NORDSTROM

Nordstrom Rack to Open New Location in Elmwood, LA

July 23, 2025 at 10:00 AM EDT

SEATTLE, July 23, 2025 /PRNewswire/ -- Seattle-based fashion retailer Nordstrom, Inc. announced plans to open a new Nordstrom Rack in Elmwood, LA in spring 2026.

"We look forward to being a part of the Elmwood community and serving our customers with an amazing offering of great brands at great prices," said Gemma Lionello, President of Nordstrom Rack. "We're excited to grow our footprint in the Louisiana market and introduce new customers to the Nordstrom experience."

Lionello added that in this location "customers will be able to take advantage of our convenient services such as online order pick up from both Nordstrom.com and NordstromRack.com, and they can make returns easily."

The 27,000 square-foot store will be located at Elmwood Center, Louisiana's largest open air shopping center featuring anchor tenants like TJ Maxx, Marshalls & HomeGoods, Hobby Lobby, Barnes & Noble, Nike, Ulta and DSW. Elmwood Center is owned and managed by Lauricella Land Company and is centrally located in Jefferson Parish off Clearview Parkway and Earhart Expressway.

"We are incredibly excited to welcome Nordstrom Rack to Elmwood Center," said William M. Place, Director of Development, Lauricella Land Company. "This significant lease, the result of a tremendous team effort, reinforces Elmwood's commitment to elevating our retail offerings and bringing value to our shoppers. We're launching a complete rehab of Nordstrom Rack's building, the original home of Elmwood Center's first lease in 1974, reinvigorating a foundational part of our center. We've really enjoyed working with the Nordstrom Rack crew, and we look forward to watching Nordstrom Rack deliver their distinct level of quality, service and style to Elmwood."

Nordstrom Rack is the off-price retail division of Nordstrom, Inc. and plays a critical role in the company's Closer to You strategy, which focuses on delivering customers a more convenient and interconnected experience across its stores and digital platforms. Nordstrom Rack offers customers up to 70 percent off on-trend apparel, accessories, beauty products, home decor and shoes from many of the top brands sold at Nordstrom stores as well as core services like online order pickup for Nordstrom.com and NordstromRack.com, easy returns and alterations at select stores. Nordstrom Rack is the largest source of new customers to Nordstrom.

This new location expands the company's physical footprint and economic impact in Louisiana. It currently operates three Nordstrom Rack stores in Louisiana, generating more than 80 jobs statewide.

Nordstrom is committed to investing in the diverse communities where it operates. Over the past four years, Nordstrom, with its customers, has donated more than $2 million in support of its long-term partnership with Big Brothers Big Sisters of the United States. These proceeds support the recruitment, training and engagement of adult mentors and mentorship moments between Bigs and Littles, including preparing for an interview, learning to tie a tie and helping with homework.

About Nordstrom
At Nordstrom, Inc., we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our interconnected model enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our Nordstrom and Rack apps and websites. Through it all, we remain committed to leaving the world better than we found it.

About Lauricella Land Company
Lauricella Land Company is a third-generation, family-owned business that has been shaping the Greater New Orleans landscape since the 1940s. With a current focus on retail destinations, Lauricella Land Company strives to create vibrant community hubs where people gather, connect, and create lasting memories. The company proudly owns and manages Elmwood Center, the region's premier open-air shopping destination.

MEDIA CONTACT:
Manuela Uscher
Nordstrom, Inc.
NordstromPR@Nordstrom.com

SOURCE Nordstrom, Inc.