

NORDSTROM

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NORDSTROM ANNOUNCES SIX BENEFICIARIES FOR CF TORONTO EATON CENTRE AND YORKDALE SHOPPING CENTRE STORE OPENING GALAS THIS FALL

SEATTLE (March 28, 2016)—Nordstrom, Inc., a leading fashion retailer based in the U.S. announced today that it will celebrate the opening of its CF Toronto Eaton Centre and Yorkdale Shopping Centre stores in Toronto with two galas to benefit Covenant House Toronto, Humber River Hospital Foundation, Pediatric Oncology Group of Ontario POGO, SickKids Foundation, St. Michael's Hospital Foundation and Women's College Hospital Foundation. The CF Toronto Eaton Centre gala will take place on Wednesday, September 14 and the Yorkdale Shopping Centre gala will take place on Wednesday, October 19. Nordstrom CF Toronto Eaton Centre officially opens on Friday, September 16 and Nordstrom Yorkdale Centre opens on Friday, October 21.

Gala attendees will be among the first to preview the new stores, while enjoying cocktails, gourmet delights, desserts, live entertainment, fashion presentations and the opportunity to shop. The Nordstrom CF Toronto Eaton Centre gala will also include a tented runway fashion show. Nordstrom will underwrite each event and 100 percent of ticket sales will directly benefit the organizations. Tickets are \$150 per person for each gala and will go on sale on June 22.

"Giving back to the communities where we have stores is very important to us, even before we open our doors for business," said Todd Buntin, Nordstrom CF Toronto Eaton Centre store manager. "We're proud to partner on our signature opening events with these six impressive organizations that touch the lives of so many people here in Toronto."

"We invite everyone to join us for our opening galas and together we can support the community and celebrate fashion in two wonderful evenings," said Brynn Herthel, Nordstrom Yorkdale Shopping Centre store manager.

As Canada's largest homeless youth agency, [Covenant House Toronto](#) changes lives by providing the widest range of services and support under one roof. They serve as many as 250 youth daily every year through their 24/7 crisis shelter, transitional housing on-site and in the community as well as their comprehensive services, including education, counselling, health care, employment assistance, job training and aftercare. Covenant House educates and advocates for change to help at-risk, homeless and trafficked youth by influencing public policy and delivering prevention and awareness programs. Over the past 34 years, Covenant House has served more than 90,000 young people.

We are privileged to be included as a charity partner with a leading retailer like Nordstrom,” said Covenant House Toronto Executive Director Bruce Rivers. “We are most grateful for this opportunity to raise both awareness and funds in support of our work with homeless youth.”

[Humber River Hospital Foundation](#) supports the patient care provided at Humber River Hospital – one of the largest hospitals in the GTA and now home to North America’s first fully digital hospital. The Foundation’s current focus is on raising funds for the new Humber River Hospital. The \$225 million fundraising campaign is the largest in this hospital’s history and will be put towards the equipment needs of the new Hospital, which opened on October 18, 2015. Humber River is focused on delivering the very best in patient-centred care. The new Hospital has been designed with patient comfort and privacy in mind, including 80% single inpatient rooms; 24/7 visiting hours with dedicated space for family members to comfortably spend the night and 100% fresh air all the time to promote healing.

“The entire Humber River Hospital family is honoured to have been chosen to partner with Nordstrom. The funds raised at the Toronto galas will greatly contribute to bringing advanced medical technologies to our community, and enable our staff and physicians to deliver healthcare in new and innovative ways,” said Heather Hurst, president and CEO, Humber River Hospital Foundation. “Humber is committed to providing the very best in patient-centered care, each and every day. We thank the entire Nordstrom team for supporting our vision of a healthy, thriving community with access to world class healthcare now and in the future.”

