



TORY BURCH LAUNCHES EXCLUSIVE CAPSULE WITH NORDSTROM

NEW YORK — February 2020 — Tory Burch is pleased to announce a limited-edition capsule collection and pop-up experience in partnership with Nordstrom. The capsule will be available exclusively on Nordstrom.com and at Nordstrom New York beginning March 1 with the unveiling of the brand’s pop-up installation.

“We have had an incredible relationship with Nordstrom since 2005,” Tory says. “As family businesses, we have the same values and share a deep commitment to quality, innovation, customer service and giving back. We are thrilled to be celebrating our continued partnership with this capsule collection.”

“It is exciting for us to partner with Tory Burch on a pop up available exclusively at our NYC flagship,” says Pete Nordstrom, Co-President of Nordstrom. “For the past 15 years, we have grown an amazing business together based on our shared values and commitment to making customers feel good and look their best. We consider Tory and her team friends, and we are grateful for this collaboration.”

The brand pop-up design is inspired by Tory’s home in the West Indies. Done in neutral hues and with natural materials—rattan, wicker, cane and rope—the space offers a clean backdrop for the capsule assortment. It will be open at Nordstrom’s New York flagship through March 31.

The 19-piece capsule centers on a key print from our Spring/Summer 2020 season, a classic stripe reimagined in a refined palette of Tory navy, bright yellow, Kelly green and light pink. Variations on the stripe are seen in an array of iconic Tory Burch product such as Miller sandals, Lee Radziwill handbags and Perry totes. In addition to our resin jewelry offering, Embrace Ambition bracelets will be available for sale for the first time with a wholesale partner. 100% of net proceeds



from the Embrace Ambition bracelet go towards empowering women through the Tory Burch Foundation.

The capsule collection will retail from \$88 to \$798 and be sold at seven Nordstrom locations across the country—including Chicago, Dallas and Miami—in addition to the New York flagship.

Store Details

Nordstrom NYC Flagship
225 W 57th ST,
New York, NY 10019

Hours

Mon – Sat: 10am – 9pm
Sun: 11am – 7pm

About Tory Burch

Tory Burch is an American lifestyle brand that inspires people and empowers women around the world to live in full color with character, beauty and confidence. Launched in February 2004, the collection is classic in spirit with a modern sensibility, embodying the personal style of the company's Executive Chairman and Chief Creative Officer, Tory Burch. From the beginning, the collection included multiple categories ranging from footwear and ready-to-wear to handbags and home. There are more than 300 Tory Burch boutiques across North America, Europe, the Middle East, Latin America, Asia and Australia, and the collection is available at over 3,000 department and specialty stores



worldwide and toryburch.com. The brand is dedicated to advancing women's empowerment and entrepreneurship through the work of the Tory Burch Foundation.

Tory Burch Press Contact

Gillian Gorge

Email: ggorge@toryburch.com

Nordstrom Press Contact

Kendall Ault

Email: kendall.ault@nordstrom.com