms. Baugh: \$4,500; Ms. Cottle: \$3,602; Mr. Goesling: \$4,053.

Premiums on excess life insurance: Mr. Johnson: \$2,910; Mr. Whitacre: \$885; Ms. Baugh: \$491; Ms. Cottle: \$770; Mr. Goesling: \$2,056; Mr. Irving: \$1,855.

Automobile Allowance: Mr. Johnson: \$38,200; Mr. Whitacre: \$38,364.

The following table sets forth information concerning option grants during fiscal year 1996 to the named executive officers:

	Number of Options	Percent of Total Options Granted to Employees in	Exercise or Base Price		Potential I Value at Annual Rate: Price Appre Option	Assumed s of Stock ciation for
Name	Granted(a)	Fiscal Year	Per Share	Expiration Date	5%	10%
RAYMOND A. JOHNSON	2,233	0.60%	\$51.375	May 21, 2006	\$72,147	\$182,835
JOHN J. WHITACRE	2,233 2,791	0.60% 0.75%	\$51.375 \$41.125	May 21, 2006 Nov 19, 2006	\$72,147 \$72,184	\$182,835 \$182,930
JAMMIE BAUGH	1,544 1,929	0.41% 0.52%	\$51.375 \$41.125	5 1	\$49,886 \$49,890	\$126,420 \$126,432
GAIL A. COTTLE	1,308 1,913	0.35% 0.51%	\$51.375 \$41.125	May 21, 2006 Nov. 19, 2006	\$42,261 \$49,476	\$107,097 \$125,383
JOHN A. GOESLING	2,074 2,591	0.56% 0.70%	\$51.375 \$41.125	5 1	\$67,010 \$67,012	\$169,816 \$169,821
JACK F. IRVING	1,895 2,368	0.51% 0.64%	\$51.375 \$41.125	May 21, 2006 Nov. 19, 2006	\$61,226 \$61,244	\$155,160 \$155,205

(a) Options are granted at the fair market value of the Company's Common Stock on the date of grant. Absent contrary action by the Compensation and Stock Option Committee at the time of grant, options vest and become exercisable during employment with the Company ratably each year over a four-year period from the date of grant. To the extent not already exercisable, options generally become exercisable upon a sale of the Company or substantially all of its assets. During the last fiscal year, the Company granted options to officers and other key employees on May 21, 1996 and on November 19, 1996.

The following table sets forth information concerning option exercises and the value of options held during fiscal year 1996 by the named executive officers:

	Number of Shares Acquired on	Dollar Value	Options	Unexercised Held at 31, 1997	Unexercised, Options	Value of in-the-Money held at 1, 1997(a)
Name		Realized(a)	Exercisable	Unexercisable	Exercisable	Unexercisable
RAYMOND A. JOHNSON	8,996	\$210,148	25,890	0	\$75,865	\$0
JOHN J. WHITACRE	0	\$0	26,044	13,083	\$107,184	\$9,085
JAMMIE BAUGH	5,009	\$86,424	16,487	9,157	\$81,324	\$6,514
GAIL A. COTTLE	7,744	\$206,972	17,725	8,071	\$69,488	\$5,603
JOHN A. GOESLING	3,302	\$65,002	36,528	12,354	\$228,156	\$8,931
JACK F. IRVING	4,250	\$80,750	37,135	10,911	\$264,266	\$7,119

(a) Dollar value is based on the market value of the Company's Common Stock on the date of exercise or at January 31, 1997, as the case may be, minus the exercise price.

## PENSION PLAN TABLE

The following table sets forth information concerning estimated annual benefits payable to each of the named executive officers upon their retirement based upon indicated years of service (without reduction for any Profit Sharing Retirement Plan benefits):

A		Year	s (	of Servic	e(I	<b>)</b> )	
Average Annual Compensation(a)	 15	 20		25		30	 35
125,000	\$ 45,000	\$ 60,000	\$	75,000	\$	75,000	\$ 75,000
150,000	\$ 54,000	\$ 72,000	\$	90,000	\$	90,000	\$ 90,000
175,000	\$ 63,000	\$ 84,000	\$	105,000	\$	105,000	\$ 105,000
200,000	\$ 72,000	\$ 96,000	\$	120,000	\$	120,000	\$ 120,000
225,000	\$ 81,000	\$ 108,000	\$	135,000	\$	135,000	\$ 135,000
250,000	\$ 90,000	\$ 120,000	\$	150,000	\$	150,000	\$ 150,000
300,000	\$ 108,000	\$ 144,000	\$	180,000	\$	180,000	\$ 180,000
400,000	\$ 144,000	\$ 192,000	\$	240,000	\$	240,000	\$ 240,000
450,000	\$ 162,000	\$ 216,000	\$	270,000	\$	270,000	\$ 270,000
500,000	\$ 180,000	\$ 240,000	\$	300,000	\$	300,000	\$ 300,000

(a) The benefits are payable pursuant to the Nordstrom Supplemental Executive Retirement Plan, which covers officers of the Company and its subsidiaries, including the named executive officers. The benefits are unfunded and limited to a maximum of 60% of the monthly average compensation (based solely on the yearly amounts set forth in the salary and bonus columns of the Summary Compensation Table) less any monthly benefits payable under the Nordstrom Profit Sharing Retirement Plan. The normal retirement benefit provided by the Nordstrom Supplemental Executive Retirement Plan is 2.4% of the monthly average compensation for the three highest paying years of the last five years, multiplied by the number of years of service with the Company, up to a maximum of twenty-five years. (b) The credited years of service to the Company for Raymond A. Johnson, John J. Whitacre, Jammie Baugh, Gail A. Cottle, John A. Goesling, and Jack F. Irving are 27, 20, 22, 27, 19 and 30, respectively.

