

# NORDSTROM

## Nordstrom Launched Exclusive Léa Peckre Capsule Collection

January 16, 2017

*The designer's first capsule collection comes to SPACE*



SEATTLE (January 16, 2017) Nordstrom, Inc. is pleased to announce the launch of an exclusive capsule collection by designer Léa Peckre. Known for designs that balance a street edge with the texture and refinement of classics, Peckre created her first capsule collection exclusively for the retailers in-store boutique, [SPACE](#), curated by Olivia Kim, Vice President of Creative Projects.

The eight-piece collection launches Monday, January 16 and will be available in eight SPACE boutique locations and online. Incorporating a variety of fabrics and cuts, the collection focuses on transparency, dark colors and romance. Prices start at \$195 for a two-layered transparent top, and range to \$1,195 for a ruffled, long-sleeve dress.

"I think my customers are looking for creativity and elegance," said Peckre. "For this capsule collection, I developed a complex combination of ruffles and smocking in the pieces. Together, they have an artfully restrained take on femininity that is graceful, self-aware and quietly confident."

The Paris-based Designer worked with Jean-Paul Gaultier, Isabel Marant and the house of Givenchy before stepping out on her own in 2012. She launched her own brand with her FW 2013-2014 collection. She then designed a unique ready-to-wear clothing line for the 130th anniversary of the lingerie brand Maison Lejaby, and for SS 2015 she opened Paris Fashion Week for the first time. Her FW 2015 collection featured a shoe collaboration with fellow French designer Amelie Pichard, and in July 2015 the brand was awarded with the prestigious ANDAM First Collection Prize. More recently, Peckre showed her SS 2016 collection during Paris Fashion Week.

Introduced in fall 2015 by Olivia Kim, SPACE features collections from emerging and advanced designers such as Simone Rocha, Vetements, Comme des Garçons Collection, Koché, Undercover, Ellery, Colovos, Phelan, Molly Goddard and more. The shop lives as a standalone boutique within the store's designer department, and houses cross-category collections of apparel, shoes, handbags, accessories, home goods and fragrance.

The Léa Peckre Capsule Collection can be found in eight space locations and online at [Nordstrom.com/SPACE](http://Nordstrom.com/SPACE):

- Downtown Seattle, WA
- Michigan Avenue, Chicago, IL
- Pacific Centre, Vancouver, BC
- San Francisco Centre, CA
- The Mall at Green Hills, Nashville, TN
- The Grove, Los Angeles, CA
- Eaton Centre, Toronto, ON
- Yorkdale Shopping Centre, Toronto, ON

Link to Dropbox with all product and editorial imagery - <https://www.dropbox.com/sh/7929vobgf3b9vt0/AADWOWMMWYWayZaUS5ShfVBgka?dl=0>.

### ABOUT NORDSTROM

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 349 stores in 40 states, including 123 full-line stores in the United States, Canada and Puerto Rico; 215 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and two clearance stores. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [HauteLook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its seven clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

### ABOUT OLIVIA KIM

Olivia Kim joined Nordstrom in February 2013, and currently serves as the Vice President of Creative Projects. In her role, Kim focuses on creating energy, excitement, and inspiration throughout the retailer's locations through curated partnerships, the Pop-In@Nordstrom series of pop-up shops, an in-store boutique SPACE, a concept shop in collaboration with Nike titled Nordstrom x Nike, and a concept shop at the Seattle flagship store titled Nordstrom Welcomes Hermès. Additionally, in 2016, Kim took on the role of creative director for company's brand campaigns. The Spring 2016 campaign under her direction was Nordstrom's first brand campaign in 15 years.

Kim and the Creative Projects team aims to create new, interesting and unique experiences for customers and introduce them to the best up-and-coming brands and new talent. A prominent figure in the fashion industry, prior to joining Nordstrom Olivia was a founding member of and Vice President of Creative at Opening Ceremony where she was responsible for the retailer's leadership in merchandising and store planning, art direction, and collaborative projects. Kim is a long-time champion of emerging designers, which is evident in her brand selections in SPACE and Pop-In shops (where you might find Brother Vellies sitting next to Rodarte). In 2015, Kim was selected to join the prestigious ANDAM jury, which supports young designers, and has also played an essential role in launching emerging designers such as CFDA nominated brands as Suno, Pamela Love, and Patrik Ervell.

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