# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION 

WASHINGTON, D.C. 20549

FORM 8-K
CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) August 15, 2013

# NORDSTROM, INC. <br> (EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER) 

WASHINGTON<br>(STATE OR OTHER JURISDICTION OF INCORPORATION)<br>001-15059<br>(COMMISSION FILE NUMBER)<br>91-0515058 (I.R.S. EMPLOYER IDENTIFICATION NO.)<br>\section*{1617 SIXTH AVENUE, SEATTLE, WASHINGTON}<br>98101<br>(ADDRESS OF PRINCIPAL EXECUTIVE OFFICES)<br>(ZIP CODE)<br>REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE (206) 628-2111<br>INAPPLICABLE<br>(FORMER NAME OR FORMER ADDRESS IF CHANGED SINCE LAST REPORT)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## ITEM 2.02 Results of Operations and Financial Condition

On August 15, 2013, Nordstrom, Inc. issued an earnings release announcing its results of operations for the quarter and six months ended August 3, 2013, its financial position as of August 3, 2013, and its cash flows for the six months ended August 3, 2013. A copy of this earnings release is attached as Exhibit 99.1.

ITEM 7.01 Regulation FD Disclosure
On August 15, 2013, Nordstrom, Inc. issued an earnings release announcing its results of operations for the quarter and six months ended August 3, 2013, its financial position as of August 3, 2013, and its cash flows for the six months ended August 3, 2013. A copy of this earnings release is attached as Exhibit 99.1 .

The information furnished in this Item 7.01 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933 , as amended, regardless of any general incorporation language in such filing, except as shall be expressly set forth by a specific reference in such filing.

ITEM 9.01 Financial Statements and Exhibits
99.1 Nordstrom earnings release dated August 15, 2013 relating to the Company's results of operations for the quarter and six months ended August 3, 2013, its financial position as of August 3, 2013, and its cash flows for the six months ended August 3, 2013.

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NORDSTROM, INC.
By: /s/ Robert B. Sari
Robert B. Sari
Executive Vice President,
General Counsel and Corporate Secretary

Nordstrom earnings release dated August 15, 2013 relating to the Company's results of operations for the quarter and six months ended August 3, 2013, its financial position as of August 3, 2013, and its cash flows for the six months ended August 3, 2013.

FOR RELEASE:
August 15, 2013 at 1:05 p.m. PT

INVESTOR CONTACT: Rob Campbell
Nordstrom, Inc.
(206) 233-6550

MEDIA CONTACT: Colin Johnson Nordstrom, Inc. (206) 303-3036

## Nordstrom Reports Second Quarter 2013 Earnings

SEATTLE, Wash. (August 15, 2013) - Nordstrom, Inc. (NYSE: JWN) today reported earnings per diluted share of $\$ 0.93$ for the second quarter ended August 3, 2013, representing a 24 percent increase from $\$ 0.75$ for the same quarter last year. Net earnings were $\$ 184$ million compared with $\$ 156$ million for the same quarter last year.

Total Company same-store sales for the second quarter increased 4.4 percent on top of last year's same-store sales increase of 4.5 percent. Nordstrom samestore sales during the Anniversary Sale increased in the low single-digit range. Total Company net sales of $\$ 3.1$ billion for the second quarter increased 6.4 percent compared with net sales of $\$ 2.9$ billion during the same period in fiscal 2012.

Sales trends throughout the second quarter showed moderate improvement relative to the first two months of the year but remained softer than anticipated. The impact of this was mitigated by disciplined execution of inventory and expenses, including a reduction in variable expenses associated with company performance.

The Anniversary Sale, which historically is the Company's largest sale event of the year, occurred in the second quarter, while in fiscal 2012 it overlapped the second and third quarters. This event shift resulted in a favorable comparison in the second quarter, which the Company expects will be offset by an unfavorable comparison in the third quarter. In the second quarter, the impact of the Anniversary Sale event shift increased same-store sales by approximately 250 basis points and increased earnings per diluted share by approximately \$0.06.