COMPENSATION AND STOCK OPTION COMMITTEE REPORT ON FISCAL YEAR 1996 EXECUTIVE COMPENSATION

The Compensation and Stock Option Committee is comprised of five directors, and is responsible for setting compensation levels for the Chairman of the Board of Directors, the Co-Presidents and the Executive Vice Presidents of the Company. The Committee also consults with the Chairman and the Co-Presidents with respect to the compensation and benefits for other officers and with respect to the benefits for certain other employees of the Company.

## COMPENSATION PHILOSOPHY

The Company bases different portions of its executive compensation program on differing measures of Company performance and Shareholder value. The Company believes that focusing on performance measures based solely on short-term changes in stock price or on performance measures based solely on Company data, such as sales increases or earnings per share, will not necessarily increase the long-term return to Shareholders. As a result, the Company's compensation program currently reflects the following themes:

- Compensation should play a critical role in attracting and retaining executives whom the Company deems most able to further its goals.
- A material portion of compensation should be meaningfully related to Company performance and value created for Shareholders.
- Medium and long-term Company performance and value created for Shareholders should be measured by a mix of factors, including increases in Company stock price, sales increases, earnings per share and other performance related value drivers which will or should increase shareholder return.
- Since the Company has chosen a team to oversee the operations of the Company, compensation opportunities for the Co-Presidents, who manage specific areas of the Company's business, and the Chairman, who oversees the overall operations of the Company, should be based on the team's effort and performance of the Company as a whole.

The Company also considers Section 162(m) of the Internal Revenue Code, which limits to \$1 million per year the compensation expense deduction the Company may take with respect to the executive officers named in the Summary Compensation Table. The Company is submitting its 1997 Stock Option Plan for Shareholder approval in part to comply with regulations

promulgated under Section 162(m) to qualify that plan under the performance-based compensation exception to the expense deduction limit. Based on current levels of other compensation available to the executive officers named in the Summary Compensation Table, the Company believes there is no risk of exceeding the \$1 million amount for any of those officers.

The Committee periodically reviews its compensation philosophy and overall compensation structure. In fiscal 1997, the Committee engaged two outside consultants to counsel the Committee regarding the possibility of aligning the Company's executive compensation structure with additional or different financial measurement criteria from those the Committee has traditionally used to determine executive compensation. The Committee will consider these recommendations during fiscal 1997 for possible use in future compensation decisions. The Committee is currently discussing with management how it perceives other shareholder value driver criteria which may be more closely tied to total shareholder return and how those criteria might be utilized in the compensation system.

#### PAY MIX AND MEASUREMENT

The Company's executive compensation program is based on three components, each of which furthers a differing objective, but all of which together are intended to serve the Company's overall compensation philosophy.

BASE SALARY. The Committee reviews the competitive median base salaries for competitors in the specialty retailing field, including companies listed in Standard & Poor's Retail Store Composite referenced in the Performance Graph on page 15. The executive structure of most of these companies does not lend itself readily to direct comparison with the Company and its practice of choosing a team to manage the business of the Company. With attendant shared responsibilities, the Company has chosen to set base salary levels for individuals in this team at levels which are generally not as high as that of its competitors with a single chief executive officer. Although the Company has informally labeled the Chairman as its chief executive officer to provide disclosure requiring that designation, the Co-Presidents share certain duties with the Chairman that would otherwise be included in the duties of a true chief executive officer.

Base salary increases or decreases are established on an annual basis and are based on the Committee's view of how the management team and the respective individuals contribute to the overall performance of the Company. Overall performance of the Company is measured by a number of factors including the Company's earnings, its performance in the real or perceived retail environment and competitive conditions, performance versus budget, growth in accounts receivable, improvement in gross margins and the Committee's assessment of management skills. None of these factors is

given greater weight than any other factor. The Committee's review of salary information for competitors also enables it to observe what changes have occurred, if any, in competitors' base salaries.

ANNUAL BONUS INCENTIVES. This incentive is intended to reflect the Company's belief that management's contribution to medium and long-term Company performance comes, in part, from maximizing Company earnings per share, division sales, inventory turn and gross margins. Annual bonus incentives for the Chairman, the Co-Presidents and the Executive Vice President who acts as the Chief Financial Officer are based solely on specified earnings per share target amounts. Annual bonus incentives for the other Executive Vice Presidents are based on various combinations of earnings per share, division sales, inventory turn, gross margin and expense control targets. The amount of the respective bonuses is based on these targets which, in turn, relate to pre-established percentages of the respective base salaries. Under this plan, executive officers do not receive any bonus incentives until the applicable minimum specified performance target is achieved. Bonuses for fiscal year 1996 were paid only to those executive officers who were subject to division sales, inventory turn and gross margin targets. The performance targets have not been waived for purposes of these bonus incentives for any year covered by the Summary Compensation Table.