[Pediatric Oncology Group of Ontario \(POGO\)](#) champions childhood cancer care. When a child is battling cancer, they ensure that child, and family, have lifelong access to the best care for the best possible outcomes. With the generosity of private donors, POGO is able to offer financial assistance to close to 1,000 Ontario families each year, providing them with relief during the most difficult time in their lives. POGO counsellors are able to support survivors struggling with learning challenges to help them complete their education and embark on careers. And POGO donors support research that leads to improved care and better outcomes for kids with cancer in Ontario and around the world. POGO leads a unique and impactful pediatric cancer network that is a model for Canada, and worldwide.

“On behalf of POGO and the families and children we serve in Ontario, thank you Nordstrom for your most generous support and welcome to Toronto!” said Hon. Stephen Goudge, president of the board of directors, POGO. “From the devastating moment of diagnosis, to the physical and emotional challenges that arise for the growing number of survivors, childhood cancer is a lifelong journey. The funds you raise will allow POGO to continue to provide a unique range of programs that support kids with cancer and their families, during treatment and for life.”

[SickKids Foundation](#) relies on community support to invest in health and scientific advances to improve the lives of children and their families in Canada and around the world. They are driven by the belief that improving the health and well-being of children is one of the most powerful ways to improve society. Funds raised through this initiative will support the hospital’s highest priority needs including strategic capital projects and research, enabling the organization to enhance the patient and family

experience, and facilitating the recruitment of world-class experts. Established in 1972, SickKids Foundation raises funds on behalf of The Hospital for Sick Children (SickKids) and is the largest charitable funder of child research, learning and care in Canada.

“SickKids is grateful to be selected as one of six charity partners for the exciting and much anticipated entry of Nordstrom into the Toronto market,” says Seanna Millar, vice president, Corporate Partnerships, SickKids Foundation. “As Canada’s leading centre dedicated to improving children’s health and home to Canada’s largest hospital-based child health research institute, we look forward to their support which will help us continue to improve and save the lives of children across the country and around the world.”

[St. Michael’s Hospital](#) was founded in 1892 to provide compassionate care for the inner city’s most vulnerable populations and all who enter its doors. Today, they are a major critical care and trauma hospital recognized as a hub for neurosurgery, heart disease, diabetes, cancer care, care of the homeless and global health. St. Michael’s Foundation supports the hospital by attracting vital resources to fulfill and enhance its mission of caring, research and education. Through their transformational *Inspire 2018* campaign, donors are now helping St. Michael’s become *the* premier critical care hospital in Canada, building new facilities like the 17-storey Peter Gilgan Patient Care Tower and the twice-as-large Slaight Family Emergency Department.

“St. Michael’s Foundation is thrilled to be selected as one of Nordstrom’s six charity partners. This is an important collaboration, allowing us to further enhance care and save even more lives. We are incredibly grateful for Nordstrom’s support, and look forward to celebrating its launch in the GTA,” said L. Alayne Metrick, FAHP, President, St. Michael’s Foundation.

[Women’s College Hospital \(WCH\) Foundation](#) is dedicated to working together with donors, patients, staff, physicians, volunteers and community members to advance the mission of [Women’s College Hospital](#) – the only healthcare institution in Canada focused on revolutionizing the health of women. As one of Canada’s top 40 research hospitals, WCH is home to Women’s College Research Institute – one of only a few hospital-based research centres in the world with an international footprint in breast and ovarian cancer, women’s mental health, women’s cardiac health and gestational and post-partum diabetes. Fully affiliated with the University of Toronto, WCH is also one of the nation’s leading teaching hospitals.

“We are thrilled to partner with one of the world’s most iconic and forward-thinking fashion retailers,” says Katherine Hay, president & CEO of Women’s College Hospital Foundation. “Nordstrom has described fashion as being a business of optimism. We share this philosophy of optimism, especially through our endeavours and achievements in the areas of research and innovation, our key drivers in our mission to revolutionize healthcare for women. We are very grateful for our new partnership with Nordstrom which will help us continue our impact across Canada and around the world as, together, we empower women everywhere to live their best lives.”

About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 323 stores in 39 states, including 121 full-line stores in the United States, Canada and Puerto Rico; 194 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and one clearance store. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [HauteLook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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