Based on current sales trends, the Company reduced its full-year earnings per diluted share outlook to $\$ 3.60$ to $\$ 3.70$ compared to its prior outlook of $\$ 3.65$ to $\$ 3.80$. This reflects full-year same-store sales expectations of 2 to 3 percent compared to its prior outlook of 3 to 5 percent.

## SECOND QUARTER SUMMARY

- Nordstrom same-store sales, which consist of the full-line and Direct businesses, increased 4.2 percent. Top-performing merchandise categories included Men's Shoes, Men’s Apparel, and Kids’ Apparel.
- Full-line same-store sales decreased 0.7 percent compared with last year's same-store sales increase of 1.1 percent. The Southeast and Southwest regions were the top-performing geographic areas.
- Direct sales increased 37 percent in the second quarter, on top of last year's increase of 40 percent, fueled by expanded merchandise selection and ongoing technology investments to enhance the online experience.
- Nordstrom Rack net sales increased $\$ 69$ million, or 12 percent, compared with the same period in fiscal 2012, reflecting 17 new store openings since the second quarter of fiscal 2012. Nordstrom Rack same-store sales increased 2.4 percent on top of last year's same-store sales increase of 7.7 percent.
- Gross profit, as a percentage of net sales, decreased 13 basis points compared with the same period in fiscal 2012 primarily due to higher expenses associated with the growth in the Fashion Rewards customer loyalty program. The Company reached 3.6 million active Fashion Reward members, an increase of 18 percent over last year.
- Selling, general and administrative expenses, as a percentage of net sales, decreased 105 basis points compared with the same period in fiscal 2012, primarily due to the combination of expense leverage from increased sales volume, including the impact of the Anniversary Sale event shift, and a reduction in variable expenses associated with company performance. This was partially offset by investments in technology coupled with higher fulfillment expenses supporting online growth, in addition to incremental expenses related to the planned entry into Canada and accelerated Rack store expansion.
- Earnings before interest and taxes of $\$ 335$ million, or 10.8 percent of net sales, increased 16 percent compared to $\$ 290$ million, or 9.9 percent of net sales, for the same quarter last year.
- During the quarter, the Company repurchased 0.8 million shares of its common stock for $\$ 48$ million. A total of $\$ 979$ million remains under existing share repurchase board authorizations. The actual number and timing of future share repurchases, if any, will be subject to market and economic conditions and applicable Securities and Exchange Commission rules.
- Return on invested capital (ROIC) for the 12 months ended August 3, 2013 of 14.4 percent increased from 12.7 percent in the prior 12-month period. A reconciliation of this non-GAAP financial measure to the closest GAAP measure is included below.


## EXPANSION UPDATE

Nordstrom announced plans to open 14 new Rack stores and relocate one full-line and two Rack stores during the remainder of 2013 . In the second quarter of 2013, Nordstrom opened the following stores:

|  |  | Square <br> Footage <br> $(000 ’ s)$ |  |
| :--- | :--- | :--- | :--- |
| Location | Store Name |  |  |
| Nordstrom Rack |  | 35 | Timing |


| Number of stores | Jul-13 | Jul-12 |
| :--- | ---: | ---: |
| Nordstrom | 117 | 117 |
| Nordstrom Rack and other | 131 | 114 |
| Total | 248 | 231 |
| Gross square footage | $25,567,000$ | $24,974,000$ |