LONG-TERM INCENTIVES. STOCK OPTIONS. The Company has options outstanding under the 1987 Stock Option Plan, which expires in August 1997. The 1987 Stock Option Plan is administered by the Committee. The Committee proposed to the Board the 1997 Stock Option Plan and, if approved by the Shareholders, that Plan will also be administered by the Committee, four members of which are considered "outside" directors within the meaning of Section 162(m) of the Internal Revenue Code and "non-employee" directors under Rule 16b-3 of the Securities Exchange Act of 1934. The member of the Committee who is not considered an "outside" or "non-employee" director abstains from any action taken by the Committee with respect to options granted to those executive officers who may be named in the Summary Compensation Table.

The option incentive component of the total compensation package is intended to retain and motivate executives to increase total return to the Shareholders. Stock options have been granted at the fair market value of the Company's Common Stock and will only have value if the Company's stock price increases from the time of the award. Vesting of options occurs only during employment with the Company upon each anniversary of the award, with full vesting generally after the fourth year following an award. The number of stock options granted to the executive officers named in the Summary Compensation Table has been determined by the Committee pursuant to a formula used for all plan participants, without reference to the number of stock options granted previously. Pursuant to the formula, the number of option shares granted corresponds to the number of underlying

Company shares that would produce a value equal to 50% of the participant's yearly salary, assuming an annual 12% growth rate in the Company's Common Stock price over a five-year period. Stock options have been granted semiannually in May and November, with one half of the formula value of the option award granted each time. Since the formula is keyed to salary, the performance factors discussed in the Base Salary paragraph also would apply to this compensation component. The Committee reserves the right to change or eliminate the formula at any time.

RETIREMENT. The Nordstrom Profit Sharing Retirement Plan covers all regular employees of the Company and its subsidiaries, including the executive officers named in the Summary Compensation Table. The Board of Directors determines annually an amount to be contributed by the Company to the Retirement Plan. Allocation of the Company's contribution to each participant's account is pro rata, based on one unit of credit for each year of service and one unit of credit for each \$100 of compensation. For purposes of this latter calculation, compensation is limited to \$150,000 for calendar year 1996.

SAVINGS. Pursuant to the Nordstrom Employee Deferral Retirement Plan, employees may elect to have the Company pay from 1% to 10% of the employee's compensation, up to a maximum of \$9,500 for calendar year 1996, to the Retirement Plan instead of paying that amount to the employee. The Company matches 50% of the employee's contribution up to 6% of the employee's compensation. Monies in the account are invested at the direction of the employee among one or more of six funds, one of which consists of Common Stock of the Company. Distributions are made at normal retirement or earlier termination of employment, and for terminal illness, disability or hardship.

The Nordstrom Supplemental Executive Retirement Plan provides retirement benefits to certain executives and key employees of the Company. This Plan is described in the note to the Pension Plan Table above.

COMPENSATION OF THE CHIEF EXECUTIVE OFFICER

The base salary for the chief executive officer is determined by the Committee and is based on overall Company performance. That performance is measured by a number of factors including the Company's earnings, real or perceived retail environment and competitive conditions, performance versus budget, growth in sales, improvement in gross margins and the Committee's assessment of management skills. None of these factors is given greater weight than any other factor. The base salaries of the Chairman and the former Co-Chairman were not changed in 1996, reflecting the absence of any improvement in the Company's financial performance over the previous year. The annual bonus incentives for the Chairman and former Co-Chairman were based solely on earnings per share targets as previously described. Those earnings per share targets were not met and the Chairman and the former Co-

Chairman did not receive any bonus for fiscal year 1996. The Chairman and the former Co-Chairman received stock options during fiscal year 1996 pursuant to the formula used for all Stock Option Plan participants as previously described.

COMPENSATION AND STOCK OPTION COMMITTEE

Elizabeth Crownhart Vaughan, Chair D. Wayne Gittinger Ann D. McLaughlin Alfred E. Osborne, Jr. William D. Ruckelshaus

#### STOCK PRICE PERFORMANCE

## PERFORMANCE GRAPH

The following graph compares for each of the last five fiscal years ending January 31 the cumulative total return of Company Common Stock, Standard & Poor's 500 Index and Standard & Poor's Retail Store Composite. The cumulative total return of Company Common Stock assumes \$100 invested on January 31, 1992 in Nordstrom, Inc. Common Stock and assumes reinvestment of dividends.

