

# NORDSTROM

## Tesla Gallery Launches at Nordstrom The Grove

June 23, 2016

**SEATTLE (June 23, 2016)** – Nordstrom, Inc. announced the launch of a Tesla Gallery at its store at The Grove in Los Angeles, Calif.

The Tesla Gallery, featuring the revolutionary Tesla Model X, opened to the public on Saturday, June 18 and is scheduled to run through the remainder of 2016.

Located in the Men's Department on level one, the first-ever Tesla Gallery at Nordstrom will showcase the Model X SUV – the safest, fastest and most capable SUV available. The boutique-style space is a new take on Tesla's existing retail experience, but at a smaller scale with just under 400 square feet of floor space.

"Tesla is a company we admire and during our conversations with them, we both recognized that this partnership made a lot of sense for our customers," said Jamie Nordstrom, President of Nordstrom Stores. "We are investing in lots of ways to make our stores even more compelling and we hope customers want to visit Nordstrom to experience something new. The Tesla Gallery brings an element of innovation to our stores that we hope our customers enjoy."

Unlike traditional automotive dealerships, the gallery will invite Nordstrom customers to learn about Tesla's all-electric SUV in an engaging and low pressure environment, complete with enticing visuals, interactive displays, and knowledgeable product specialists. The space features a Tesla Design Studio where customers can explore interior and trim options, and experience Model X first hand by going out for demonstration drives with Tesla employees.

Tesla Model X features the performance of a sports car, the style of a luxury vehicle, and the utility of an SUV. It's elegant and functional design – including stunning falcon wing doors and a panoramic windshield – offers effortless access to the cabin and an expansive view overhead. Tesla's Autopilot technology makes commuting stress-free with automatic steering, speed control, lane change, parallel parking and more. Its all-electric drivetrain will propel you from zero-to-60 in just 3.2 seconds, without hesitation and without a drop of gas.

### About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 329 stores in 39 states, including 121 full-line stores in the United States, Canada and Puerto Rico; 200 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and one clearance store. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [Hautelook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

### Media Contact

Chelsey Allodi  
Corporate PR  
[Chelsey.allodi@nordstrom.com](mailto:Chelsey.allodi@nordstrom.com)  
206.303.3017