## Fiscal Year 2013 OUTLOOK

The Company revised its expectations for fiscal 2013, shown in comparison to prior outlook, as follows:

|  | Prior Outlook | Current Outlook |
| :---: | :---: | :---: |
| Total sales | 4 to 6 percent increase | 3 to 4 percent increase |
| Same-store sales | 3 to 5 percent increase | 2 to 3 percent increase |
| Credit card revenues | \$0 to \$5 million increase | \$0 to \$5 million increase |
| Gross profit (\%) | 10 to 30 basis point decrease | 30 to 40 basis point decrease |
| Selling, general and administrative expenses (\%) | 0 to 10 basis point decrease | 0 to 10 basis point increase |
| Interest expense, net | \$5 million decrease | \$5 to \$10 million decrease |
| Effective tax rate | 39.0 percent | 38.6 percent |
| Earnings per diluted share, excluding the impact of any future share repurchases | \$3.65 to \$3.80 | \$3.60 to \$3.70 |
| Diluted shares outstanding | Approximately 200 million | Approximately 200 million |

The $53^{\text {rd }}$ week in fiscal 2012 creates a timing shift in the 4-5-4 calendar for fiscal 2013 that is expected to impact comparisons of performance to the prior year. Same-store sales are compared with the first 52 weeks of 2012.

The Company is providing the following view of quarterly trends, relative to annual fiscal 2013 expectations:

|  |  | Guidance Range |
| :--- | :---: | :---: |
|  | Annual Fiscal | Third Quarter |
| 2013 Guidance | 2013 |  |
| Same-store sales | 2 to 3 percent increase | Below |
| Earnings per diluted share | 1 to 4 percent increase | 2013 |

## CONFERENCE CALL INFORMATION

The Company's senior management will host a conference call to discuss second quarter 2013 results and 2013 outlook at 4:45 p.m. Eastern Daylight Time today. To listen to the live call online and view the speakers' slides and Performance Summary document, visit the Investor Relations section of the Company's corporate website at http://investor.nordstrom.com. An archived webcast with the speakers' slides and Performance Summary document will be available in the Earnings section for one year. Interested parties may also dial 415-228-4850 (passcode: NORD). A telephone replay will be available beginning approximately one hour after the conclusion of the call by dialing 203-369-1448 until the close of business on August 22, 2013.

## AbOUT NORDSTROM

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 248 stores in 33 states, including 117 full-line stores, 127 Nordstrom Racks, two Jeffrey boutiques, one treasure\&bond store and one clearance store. Nordstrom also serves customers through Nordstrom.com and through its catalogs. Additionally, the Company operates in the online private sale marketplace through its subsidiary HauteLook. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

Certain statements in this news release contain or may suggest "forward-looking" information (as defined in the Private Securities Litigation Reform Act of 1995) that involve risks and uncertainties, including, but not limited to, anticipated financial outlook for the fiscal year ending February 1, 2014, anticipated annual same-store sales rate, anticipated Return on Invested Capital, anticipated store openings and trends in our operations. Such statements are based upon the current beliefs and expectations of the company's management and are subject to significant risks and uncertainties. Actual future results may differ materially from historical results or current expectations depending upon factors including, but not limited to: successful execution of our growth strategy, including expansion into new markets, technological investments and acquisitions, our ability to realize the anticipated benefits from such growth initiatives, and the timely completion of construction associated with newly planned stores, relocations and remodels, all of which may be impacted by the financial health of third parties; our ability to manage the transformation of our business/financial model as we increase our investments in growth opportunities, including our online business and our ability to manage related organizational changes; our ability to maintain relationships with our employees and to effectively attract, develop and retain our future leaders; effective inventory management, disruptions in our supply chain and our ability to control costs; the impact of any systems failures, cybersecurity and/or security breaches, including any security breach that results in the theft, transfer or unauthorized disclosure of customer, employee or company information or our compliance with information security and privacy laws and regulations in the event of such an incident; successful execution of our information technology strategy; efficient and proper allocation of our capital resources; our ability to safeguard our reputation and maintain our vendor relationships; the impact of economic and market conditions and the resultant impact on consumer spending patterns; our ability to respond to the business environment, fashion trends and consumer preferences, including changing expectations of service and experience in stores and online; the effectiveness of planned advertising, marketing and promotional campaigns in the highly competitive retail industry; weather conditions, natural disasters, health hazards, national security or other market disruptions, or the prospects of these events and the impact on consumer spending patterns; our compliance with applicable banking related laws and regulations impacting our ability to extend credit to our customers, employment laws and regulations, certain international laws and regulations, other laws and regulations applicable to us, including the outcome of claims and litigation and resolution of tax matters, and ethical standards; impact of the current regulatory environment and financial system and health care reforms; compliance with debt covenants, availability and cost of credit, changes in interest rates, and trends in personal bankruptcies and bad debt write-offs; and the timing and amounts of share repurchases by the company, if any, or any share issuances by the company, including issuances associated with option exercises or other matters. Our SEC reports, including our Form 10-K for the fiscal year ended February 2, 2013, and our Form 10-Q for the fiscal quarter ended May 4, 2013, contain other information on these and other factors that could affect our financial results and cause actual results to differ materially from any forward-looking information we may provide. The company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events, new information or future circumstances.