EDGAR REPRESENTATION OF DATA POINTS USED IN PRINTED GRAPHIC

	STANDARD & POOR'S	S&P RETAIL	NORDSTROM, INC.
	500 Index	Stores Composite	Common Stock
1992	100	100	100
1993	111	118	107
1994	125	111	96
1995	125	105	112
1996	174	111	111
1997	219	133	108

Employee directors of the Company are not paid any fees for serving as members of the Board or any Board committee. Non-employee directors are paid a yearly retainer of \$15,000 and a fee of \$1,000 for each Board meeting and \$1,000 for each committee meeting attended, together with reasonable traveling expenses. Pursuant to the 1993 Non-Employee Director Stock Incentive Plan, immediately following each Annual Meeting of Shareholders non-employee directors also receive that number of shares of Company Common Stock having a fair market value of \$10,000, plus a \$4,000 cash award to offset tax obligations attributable to the stock award.

#### COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION

None of the members of the Compensation and Stock Option Committee is or has been an officer or employee of the Company or any of its subsidiaries. D. Wayne Gittinger, a director of the Company and a member of the Compensation and Stock Option Committee, is a partner in the law firm of Lane Powell Spears Lubersky LLP, which rendered legal services to the Company during the past fiscal year.

PROPOSAL 2: APPROVAL OF THE 1997 STOCK OPTION PLAN

The Company has granted stock options to its employees since 1977 under the 1977 and 1987 Stock Option Plans. The 1977 Stock Option Plan expired in August 1987 and the current plan expires in August 1997. If approved by Shareholders, the Nordstrom, Inc. 1997 Stock Option Plan (the "Plan") would enable the Company to continue its practice of granting stock options as one element of its compensation program. The following is a summary of the Plan, a complete copy of which has been filed with the Commission as an appendix to this proxy statement.

#### PURPOSE

The purposes of the Plan are to attract and retain the best available personnel for positions of substantial responsibility, to provide additional incentive to employees of the Company or any of its subsidiaries, and to promote the success of the Company's business.

## SHARES SUBJECT TO PLAN

There are 5,000,000 shares of Common Stock authorized for nonqualified and incentive stock option grants and for grants of restricted shares of Common Stock under the Plan, which are subject to adjustment in the event of stock splits, stock dividends and other situations.

#### EMPLOYEE PARTICIPANTS

Participants in the Plan include any employee of the Company or any parent or subsidiary of the Company and are selected by the Compensation and Stock Option Committee, or a subcommittee thereof (the "Committee"). The Company estimates there are approximately 265 persons who would currently be eligible to participate in the Plan. The Plan provides that no

participant may be granted in any year more than 50,000 shares of restricted stock, or options to purchase more than 50,000 shares of Common Stock, as adjusted as provided in the Plan.

#### ADMINISTRATION

The Committee shall either (i) consist solely of two or more non-employee directors of the Company as defined in Rule 16b-3 under the Securities Exchange Act of 1934, as amended, or (ii) cause any director who is not a non-employee director to abstain from any action by the Committee related to granting options to executive officers of the Company. The Board of Directors may also appoint one or more separate committees of the Board of Directors which may administer the Plan with respect to employees who are not executive officers of the Company.

The Board of Directors may amend or terminate the Plan as desired, without further action by the Company's shareholders, except to the extent required by applicable law.

#### TERMINATION

The Plan will continue in effect until all shares of stock available for grant have been acquired through exercise of options or otherwise, or for a term of ten (10) years from its effective date, whichever is earlier. The Plan may be terminated at such earlier time as the Board of Directors may determine. Termination of the Plan will not affect the rights and obligations arising under restricted stock or options granted under the Plan and then in effect.

## TERMS OF STOCK OPTIONS

The Committee may grant incentive stock options as defined in Section 422 of the Internal Revenue Code of 1986, as amended, and non-qualified stock options. Options granted pursuant to the Plan need not be identical but each option is subject to certain terms and conditions of the Plan. The exercise price under each option is established by the Committee. The exercise price may be paid as determined by the Committee. Options granted expire within a period of not more than ten (10) years from the grant date. Options shall be exercisable in such manner and at such times as the Committee may determine. The Committee, may, at any time prior to exercise and subject to consent of the participant, amend, modify or cancel any option previously granted and may or may not substitute in their place options at a different price and of a different type under different terms or in different amounts.

# TERMS OF RESTRICTED STOCK

The Committee may grant shares of restricted Common Stock of the Company with such terms and conditions as may be determined by the Committee. Grants of shares of restricted stock shall be made at such cost as the Committee shall determine and may be issued for no monetary

consideration, subject to applicable state law. Shares of restricted stock shall be issued and delivered at the time of the grant or as otherwise determined by the Committee, but shall be subject to forfeiture until provided otherwise in the applicable restricted stock agreement. Each certificate representing shares of restricted stock shall bear a legend referring to the risk of forfeiture of the shares and stating that such shares are nontransferable until all restrictions have been satisfied and the legend has been removed. At the discretion of the Committee, the grantee may or may not be entitled to full voting and dividend rights with respect to all shares of restricted stock from the date of grant.

#### FEDERAL INCOME TAX CONSEQUENCES

The following discussion of the federal income tax consequences of the Plan is intended to be a summary of applicable federal law. State and local tax consequences may differ. Because the federal income tax rules governing options and related payments are complex and subject to frequent change, optionees are advised to consult their tax advisors prior to exercise of options or dispositions of stock.

