

NORDSTROM

Nordstrom to Open at the SoNo Collection on October 11

June 3, 2019

Retailer to host 'Norwalk Night Out' pre-opening party on October 10 benefitting Domestic Violence Crisis Center and Fairfield County's Community Foundation

SEATTLE (June 3, 2019) – Leading fashion specialty retailer [Nordstrom, Inc.](#) will open a new full-line retail store in Fairfield County on Friday, October 11, at the exciting new SoNo Collection center in Norwalk, CT. To celebrate, on Thursday, October 10 (the night before opening) the retailer will host a pre-opening party called 'Norwalk Night Out.' Nordstrom underwrites the entire cost of the celebration and will donate all proceeds from ticket sales to local non-profit organizations Fairfield County's Community Foundation and the Domestic Violence Crisis Center.

The three-level, 140,000 square-foot store will feature the company's latest design concepts including expansive cosmetic and accessories areas, four shoe departments, popular brands for the entire family and convenient services that make it easy for customers to choose when, where and how they want to shop. The store will be the retailer's second in Connecticut, joining Nordstrom Westfarms nearby in Farmington. Nordstrom Norwalk will anchor The SoNo Collection's mixed-use retail center whose many other tenants open the same day.

PRE-OPENING PARTY

Norwalk Night Out is a unique way that Nordstrom approaches its corporate philanthropy, making investments in local communities even before opening a new store. The event will offer a sneak preview and exclusive chance to shop before the store officially opens for business the next day and will also provide the community with a chance to learn about two organizations doing critical work in Fairfield County. Attendees will be among the first to exclusively preview the new store while enjoying cocktails, gourmet delights, desserts, entertainment, fashion presentations and an opportunity to shop the season's best looks. Men's and women's fashion presentations will rotate throughout the evening highlighting new styles for the fall season.

Tickets are \$100 per person and will be available for purchase beginning June 3 at www.nordstromsvp.com/Norwalk. For additional information, customers can also email svp@nordstrom.com.

"Taking care of our communities is core to who we are and an important part of how we do business," said Paul Morton, Nordstrom Senior Vice President and Northeast Regional Manager. "We're thrilled that proceeds from Norwalk Night Out will benefit two deserving organizations right here in Norwalk whose important work supports the families and young people in this community."

COMMUNITY PARTNERS

Fairfield County's Community Foundation (FCCF) promotes philanthropy as a means to create change in Fairfield County, focusing on innovative and collaborative solutions to critical issues impacting the community. The organization has awarded over \$220 million in grants to nonprofits in Fairfield County and beyond. Funding from Norwalk Night Out will support programs such as Fairfield County Community Foundation's Thrive by 25 initiative, which aims to empower every young adult to achieve self-sufficiency by age 25, and the Family Economic Security Program (FESP), developed by FCCF's Fund for Women & Girls, which helps adult students overcome challenges to earn degrees that lead to meaningful careers.

"Fairfield County's Community Foundation is honored and grateful to be included as a nonprofit partner of Nordstrom," said Juanita James, Fairfield County's Community Foundation President and CEO. "We appreciate the opportunity to raise funds and awareness in support of our work to ensure that women and girls, youth and young adults, immigrants, and all who call Fairfield County home have the opportunity to thrive."

For more than 39 years, the **Domestic Violence Crisis Center** (DVCC) has been committed to providing services, education and support for the prevention and elimination of domestic violence in Connecticut and beyond. Statistically 1 in 7 children that witness domestic violence grow up to become a victim or a perpetrator themselves. PeaceWorks curriculum focuses on children from pre-kindergarten through 12th grade in schools, youth groups, faith-based organizations and sports teams, providing tools to help them learn to resolve conflicts peacefully and maintain healthy relationships with empathy, tolerance, self-awareness and respect for others. Funding from Norwalk Night Out will support DVCC's Preventive Education programs such as PeaceWorks, DVCC's education project for the prevention of domestic violence.

"We're proud that Nordstrom selected the Domestic Violence Crisis Center as one of its charitable beneficiaries, and appreciate the company's recognition of our mission's importance in the communities we serve," said DVCC Executive Director Kevin Shippy. "Nordstrom also acknowledged its interest in DVCC's direct services and preventive education, which mirrors the company's shared commitment toward community and familial health."

About Nordstrom

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 380 stores in 40 states, including 119 full-line stores in the United States, Canada and Puerto Rico; 247 Nordstrom Rack stores; three Jeffrey boutiques; two clearance stores; six Trunk Club clubhouses; and three Nordstrom Local service concepts. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#), [HauteLook](#) and [TrunkClub.com](#). Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.