## NORDSTROM, INC.

## CONSOLIDATED STATEMENTS OF EARNINGS

(unaudited; amounts in millions, except per share amounts)

|  | Quarter Ended |  |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 8/3/13 |  | 7/28/12 |  | 8/3/13 |  | 7/28/12 |  |
| Net sales | \$ | 3,104 | \$ | 2,918 | \$ | 5,761 | \$ | 5,453 |
| Credit card revenues |  | 92 |  | 88 |  | 184 |  | 178 |
| Total revenues |  | 3,196 |  | 3,006 |  | 5,945 |  | 5,631 |
| Cost of sales and related buying and occupancy costs |  | $(2,004)$ |  | $(1,879)$ |  | $(3,677)$ |  | $(3,463)$ |
| Selling, general and administrative expenses |  | (857) |  | (837) |  | $(1,658)$ |  | $(1,598)$ |
| Earnings before interest and income taxes |  | 335 |  | 290 |  | 610 |  | 570 |
| Interest expense, net |  | (37) |  | (40) |  | (76) |  | (80) |
| Earnings before income taxes |  | 298 |  | 250 |  | 534 |  | 490 |
| Income tax expense |  | (114) |  | (94) |  | (205) |  | (185) |
| Net earnings | \$ | 184 | \$ | 156 | \$ | 329 | \$ | 305 |
|  |  |  |  |  |  |  |  |  |
| Earnings per share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.94 | \$ | 0.76 | \$ | 1.68 | \$ | 1.48 |
| Diluted | \$ | 0.93 | \$ | 0.75 | \$ | 1.66 | \$ | 1.45 |
| Weighted-average shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 195.5 |  | 205.2 |  | 195.5 |  | 206.3 |
| Diluted |  | 198.8 |  | 208.7 |  | 198.9 |  | 210.0 |

## NORDSTROM, INC.

## CONSOLIDATED BALANCE SHEETS

(unaudited; amounts in millions)

|  | 8/3/13 |  | 2/2/13 |  | 7/28/12 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |  |  |
| Current assets: |  |  |  |  |  |  |
| Cash and cash equivalents | \$ | 1,128 | \$ | 1,285 | \$ | 1,258 |
| Accounts receivable, net |  | 2,369 |  | 2,129 |  | 2,297 |
| Merchandise inventories |  | 1,464 |  | 1,360 |  | 1,394 |
| Current deferred tax assets, net |  | 244 |  | 227 |  | 233 |
| Prepaid expenses and other |  | 89 |  | 80 |  | 85 |
| Total current assets |  | 5,294 |  | 5,081 |  | 5,267 |
| Land, buildings and equipment (net of accumulated depreciation of $\$ 4,270, \$ 4,064$ and $\$ 3,959$ ) |  | 2,810 |  | 2,579 |  | 2,499 |
| Goodwill |  | 175 |  | 175 |  | 175 |
| Other assets |  | 269 |  | 254 |  | 305 |
| Total assets |  | 8,548 |  | 8,089 | \$ | 8,246 |