Incentive stock options and non-qualified stock options are treated differently for federal income tax purposes. Incentive stock options are intended to comply with the requirements of Section 422 of the Code. Non-qualified stock options need not comply with such requirements.

An optionee is not taxed on the grant or exercise of an incentive stock option. The difference between the exercise price and the fair market value of the shares on the exercise date will, however, be a preference item for purposes of the alternative minimum tax. If an optionee holds the shares acquired upon exercise of an incentive stock option for at least two years following grant and at least one year following exercise, the optionee's gain, if any, upon a subsequent disposition of such shares is long term capital gain. The measure of the gain is the difference between the proceeds received on disposition and the optionee's basis in the shares (which generally equals the exercise price). If an optionee disposes of stock acquired pursuant to exercise of an incentive stock option before satisfying the one and two-year holding periods described above, the optionee will recognize both ordinary income and capital gain in the year of disposition. The amount of the ordinary income will be the lesser of (i) the amount realized on disposition less the optionee's adjusted basis in the stock (usually the option price) or (ii) the difference between the fair market value of the stock on the exercise date and the option price. The balance of the consideration received on such a disposition will be long term capital gain if the stock had been held for at least one year following exercise of the incentive stock option. The Company is not entitled to an income tax deduction on the grant or exercise of an incentive stock option or on the optionee's disposition of the shares after satisfying the holding period requirement described above. If the holding periods are not satisfied, the

Company will be entitled to a deduction in the year the optionee disposes of the shares, in an amount equal to the ordinary income recognized by the optionee.

An optionee is not taxed on the grant of an non-qualified stock option. On exercise, however, the optionee recognizes ordinary income equal to the difference between the option price and the fair market value of the shares on the date of exercise. The Company is entitled to an income tax deduction in the year of exercise in the amount recognized by the optionee as ordinary income. Any gain on subsequent disposition of the shares is long term capital gain if the shares are held for at least one year following exercise. The Company does not receive a deduction for this gain.

A grantee of shares of restricted stock recognizes ordinary income on the date of receipt equal to the value of such shares (less any consideration paid by the grantee) unless the shares of stock are subject to a substantial risk of forfeiture. If the shares of stock are subject to a substantial risk of forfeiture, absent an election by the grantee to be taxed on the date of grant, then the grantee will recognize ordinary income when the risk of forfeiture lapses. The Company is entitled to an income tax deduction in the year the grantee recognizes income equal to the amount of income recognized by grantee.

## PLAN BENEFITS

The Committee has full discretion to determine the number and amount of options to be granted to employees under the Plan, subject to an annual limitation on the total number of options that may be granted to any employee. Therefore, the benefits and amounts that will be received by each of the named executive officers, the executive officers as a group and all other employees under the Plan are not presently determinable. Details on stock options granted during the last three years to certain executive officers are presented in the Summary Compensation Table.

#### REQUIRED APPROVAL

The Plan will be approved if the votes cast in favor of the Plan exceed the votes cast against it. Abstention from voting or nonvoting by brokers will have no effect since such actions do not represent votes cast by shareholders. Unless marked to the contrary, proxies received will be voted for approval of the Plan.

The Board of Directors recommends a vote for the approval of the  $\ensuremath{\mathsf{Plan}}$  .

The Board of Directors, acting upon the recommendation of the Audit Committee, has appointed the independent public accounting firm of Deloitte & Touche LLP to be the Company's auditors for fiscal year 1997. As in the past, the Board has determined that it would be desirable to request ratification of its appointment by the Shareholders of the Company. If the Shareholders do not ratify the appointment of Deloitte & Touche LLP, the appointment of independent public accountants will be reconsidered by the Board. A representative of Deloitte & Touche LLP will be present at the Annual Meeting, will have the opportunity to make a statement if he or she so desires and will be available to respond to appropriate questions. The Board of Directors recommends ratification of Deloitte & Touche LLP as auditors for the Company. SOLICITATION OF PROXIES All expenses of proxy solicitation will be paid by the Company. Solicitation of proxies will be made primarily by mail, but proxies may also be solicited personally, by telephone and by telegraph and by regular officers and employees of the Company who will receive no additional compensation for their services. Brokers or other persons holding shares in their names or in the names of nominees will be reimbursed their reasonable expenses for sending proxy material to principals and obtaining their proxies. In addition, the Company has retained Corporate Investor Communications, Inc. to aid in the Company's solicitation for an estimated fee of \$6,000 plus out-of-pocket expenses. COMPLIANCE WITH SECTION 16(A) OF THE EXCHANGE ACT 0F 1934 Based solely on its review of copies of reports made pursuant to Section 16(a) of the Securities Exchange Act of 1934 and the related regulations, the Company believes that during fiscal year 1996 all filing requirements applicable to its directors, executive officers and 10 percent shareholders were satisfied. OTHER MATTERS The Board of Directors of the Company knows of no other matters that may come before the meeting. However, if any other matters should properly come before the meeting or any adjournment thereof, it is the intention of the persons named in the Proxy to vote the Proxy in accordance with their best judgment. SHAREHOLDER PROPOSALS FOR 1998 ANNUAL MEETING Proposals for Shareholder action which eligible Shareholders wish to have included in the Company's Proxy Statement mailed to Shareholders in connection with the Company's 1998 Annual Meeting must be received by the Company at its principal executive offices on or before December 1, 1997. By Order of the Board of Directors, [KAREN E. PURPUR SIGNATURE] Karen E. Purpur Secretary

