

# NORDSTROM

## 5 Ways to Make the Most of the Anniversary Sale

July 4, 2022

As we approach our highly anticipated [Anniversary Sale](#), we are here to help you make the most of your shopping experience. From July 15-31 —and earlier depending on your Nordy Club cardmember status —shop brand-new arrivals from the best brands for a limited time until prices go back up on August 1. You can learn more and sign up at [nordstrom.com/nordyclub](#). This year, the Anniversary Sale will feature 100+ new brands and incredible styles from top brands like Cull Gait, Nike, Veronica Beard, Barefoot Dreams, Zella, Charlotte Tilbury, Bobbi Brown, Open Edit, L'AGENCE, Vince, Nuna, Farm Rio, Bony Levy, as well as customer favorites!



The best deals go fast so we've outlined ways to help you make the most of the Anniversary Sale. See details below!

### 1. Shop Your Way

We are committed to serving customers on their terms, and we've enabled several digital touchpoints to create the most convenient and connected experience. Customers can get a sneak peek at all sale merchandise on [nordstrom.com/anniversary](#) and save their favorites to a Wish List, making check out faster and easier. New this year, we'll offer customers a digital catalog available on nordstrom.com and the Nordstrom App to show some of our best Anniversary Sale merchandise along with trends and outfitting to inspire customers.

### 2. Get Inspired with Free Style Help

Whether you're looking for exciting outfitting ideas or want one-on-one styling help, our expert stylists are here to make you feel good and look your best. During the Anniversary Sale (and year-round), customers can visit our stores, chat with a stylist online, and follow along on social media as our stylists post looks and inspiration.

### 3. Get a perfect fit with [Alterations and Personalization](#)

We can tailor any item to fit you perfectly. Our onsite alterations experts will make sure you get just the fit you need. Just stop at your nearest store or book an appointment online.

### 4. Get it Faster with [Pickup Your Way](#)

During the Sale and year-round, Nordstrom offers customers in our [top 20 markets](#) 4x expanded product availability for next-day pickup of their nordstrom.com order at their nearest Nordstrom, Nordstrom Rack or Nordstrom Local. [Take a peek behind the scenes](#) to see how we deliver more product faster.

### 5. It's More Than a Sale —It's an Event

Come join us in-store and online for fun experiences, shopping, surprises and more. See our [full calendar at nordstrom.com/anniversaryevents](#)

#### • Lunchtime Livestream Shopping Events: July 7-26

Tune in for a series of live virtual events featuring curated products, current and upcoming trends, and essentials you can shop during the sale.

#### • Preview Fashion Event: July 9

Get inspired by fall styles and trends and start shopping Early Access right away if you're a cardmember. Bring a friend and enjoy breakfast bites, sips and more. Nordstrom stores include Chicago, Paramus, Portland, San Diego, and San Jose.

#### • Jewelry Trunk Shows: July 6-30

Join us for trunk shows featuring Bony Levy, Monica Vinader and David Yurman. Discover colorful and distinctive jewelry pieces, and view styles you've never seen before.

#### • Happy Sips & Bites: July 6-31

Join us for a menu of featured drinks and bites at Anniversary Sale prices. Menu selection and hours vary by location. Contact your local Nordstrom restaurant for details.

#### • Glam-Up Days: July 15-31

Join us in stores and online for 17 days of exciting beauty events, free gifts-with-purchase, customized samples and more. Book an in-store appointment with your favorite brand or join us online for one of many virtual experiences. Glam-Up Days events are all day in stores —plus, find Beauty Deals in stores and online! And don't forget Nordstrom BEAUTYCYCLE makes it easy for customers to recycle their empty beauty containers in all our stores and Nordstrom Locals.

#### • Beauty Bash: July 16

Celebrate all things beauty —skin care, makeup, and fragrance—with applications, demos, free gifts-with-purchase, beauty deals, customized samples and more. Plus, receive an exclusive beauty tote with your qualifying purchase —in stores only, while supply lasts.

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