Liabilities and Shareholders' Equity
Current liabilities:

| Current liabilities: |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Accounts payable | \$ | 1,395 | \$ | 1,011 | \$ | 1,345 |
| Accrued salaries, wages and related benefits |  | 322 |  | 404 |  | 290 |
| Other current liabilities |  | 837 |  | 804 |  | 805 |
| Current portion of long-term debt |  | 407 |  | 7 |  | 6 |
| Total current liabilities |  | 2,961 |  | 2,226 |  | 2,446 |
| Long-term debt, net |  | 2,715 |  | 3,124 |  | 3,133 |
| Deferred property incentives, net |  | 490 |  | 485 |  | 493 |
| Other liabilities |  | 351 |  | 341 |  | 338 |
| Commitments and contingencies |  |  |  |  |  |  |
| Shareholders' equity: |  |  |  |  |  |  |
| Common stock, no par value: 1,000 shares authorized; 195.5, 197.0 and 201.4 shares issued and outstanding |  | 1,762 |  | 1,645 |  | 1,582 |
| Retained earnings |  | 313 |  | 315 |  | 296 |
| Accumulated other comprehensive loss |  | (44) |  | (47) |  | (42) |
| Total shareholders' equity |  | 2,031 |  | 1,913 |  | 1,836 |
| Total liabilities and shareholders' equity | \$ | 8,548 | \$ | 8,089 | \$ | 8,246 |

## NORDSTROM, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(unaudited; amounts in millions)

|  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 8/3/13 |  | 7/28/12 |  |
| Operating Activities |  |  |  |  |
| Net earnings | \$ | 329 | \$ | 305 |
| Adjustments to reconcile net earnings to net cash provided by operating activities: |  |  |  |  |
| Depreciation and amortization expenses |  | 220 |  | 207 |
| Amortization of deferred property incentives and other, net |  | (32) |  | (32) |
| Deferred income taxes, net |  | (35) |  | (30) |
| Stock-based compensation expense |  | 34 |  | 31 |
| Tax benefit from stock-based compensation |  | 16 |  | 15 |
| Excess tax benefit from stock-based compensation |  | (17) |  | (16) |
| Provision for bad debt expense |  | 30 |  | 31 |
| Change in operating assets and liabilities: |  |  |  |  |
| Accounts receivable |  | (199) |  | (220) |
| Merchandise inventories |  | (119) |  | (218) |
| Prepaid expenses and other assets |  | (9) |  | (1) |
| Accounts payable |  | 328 |  | 326 |
| Accrued salaries, wages and related benefits |  | (82) |  | (100) |
| Other current liabilities |  | 30 |  | 37 |
| Deferred property incentives |  | 42 |  | 32 |
| Other liabilities |  | 11 |  | 5 |
| Net cash provided by operating activities |  | 547 |  | 372 |
|  |  |  |  |  |
| Investing Activities |  |  |  |  |
| Capital expenditures |  | (427) |  | (219) |
| Change in restricted cash |  | - |  | 200 |
| Change in credit card receivables originated at third parties |  | (70) |  | (77) |
| Other, net |  | (7) |  | (2) |
| Net cash used in investing activities |  | (504) |  | (98) |
| Financing Activities |  |  |  |  |
|  |  |  |  |  |
| Principal payments on long-term borrowings |  | (3) |  | (503) |
| Increase in cash book overdrafts |  | 56 |  | 69 |
| Cash dividends paid |  | (117) |  | (112) |
| Payments for repurchase of common stock |  | (219) |  | (418) |
| Proceeds from issuances under stock compensation plans |  | 68 |  | 57 |
| Excess tax benefit from stock-based compensation |  | 17 |  | 16 |
| Other, net |  | (2) |  | (2) |
| Net cash used in financing activities |  | (200) |  | (893) |
| Net decrease in cash and cash equivalents |  | (157) |  | (619) |
| Cash and cash equivalents at beginning of period |  | 1,285 |  | 1,877 |
| Cash and cash equivalents at end of period | \$ | 1,128 | \$ | 1,258 |