Seattle, Washington March 31, 1997 [LOGO]

[RECYCLED LOGO] Printed on Recycled Paper

## Appendix

#### NORDSTROM, INC. 1997 STOCK OPTION PLAN

1. Purposes of the Plan. The purposes of this 1997 Nordstrom Stock Option Plan (the "Plan") are to attract and retain the best available personnel for positions of substantial responsibility with Nordstrom, Inc. (the "Company"), to provide additional incentive in the form of stock options or shares of restricted Common Stock of the Company (the "Benefits") to employees of the Company or any parent or subsidiary of the Company which now exists or hereafter is organized or acquired by or acquires the Company, and to promote the success of the business.

2. Eligibility. Any employee of the Company or any parent or subsidiary of the Company may receive Benefits under the Plan.

3. Administration. The Plan shall be administered by the Compensation Committee of the Board of Directors of the Company, or a subcommittee thereof (the "Committee"). The Committee shall either (i) consist solely of two or more non-employee directors of the Company as defined in Rule 16b-3 under the Securities Exchange Act of 1934, as amended, or (ii) cause any director who is not a non-employee director to abstain from any action by the Committee related to granting Benefits to executive officers of the Company. The Board of Directors may also appoint one or more separate committees of the Board of Directors who may administer the Plan with respect to employees who are not executive officers of the Company.

4. Effective Date and Termination of Plan. Subject to shareholder approval, the effective date of the Plan is May 20, 1997. The Plan shall terminate when all shares of stock subject to Benefits granted under the Plan shall have been acquired or on May 19, 2007, whichever is earlier, or at such earlier time as the Board of Directors may determine. Termination of the Plan will not affect the rights and obligations arising under Benefits granted under the Plan and then in effect.

5. Shares Subject to the Plan. The stock subject to Benefits authorized to be granted under the Plan shall consist of 5,000,000 shares of the Company's common stock, no par value, or the number and kind of shares of stock or other securities which shall be substituted or adjusted for such shares as provided in Section 8. All or any shares of stock subject to Benefits which for any reason terminate may again be made subject to Benefits under the Plan.

6. Grant, Terms and Conditions of Options. Incentive stock options as defined in Section 422 of the Internal Revenue Code of 1986, as amended and non-qualified stock options may be granted by the Committee at any time and from time to time prior to the termination of the Plan to those employees of the Company or any parent or subsidiary of the Company who, in the Committee's judgment, are largely responsible through their judgment, interest, ability and special efforts for the successful conduct of the Company's operations. However, no

participant shall be granted options in any year to purchase more than 50,000 shares of the Company's common stock as adjusted as provided in Section 8.

No participant shall have any rights as a shareholder of the Company with respect to any shares of stock underlying any option granted hereunder until those shares have been issued. Each option shall be evidenced by a written stock option agreement which will expressly identify the option as an incentive stock option or as a non-qualified stock option. Furthermore, the grant of an incentive option pursuant to the Plan shall in no way be construed as an alternative to the right of an optionee to purchase stock pursuant to any present or future grant of a non-qualified option under any of the Company's current or future stock option plans. Options granted pursuant to the Plan and is subject to the following terms and conditions:

6.1 Price. The exercise price of each option granted under the Plan shall be established by the Committee. The exercise price may be paid as determined by the Committee.

6.2 Duration and Exercise or Termination of Option. Each option granted under the Plan shall be exercisable in such manner and at such times as the Committee shall determine. Each option granted must expire within a period of ten (10) years from the grant date.

6.3 Transferability of Options. Each option shall be transferable only by will or the laws of descent and distribution except and unless the option provides for additional rights to transfer.

6.4 Other Terms and Conditions. Options may also contain such other provisions, which shall not be inconsistent with any of the foregoing terms, as the Committee shall deem appropriate. No option, however, nor anything contained in the Plan shall confer upon any participant any right to continue in the Company's employ or service nor limit in any way the Company's right to terminate his or her employment or service at any time.

7. Grant, Terms and Conditions of Restricted Stock. The Committee may grant shares of restricted common stock of the Company with such terms and conditions as may be determined in the sole discretion of the Committee. Grants of shares of restricted stock shall be made at such cost as the Committee shall determine and may be issued for no monetary consideration, subject to applicable state law. Shares of restricted stock shall be issued and delivered at the time of the grant or as otherwise determined by the Committee, but may be subject to forfeiture until provided otherwise in the applicable restricted stock agreement. Each certificate representing shares of restricted stock shall bear a legend referring to the risk of forfeiture of the shares and stating that such shares are nontransferable until all restrictions have been satisfied and the legend has been removed. At the discretion of the Committee, the grantee may or may not be entitled to full voting and dividend rights with respect to all shares of

restricted stock from the date of grant. No participant shall be granted more than 50,000 shares of restricted stock of the Company in any year, as adjusted as provided in Section 8.

