NORDSTROM

Nordstrom Rack to Open New Location in Rehoboth Beach, DE

October 10, 2025 at 10:00 AM EDT

SEATTLE, Oct. 10, 2025 /PRNewswire/ -- Seattle-based fashion retailer Nordstrom, Inc. announced plans to open a new Nordstrom Rack in Rehoboth Beach, DE in spring 2028.

"We look forward to being a part of the Rehoboth Beach community and serving our customers with an amazing offering of great brands at great prices," **said Gemma Lionello, President of Nordstrom Rack**. "We're excited to grow our footprint in the Salisbury market and introduce new customers to the Nordstrom experience."

Lionello added that in this location "customers will be able to take advantage of our convenient services such as online order pick up from both Nordstrom.com and NordstromRack.com, and they can make returns easily."

The 25,000-square-foot store will be located in Atlantic Fields, a popular shopping center that includes Costco, Target, Whole Foods and Hobby Lobby. Atlantic Fields is owned and managed by a partnership of Southside Investment Partners and Buchanan Partners and is on DE Route 24.

"We are thrilled to welcome Nordstrom Rack to Atlantic Fields," said Ben Hoskins, President of Southside. "They are a best-in-class retailer that will greatly enhance the already impressive in-place retailer lineup for the project, and they should be a perfect addition to the coastal area's retail landscape."

Nordstrom Rack is the off-price retail division of Nordstrom, Inc. and plays a critical role in the company's Closer to You strategy, which focuses on delivering customers a more convenient and interconnected experience across its stores and digital platforms. Nordstrom Rack offers customers up to 70 percent off on-trend apparel, accessories, beauty products, home decor and shoes from many of the top brands sold at Nordstrom stores as well as core services like online order pickup for Nordstrom.com and NordstromRack.com, easy returns and alterations at select stores. Nordstrom Rack is the largest source of new customers to Nordstrom.

This new location expands the company's physical footprint and economic impact in Delaware. It currently operates one Nordstrom store and one Nordstrom Rack store in Delaware, generating more than 190 jobs statewide.

Nordstrom is committed to investing in the diverse communities where it operates. Over the past four years, Nordstrom, with its customers, has donated more than $3 million in support of its long-term partnership with Big Brothers Big Sisters of the United States. These proceeds support the recruitment, training and engagement of adult mentors and mentorship moments between Bigs and Littles, including preparing for an interview, learning to tie a tie and helping with homework.

About Nordstrom
At Nordstrom, Inc., we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our interconnected model enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our Nordstrom and Rack apps and websites. Through it all, we remain committed to leaving the world better than we found it.

About Southside Investment Partners
Southside Investment Partners is a developer and owner of retail and mixed-use properties throughout the Mid-Atlantic and New England. Based in Baltimore with an office in Bethesda, MD, the company pursues new investment opportunities – either through Greenfield development, or by purchasing under-performing assets in need of redevelopment. For more information, please visit www.southsideinvestmentpartners.com.

About Buchanan Partners
Buchanan Partners is a privately-held real estate investment and development firm that operates throughout the Greater Washington metropolitan area. Founded in entrepreneurial spirit in 1998, the firm has made over $2 billion of investments across all asset classes on behalf of its principals, institutional partners, and private clients. For more information, please visit www.buchananpartners.com.

MEDIA CONTACT:
Manuela Uscher
Nordstrom, Inc.
NordstromPR@Nordstrom.com

SOURCE Nordstrom, Inc.