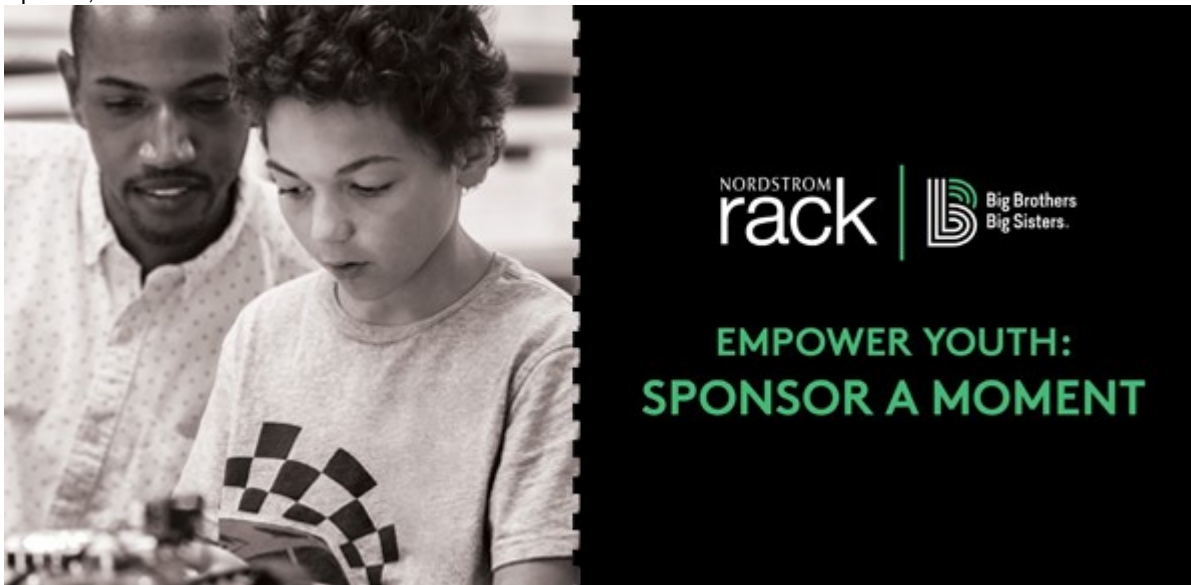


# NORDSTROM

## Nordstrom Rack Partners with Big Brothers Big Sisters of America

April 15, 2019



Giving back to the communities we serve has long been a cornerstone of our culture. We focus our efforts on programs that care for kids and families, so it makes sense why we decided to make [Big Brothers Big Sisters of America](#) the first long-term, established partnership for Nordstrom Rack.

The partnership, which kicked off this month, will run through May 13 and will enable customers visiting any Nordstrom Rack location or NordstromRack.com to purchase a donation card at check-out that will benefit Big Brothers Big Sisters in communities through the United States. The donation card will support mentorship moments that a Big and Little can share – including preparing for an interview, learning to tie a tie and helping with homework. These seemingly small moments can have a tremendous impact on a kid's life and pursuit to reach their full potential. The campaign will pick back up in December for the Holiday season.

"For years, Nordstrom has supported nonprofit organizations doing tremendous work in our communities that support kids and families. One great example of such an organization is Big Brothers Big Sisters of America. They provide valuable services and resources in each of the communities where we do business, and we've heard countless stories of the lasting impact this organization has had on the lives of kids across the country," said Geevy Thomas, president of Nordstrom Rack.

Since 1904, Big Brothers Big Sisters has provided mentors to kids in need of supportive adult relationships. Through the evidence-based program, youth facing adversity are matched with adult volunteers in professionally supported mentoring relationships. Big Brothers Big Sisters believes that all kids are born with incredible potential and the role of the mentor, or Big, is to empower them to reach that potential. In the last decade alone, they supported 2 million matches with over 150,000 current Big & Little matches.

To celebrate the partnership, we kicked off the campaign with a \$100,000 corporate donation and will be matching all online employee donations during the campaign. This new partnership is just one of many ways we give back throughout the year. In 2018, we collectively donated nearly \$12 million to more than 600 organizations across the U.S. and Canada.

To donate, volunteer or find more information about this partnership, visit: <https://www.nordstromrack.com/bbbs>