



Sam Edelman Collaborates with SCAD on Exclusive Capsule Collection for Nordstrom

NEW YORK (Feb. XX, 2024) - Sam Edelman, the contemporary lifestyle brand behind some of the world's most iconic footwear and a lead brand in the Caleres (NYSE: CAL) portfolio, is thrilled to launch a capsule collection designed in collaboration with students from the Savannah College of Art and Design (SCAD). In a partnership through the university's innovation design studio, SCADpro, talented SCAD students from top-ranked degree programs including sneaker design, accessory design, industrial design, fashion marketing and management, design management, and photography had the opportunity to work alongside visionary designer, Sam Edelman, to bring a fresh new perspective to footwear.

In celebration of Nordstrom's "Make Room for Shoes" campaign and rich shoe history, dating back to 1901, the Sam Edelman x SCAD capsule collection delivers innovative and exclusive products centered around the emerging trends for the season. This collaboration will deliver a capsule collection of five sneaker products, developed by combining the minds of a longstanding, heritage brand with a fresh new perspective from today's youth. The products will be offered exclusively at 33 select Nordstrom stores nationwide and on Nordstrom.com beginning March 4.

"Mentoring the next generation of talent is a cornerstone of Sam Edelman's commitment to the future of design," remarked Jesse Edelman, general manager and senior vice president of the Sam Edelman division. "Our collaboration with the SCAD students is a testament to our belief in supporting the rising generation of professionals, providing them with a platform to express their visions under the guidance of an established brand."

Sam Edelman and his wife, muse, and business partner, Libby Edelman, are longtime supporters of the college and their son Jesse Edelman attended SCAD. Each year, the Edelmans recruit SCAD graduates to Sam Edelman's Summer Internship Program. Sam Edelman currently employs eight SCAD graduates full-time.

Sam and Libby spent time at SCAD, working with the students to create this collection of sneakers through an unrestrained, imaginative approach to women's and kids' sneaker design. "Working with Sam Edelman and Libby on this project was nothing short of amazing," remarked Michael Mack, SCAD professor of sneaker and accessory design who led the course. "Their team was attentive and provided our students with a

real window into what the industry is like and how product is created from season to season. The student's voice was really seen in each of the designs that went into production. For many of the students it was their first chance designing for a major footwear brand and to have that project featured in Nordstrom is nothing short of a dream come true."

The Sam Edelman x SCAD collection will be available exclusively at Nordstrom.com, and at select Nordstrom stores including:

- Nordstrom NYC Flagship (New York, NY)
- Nordstrom Downtown Seattle (Seattle, WA)
- Nordstrom Washington Square (Tigard, OR)
- Nordstrom South Coast Plaza (Costa Mesa, CA)
- Nordstrom Brea Mall (Brea, CA)
- Nordstrom Cerritos (Cerritos, CA)
- Nordstrom Fashion Island (Newport Beach, CA)
- Nordstrom Park Meadows (Littleton, CO)
- Nordstrom The Grove (Los Angeles, CA)
- Nordstrom Fashion Valley (San Diego, CA)
- Nordstrom the Mall at UTC (La Jolla, CA)
- Nordstrom Bellevue Square (Bellevue, WA)
- Nordstrom Walnut Creek (Walnut Creek, CA)
- Nordstrom Village of Corte Madera (Corte Madera, CA)
- Nordstrom Valley Fair (San Jose, CA)
- Nordstrom Galleria at Roseville (Roseville, CA)
- Nordstrom Ala Moana (Honolulu, HI)
- Nordstrom Fashion Square (Scottsdale, AZ)
- Nordstrom Michigan Avenue (Chicago, IL)
- Nordstrom Oakbrook Center (Oakbrook, IL)
- Nordstrom Somerset Collection (Troy, MI)
- Nordstrom NorthPark Center (Dallas, TX)
- Nordstrom Houston Galleria (Houston, TX)
- Nordstrom The Domain Northside (Austin, TX)
- Nordstrom Green Hills (Nashville, TN)
- Nordstrom Garden State Plaza (Paramus, NJ)
- Nordstrom Short Hills (Short Hills, NJ)
- Nordstrom Tyson Corner (McLean, VA)
- Nordstrom Southpark (Charlotte, NC)
- Nordstrom The Shops at Merrick Park (Coral Gables, FL)
- Nordstrom International Plaza (Tampa, FL)
- Nordstrom Aventura Mall (Aventura, FL)

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About Sam Edelman

A creative visionary and legend in the footwear industry, Sam Edelman is a dominant force in fashion. Sam and his wife, muse and business co-founder, Libby Edelman, have grown Sam Edelman into a complete lifestyle brand. Since 2004, the Sam Edelman brand has been synonymous with aspirational luxury. Inspired by timeless American elegance, Sam's innate understanding of the customer translates conceptually into a modern lifestyle informed by rich heritage, creativity, and innovation. With flagship locations in SoHo and Beverly Hills, and retail stores from Hong Kong to Dubai, Sam Edelman continues to expand its presence worldwide.

About Caleres

Caleres is a market-leading portfolio of global footwear brands that includes Famous Footwear, Sam Edelman, Allen Edmonds, Naturalizer and Vionic. Our products are available virtually everywhere - in the nearly 1,000 retail stores we operate, in hundreds of major department and specialty stores, on our branded e-commerce sites, and on many additional third-party retail websites. Combined, these brands make Caleres a company with both a legacy and a mission. Our legacy is our more than 140 years of craftsmanship and our passion for fit, while our mission is to continue to inspire people to feel great... feet first. Visit caleres.com to learn more about us.

About Savannah College of Art and Design [SCAD]

SCAD is a private, nonprofit, accredited university, offering 100 graduate and undergraduate degree programs across locations in Atlanta and Savannah, Georgia; Lacoste, France; and online via SCADnow. SCAD enrolls more than 17,500 undergraduate and graduate students from more than 120 countries. The future-minded SCAD curriculum engages professional-level technology and myriad advanced learning resources, affording students opportunities for internships, professional certifications, and real-world assignments with corporate partners through SCADpro, the university's renowned research lab and prototype generator.

SCAD is No. 1 in the U.S., according to Art & Object's 2023 Best Art Schools ranking, with additional top rankings for degree programs in interior design, architecture, film, fashion, digital media, and more. Career success is woven into every fiber of the university, resulting in a superior alumni employment rate. A 2023 study found that 99% of SCAD graduates were employed, pursuing further education, or both within 10 months of graduation. SCAD provides students and alumni with ongoing career support through personal coaching, alumni programs, a professional presentation studio, and more. Visit scad.edu.