8. Adjustment Upon Changes in Capitalization/Change in Control. The number and kind of shares of Company stock subject to Benefits under the Plan shall be appropriately adjusted along with a corresponding adjustment in the option exercise price, if applicable, to reflect any stock dividend, stock split, split-up or any combination or exchange of shares, however accomplished. An appropriate adjustment shall also be made with respect to the aggregate number and kind of shares available for grant under the Plan. If the Company or the shareholders of the Company enter into an agreement to dispose of all or substantially all of the assets or shares by means of a sale, a reorganization, a liquidation, or otherwise, all options shall become immediately exercisable with respect to the full number of shares subject to those options and all restrictions on any shares of restricted stock granted under the Plan shall be immediately removed.

9. Withholding. To the extent required by applicable federal, state, local or foreign law, a participant shall make arrangements satisfactory to the Company for the satisfaction of any withholding tax obligations that arise pursuant to Benefits granted under the Plan. The Company shall not be required to issue shares until such obligations are satisfied. The Committee may (but shall not be required to) permit these obligations to be satisfied by having the Company withhold a portion of the shares of stock that otherwise would be issued to the participant or by delivering shares previously owned by the participant.

10. Amendment and Termination. The Board of Directors may amend or terminate the Plan as desired, without further action by the Company's shareholders, except to the extent required by applicable law.

# . .....

PROXY

THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS

NORDSTROM, INC. 1501 FIFTH AVENUE, SEATTLE, WA 98101-1603

By signing this Proxy, the Shareholder appoints D. Wayne Gittinger and Karen E. Purpur, or either of them, with full power of substitution, proxies to vote all shares of stock of the undersigned entitled to vote at the Annual Meeting of Shareholders of Nordstrom, Inc. to be held May 20, 1997 in Seattle, Washington, at 11:00 a.m., Pacific Daylight Time, and any adjournment thereof, with all power the Shareholder would possess if personally present.

This Proxy will be voted in accordance with the instructions given. Unless revoked or otherwise instructed, the shares represented by this Proxy will be voted for proposals 1, 2 and 3 and will be voted in accordance with the discretion of the proxies upon all other matters which may come before the meeting or any adjournment thereof.

Please Mark, Date, Sign and Return this proxy card promptly using the enclosed postage-paid envelope. FOLD AND DETACH HERE

DIRECT DEPOSIT OF DIVIDEND

Nordstrom is pleased to offer its shareholders of record the ability to have quarterly dividends electronically deposited. This service is provided at no cost to you and enables you to have your dividends deposited on the date payable in an account at the financial institution of your choice.

The advantages of having your dividend payment electronically deposited include: the availability of funds on the date payable, the elimination of a trip to the bank and no possibility of a stolen or lost check.

Should you wish to take advantage of this service, please contact ChaseMellon Shareholder Services at 1-800-522-6645 or Nordstrom Investor Relations at 1-206-233-6301.

NORDSTROM

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Please mark	
your votes as	/X/
indicated in	
this example	

<ul> <li>PROPOSAL 1-ELECTION OF DIRECTOR</li> <li>P. M. Condit, D. W. Gittinger,</li> <li>E. Hernandez, Jr., C. A. Lynch,</li> <li>A. D. McLaughlin, J. A. McMilla</li> <li>B. A. Nordstrom, J. N. Nordstro</li> <li>A. E. Osborne, Jr.,</li> <li>W. D. Ruckelshaus, E. C. Vaugha</li> <li>J. J. Whitacre</li> <li>To withhold authority to vote f any individual nominee, write t nominee's name on the space pro below.</li> </ul>	n, m, n, n, or hat vided		FOR AGAINST ABSTAIN PROPOSAL 2- APPROVAL OF / / / / / / THE 1997 NORDSTROM STOCK OPTION PLAN FOR AGAINST ABSTAIN PROPOSAL 3- RATIFICATION / / / / / / OF APPOINTMENT OF AUDITORS IN THEIR DISCRETION, THE PROXIES ARE AUTHORIZED TO VOTE UPON SUCH OTHER MATTERS AS MAY PROPERLY COME BEFORE THE MEETING. THE BOard of Directors at present knows of no other matters to be brought before the meeting.
Signature(s)	Date	ed 1997	
PLEASE SIGN AS NAME APPEAR Trustees, Guardians, Perso full title.	S ON THIS PROXY. Joint signers nal and other Representatives, FOLD AND DETACH HERE	please indicate	
BE ON THE LOOKOUT FOR A NEW NOR	DSTROM NEAR YOU		
OPENING SPRING OF 1997	OPENING SPRING OF 1998	OPENING FALL 1999*	
Costa Mesa, California Metro Point (Rack)	Atlanta, Georgia Perimeter Mall	Providence, Rhode Island Providence Place	
San Diego, California Mission Valley (Rack)	Overland Park, Kansas Oak Park Mall	Mission Viejo, California Mission Viejo Shopping Cent	ter
Bellevue, Washington Factoria Mall (Rack)	OPENING FALL OF 1998	Hurst, Texas North East Mall	
OPENING FALL OF 1997 Long Island, New York Roosevelt Field West Hartford, Connecticut Westfarms Mall	Seattle, Washington Downtown Seattle San Diego, California Fashion Valley (expansion) Scottsdale, Arizona Scottsdale Fashion Square	OPENING FALL 2000* Honolulu, Hawaii Ala Moana Shopping Center Columbia, Maryland	
Beachwood, Ohio	essecondie rubhien equile	Columbia Mall	

