

NORDSTROM

Celebrating Virgil Abloh at the Brooklyn Museum

July 1, 2022



Nordstrom is proud to announce its sponsorship of the Brooklyn Museum's Virgil Abloh: "Figures of Speech" exhibition, open from July 1, 2022, through January 29, 2023.

Featuring works spanning across two decades of the late Virgil Abloh's practice, the exhibition illustrates the artist's multidisciplinary career, reshaping how we understand the role of fashion, art, design, and music in contemporary culture as mediums of expression, connection and communication. Alongside rotatable collaborative artworks and design objects, the exhibition includes work from Abloh's roles as Chief Creative Director and founder of Off-White™ and Men's Artistic Director at Louis Vuitton, where he served as the first Black man to wear the title.

As a company, we have been a long-standing partner of Virgil Abloh and his various creative endeavors. We're excited about our sponsorship to honor his work and to align Nordstrom with culturally relevant fashion initiatives, lending credibility and authority in the designer space and allowing us to show up in a meaningful and impactful way.

In August, Nordstrom will launch a dedicated New Concepts@Nordstrom shop, Concept 018, celebrating the life and legacy of Virgil Abloh, which will include "Figures of Speech" and The Brooklyn Museum across 16 Nordstrom store locations nationwide and Nordstrom.com. Stay tuned for more details!