NORDSTROM

Nordstrom Rack to Open New Location in Mansfield, MA

July 23, 2025 at 10:00 AM EDT

SEATTLE, July 23, 2025 /PRNewswire/ -- Seattle-based fashion retailer Nordstrom, Inc. announced plans to open a new Nordstrom Rack in Mansfield, MA in fall 2026.

"We look forward to being a part of the Mansfield community and serving our customers with an amazing offering of great brands at great prices," said Gemma Lionello, President of Nordstrom Rack. "We're excited to grow our footprint in the Boston market and introduce new customers to the Nordstrom experience."

Lionello added that in this location "customers will be able to take advantage of our convenient services such as online order pick up from both Nordstrom.com and NordstromRack.com, and they can make returns easily."

The 23,700 square-foot store will be located at Mansfield Crossing, a popular retail destination that includes Warby Parker, Sephora, CAVA, The Fresh Market, and L.L. Bean. Mansfield Crossing is owned and managed by WS Development and is ideally located off of I-495 and just a few miles from I-95.

"We're thrilled to welcome Nordstrom Rack to Mansfield Crossing," said Maurice Funes, Vice President, Head of Anchor/Big Box Leasing at WS Development. "Known for bringing top brands and a curated shopping experience to customers nationwide, Nordstrom Rack is an exciting and natural fit for the property and the Mansfield community."

Nordstrom Rack is the off-price retail division of Nordstrom, Inc. and plays a critical role in the company's Closer to You strategy, which focuses on delivering customers a more convenient and interconnected experience across its stores and digital platforms. Nordstrom Rack offers customers up to 70 percent off on-trend apparel, accessories, beauty products, home decor and shoes from many of the top brands sold at Nordstrom stores as well as core services like online order pickup for Nordstrom.com and NordstromRack.com, easy returns and alterations at select stores. Nordstrom Rack is the largest source of new customers to Nordstrom.

This new location expands the company's physical footprint and economic impact in Massachusetts. It currently operates two Nordstrom stores and seven Nordstrom Rack stores in Massachusetts, generating more than 800 jobs statewide.

Nordstrom is committed to investing in the diverse communities where it operates. Over the past four years, Nordstrom, with its customers, has donated more than $2 million in support of its long-term partnership with Big Brothers Big Sisters of the United States. These proceeds support the recruitment, training and engagement of adult mentors and mentorship moments between Bigs and Littles, including preparing for an interview, learning to tie a tie and helping with homework.

About Nordstrom
At Nordstrom, Inc., we exist to help our customers feel good and look their best. Since starting as a shoe store in 1901, how to best serve customers has been at the center of every decision we make. This heritage of service is the foundation we're building on as we provide convenience and true connection for our customers. Our interconnected model enables us to serve customers when, where and how they want to shop – whether that's in-store at more than 350 Nordstrom, Nordstrom Local and Nordstrom Rack locations or digitally through our Nordstrom and Rack apps and websites. Through it all, we remain committed to leaving the world better than we found it.

About WS Development
Massachusetts-based WS Development is a mixed-use developer with a singular mission: creating places people want to be. With an approach that values art, science, innovation and, above all else, people, WS strives to engage each community it serves with best-in-class experiences, designed with our customers, tenants and partners in mind. Established in 1990, WS is one of few vertically-integrated real estate companies that conceptualizes, owns, operates and leases more than 100 properties that range from cutting-edge urban spaces to lifestyle and community centers. With over 22 million square feet of existing space and an additional nine million square feet under development, it is one of the largest privately-owned development firms in the country. For more information, visit www.wsdevelopment.com, call (617) 232-8900 or follow WS Development on LinkedIn.

MEDIA CONTACT:
Manuela Uscher
Nordstrom, Inc.
NordstromPR@Nordstrom.com

SOURCE Nordstrom, Inc.