## NORDSTROM, INC.

## STATEMENTS OF EARNINGS BY BUSINESS

(unaudited; dollar and share amounts in millions)

## Retail Business

Our Retail business includes our Nordstrom branded full-line stores and website, our Nordstrom Rack stores, and our other retail channels including HauteLook, our Jeffrey stores and our treasure\&bond store. It also includes unallocated corporate center expenses. The following table summarizes the results of our Retail business for the quarter and six months ended August 3, 2013 compared with the quarter and six months ended July 28, 2012:

|  | Quarter <br> Ended <br> 8/3/13 |  | \% of sales ${ }^{1}$ | $\begin{gathered} \text { Quarter } \\ \text { Ended } \\ 7 / 28 / 12 \end{gathered}$ |  | \% of sales ${ }^{1}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ | 3,104 | 100.0\% | \$ | 2,918 | 100.0\% |
| Cost of sales and related buying and occupancy costs |  | $(2,002)$ | (64.5\%) |  | $(1,878)$ | (64.4\%) |
| Gross profit |  | 1,102 | 35.5\% |  | 1,040 | 35.6\% |
| Selling, general and administrative expenses |  | (807) | (26.0\%) |  | (778) | (26.6\%) |
| Earnings before interest and income taxes |  | 295 | 9.5\% |  | 262 | 9.0\% |
| Interest expense, net |  | (31) | (1.0\%) |  | (33) | (1.1\%) |
| Earnings before income taxes | \$ | 264 | 8.5\% | \$ | 229 | 7.8\% |
|  | Six Months Ended 8/3/13 |  | \% of sales ${ }^{1}$ | Six Months Ended 7/28/12 |  | \% of sales ${ }^{1}$ |
| Net sales | \$ | 5,761 | 100.0\% | \$ | 5,453 | 100.0\% |
| Cost of sales and related buying and occupancy costs |  | $(3,674)$ | (63.8\%) |  | $(3,461)$ | (63.5\%) |
| Gross profit |  | 2,087 | 36.2\% |  | 1,992 | 36.5\% |
| Selling, general and administrative expenses |  | $(1,561)$ | (27.1\%) |  | $(1,497)$ | (27.5\%) |
| Earnings before interest and income taxes |  | 526 | 9.1\% |  | 495 | 9.1\% |
| Interest expense, net |  | (64) | (1.1\%) |  | (67) | (1.2\%) |
| Earnings before income taxes | \$ | 462 | 8.0\% | \$ | 428 | 7.8\% |

${ }^{1}$ Subtotals and totals may not foot due to rounding.

## NORDSTROM, INC.

## STATEMENTS OF EARNINGS BY BUSINESS

(unaudited; dollar and share amounts in millions)

## Credit

Our Credit business earns finance charges, interchange fees, late fees and other revenue through operation of the Nordstrom private label and Nordstrom VISA credit cards. The following tables summarize the results of our Credit business for the quarter and six months ended August 3,2013 compared with the quarter and six months ended July 28, 2012:

|  | Quarter Ended |  |  |  | Six Months Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 8/3/13 |  | 7/28/12 |  | 8/3/13 |  | 7/28/12 |
| Credit card revenues |  | 92 | \$ | 88 |  | 184 | \$ 178 |
| Occupancy, selling, general and administrative expenses |  | (52) |  | (60) |  | (100) | (103) |
| Earnings before interest and income taxes |  | 40 |  | 28 |  | 84 | 75 |
| Interest expense |  | (6) |  | (7) |  | (12) | (13) |
| Earnings before income taxes | \$ |  | \$ | 21 |  |  | \$ 62 |