Columbia, Maryland Columbia Mall

\*tentative

Beachwood, Ohio Beachwood Place

Long Island, New York The Mall at The Source (Rack)

Beverly Hills, California Faconnable Boutique

Spokane, Washington Downtown Spokane

OPENING SPRING OF 1999\*

Norfolk, Virginia MacArthur Center

# NORDSTROM

NORDSTROM, INC. 1501 FIFTH AVENUE, SEATTLE, WA 98101-1603

By signing this Proxy, the Shareholder appoints D. Wayne Gittinger and Karen E. Purpur, or either of them, with full power of substitution, proxies to vote all shares of stock of the undersigned entitled to vote at the Annual Meeting of Shareholders of Nordstrom, Inc. to be held May 20, 1997 in Seattle, Washington, at 11:00 a.m., Pacific Daylight Time, and any adjournment thereof, with all power the Shareholder would possess if personally present.

This Proxy will be voted in accordance with the instructions given. Unless revoked or otherwise instructed, the shares represented by this Proxy will be voted for proposals 1, 2 and 3 and will be voted in accordance with the discretion of the proxies upon all other matters which may come before the meeting or any adjournment thereof.

Please Mark, Date, Sign and Return this proxy card promptly using the enclosed postage-paid envelope.

- FOLD AND DETACH HERE -

Dear Plan Participant:

Since you have a portion of your Nordstrom P.S. PLUS 401(k) account in the Nordstrom Stock Fund, you have the right to vote the shares of Nordstrom stock held for your account. This same proxy and voting information is furnished to all Nordstrom shareholders.

The Trustee of the Nordstrom Stock Fund (Wells Fargo Bank) will receive your signed proxy and instructions, along with those made by other participants, and cast the resulting vote on behalf of the Fund as a whole to the Company. YOUR VOTE WILL BE KEPT IN STRICT CONFIDENCE BY THE TRUSTEE.

YOUR VOTE IS VERY IMPORTANT. Please return only this proxy card in the enclosed envelope. Do not combine it with any other proxy cards you may receive as they may be tabulated by a different system. You must execute and return this proxy card if you wish to vote these shares.

NORDSTROM

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(exc	FOR ALL NOMINEES cept as indicated to ne contrary below)		AUTHORITY to
P. M. Condit, D. W. Gittinger, E. Hernandez, Jr., C. A. Lynch, A. D. McLaughlin, J. A. McMillan, B. A. Nordstrom, J. N. Nordstrom, A. E. Osborne, Jr., W. D. Ruckelshaus, E. C. Vaughan, J. J. Whitacre	//	Vocc For	/ /
To withhold authority to vote for any individual nominee, write that nominee's name on the space provided below.			
PROPOSAL 2-APPROVAL OF THE 1997 NORDSTROM STOCK OPTION PLAN	FOR / /	AGAINST //	ABSTAIN //
PROPOSAL 3-RATIFICATION OF APPOINTMENT OF AUDITORS	F0R / /	AGAINST //	ABSTAIN //
IN THEIR DISCRETION, THE PROXIES ARE AS MAY PROPERLY COME BEFORE THE MEETI of no other matters to be brought be	ING. The Board of Di		
Signature(s)		Dated	, 1997
PLEASE SIGN AS NAME APPEARS ON THIS F TRUSTEES, GUARDIANS, PERSONAL AND OTH TITLE.			
	D DETACH HERE -		
BE ON THE LOOKOUT FOR A NEW NORDSTROM	1 NEAR YOU		
OPENING SPRING OF 1997			
Costa Mesa, California Aetro Point (Rack)			
San Diego, California Mission Valley (Rack)			
Bellevue, Washington Factoria Mall (Rack)			
OPENING FALL OF 1997			
Long Island, New York Roosevelt Field			
West Hartford, Connecticut Westfarms Mall			
Beachwood, Ohio Beachwood Place			
ong Island, New York The Mall at The Source (Rack)			
Beverly Hills, California Faconnable Boutique			
DPENING SPRING OF 1998			
Atlanta, Georgia Perimeter Mall			
Overland Park, Kansas Dak Park Mall			
OPENING FALL OF 1998			
Seattle, Washington Downtown Seattle			
San Diego, California Fashion Valley (expansion)			
Scottsdale, Arizona			

Scottsdale, Arizona Scottsdale Fashion Square

# OPENING SPRING OF 1999\*

Norfolk, Virginia

MacArthur Center

Spokane, Washington Downtown Spokane

OPENING FALL 1999\*

Providence, Rhode Island Providence Place

Mission Viejo, California Mission Viejo Shopping Center

Hurst, Texas North East Mall

OPENING FALL 2000\*

Honolulu, Hawaii Ala Moana Shopping Center

Columbia, Maryland Columbia Mall

\*tentative

NORDSTROM