|  | Quarter Ended |  | Six Months Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 8/3/13 | 7/28/12 | 8/3/13 | 7/28/12 |
| Allowance at beginning of period | \$ 85 | \$ 105 | \$ 85 | \$ 115 |
| Bad debt provision | 16 | 22 | 30 | 31 |
| Write-offs | (21) | (28) | (42) | (54) |
| Recoveries | 5 | 6 | 12 | 13 |
| Allowance at end of period | \$ 85 | \$ 105 | \$ 85 | \$ 105 |
| Annualized net write-offs as a percentage of average credit card receivables | 3.1\% | 4.1\% | 2.9\% | 4.1\% |
| Annualized net write-offs (including finance charges and fees) as a percentage of average credit card receivables | 3.7\% | 4.8\% | 3.5\% | 4.8\% |
|  |  |  | 8/3/13 | 7/28/12 |
| 30+ days delinquent as a percentage of ending credit card receivables |  |  | 1.5\% | 1.9\% |
| Allowance as a percentage of ending credit card receivables |  |  | 3.6\% | 4.6\% |

## NORDSTROM, INC.

## RETURN ON INVESTED CAPITAL (NON-GAAP FINANCIAL MEASURE)

(unaudited; dollar and share amounts in millions)
We believe ROIC is a useful financial measure for investors in evaluating the efficiency and effectiveness of our use of capital and believe ROIC is an important component of shareholders' return over the long term. In addition, we incorporate ROIC in our executive incentive measures. For the 12 fiscal months ended August 3, 2013, ROIC increased to $14.4 \%$ compared with $12.7 \%$ for the 12 fiscal months ended July 28, 2012.

ROIC is not a measure of financial performance under generally accepted accounting principles ("GAAP") and should be considered in addition to, and not as a substitute for, return on assets, net earnings, total assets or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to ROIC is return on assets. The following is a reconciliation of the components of ROIC to return on assets:

|  | 12 fiscal months ended |  |
| :---: | :---: | :---: |
|  | 8/3/13 | 7/28/12 |
| Net earnings | \$ 760 | \$ 668 |
| Add: income tax expense | 469 | 410 |
| Add: interest expense | 158 | 150 |
| Earnings before interest and income tax expense | 1,387 | 1,228 |
| Add: rent expense | 116 | 90 |
| Less: estimated depreciation on capitalized operating leases ${ }^{1}$ | (62) | (48) |
| Net operating profit | 1,441 | 1,270 |
| Estimated income tax expense ${ }^{2}$ | (550) | (483) |
| Net operating profit after tax | \$ 891 | \$ 787 |
| Average total assets ${ }^{3}$ | \$ 8,216 | \$ 8,234 |
| Less: average non-interest-bearing current liabilities ${ }^{4}$ | $(2,355)$ | $(2,172)$ |
| Less: average deferred property incentives ${ }^{3}$ | (488) | (504) |
| Add: average estimated asset base of capitalized operating leases ${ }^{5}$ | 831 | 628 |
| Average invested capital | \$ 6,204 | \$ 6,186 |
| Return on assets | 9.2\% | 8.1\% |
| ROIC | 14.4\% | 12.7\% |

${ }^{1}$ Capitalized operating leases is our best estimate of the asset base we would record for our leases that are classified as operating if they had met the criteria for a capital lease, or we had purchased the property. Asset base is calculated as described in footnote 5 below.
${ }^{2}$ Based upon our effective tax rate multiplied by the net operating profit for the 12 fiscal months ended August 3, 2013 and July 28, 2012.
${ }^{3}$ Based upon the trailing 12-month average.
${ }^{4}$ Based upon the trailing 12-month average for accounts payable, accrued salaries, wages and related benefits, and other current liabilities.
${ }^{5}$ Based upon the trailing 12-month average of the monthly asset base. The asset base for each month is calculated as the trailing 12 -months of rent expense multiplied by eight. The multiple of eight times rent expense is a commonly used method of estimating the asset base we would record for our capitalized operating leases described in footnote 1.

# NORDSTROM, INC. <br> ADJUSTED DEBT TO EBITDAR (NON-GAAP FINANCIAL MEASURE) 

(unaudited; amounts in millions)
Adjusted Debt to EBITDAR is one of our key financial metrics, and we believe that our debt levels are best analyzed using this measure. Our goal is to manage debt levels to maintain our current investment-grade credit rating and operate with an efficient capital structure. In evaluating our debt levels, this measure provides a reflection of our credit worthiness that could impact our credit rating and cost of capital. We also have a debt covenant that requires an adjusted debt to EBITDAR leverage ratio of less than four times. As of August 3, 2013 and July 28, 2012, our Adjusted Debt to EBITDAR was 2.0 and 2.2.

Adjusted Debt to EBITDAR is not a measure of financial performance under GAAP and should be considered in addition to, and not as a substitute for, debt to net earnings, net earnings, debt or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to Adjusted Debt to EBITDAR is debt to net earnings. The following is a reconciliation of the components of Adjusted Debt to EBITDAR and debt to net earnings:

|  | $2013{ }^{1}$ | $2012{ }^{1}$ |
| :---: | :---: | :---: |
| Debt | \$ 3,122 | \$ 3,139 |
| Add: estimated capitalized operating lease liability ${ }^{2}$ | 926 | 720 |
| Less: fair value hedge adjustment included in long-term debt | (54) | (66) |
| Adjusted Debt | \$ 3,994 | \$ 3,793 |
| Net earnings | 760 | 668 |
| Add: income tax expense | 469 | 410 |
| Add: interest expense, net | 156 | 148 |
| Earnings before interest and income taxes | 1,385 | 1,226 |
| Add: depreciation and amortization expenses | 442 | 399 |
| Add: rent expense | 116 | 90 |
| Add: non-cash acquisition-related charges | 9 | 18 |
| EBITDAR | \$ 1,952 | \$ 1,733 |
| Debt to Net Earnings | 4.1 | 4.7 |
| Adjusted Debt to EBITDAR | 2.0 | 2.2 |

${ }^{1}$ The components of Adjusted Debt are as of August 3, 2013 and July 28, 2012, while the components of EBITDAR are for the 12 months ended August 3, 2013 and July 28, 2012.
${ }^{2}$ Based upon the estimated lease liability as of the end of the period, calculated as the trailing 12-months rent expense multiplied by eight. The multiple of eight times rent expense is a commonly used method of estimating the debt we would record for our leases that are classified as operating if they had met the criteria for a capital lease, or we had purchased the property.

# NORDSTROM, INC. <br> FREE CASH FLOW (NON-GAAP FINANCIAL MEASURE) 

(unaudited; amounts in millions)
Free Cash Flow is one of our key liquidity measures, and in conjunction with GAAP measures, provides investors with a meaningful analysis of our ability to generate cash from our business. For the six months ended August 3, 2013, Free Cash Flow decreased to $\$(11)$ compared with $\$ 33$ for the six months ended July 28, 2012.

Free Cash Flow is not a measure of financial performance under GAAP and should be considered in addition to, and not as a substitute for, operating cash flows or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to Free Cash Flow is net cash provided by operating activities. The following is a reconciliation of Free Cash Flow to net cash provided by operating activities:

|  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 8/3/13 |  | 7/28/12 |  |
| Net cash provided by operating activities | \$ | 547 | \$ | 372 |
| Less: capital expenditures |  | (427) |  | (219) |
| Less: cash dividends paid |  | (117) |  | (112) |
| Less: change in credit card receivables originated at third parties |  | (70) |  | (77) |
| Add: change in cash book overdrafts |  | 56 |  | 69 |
| Free Cash Flow | \$ |  | \$ | 33 |
| Net cash used in investing activities |  | (504) | \$ | (98) |
| Net cash used in financing activities | \$ | (200) | \$ | (893) |

