

NORDSTROM

Space at Nordstrom Launches Exclusive Valentine's Day Gemstone Jewelry Collection

January 16, 2017

The green-themed capsule collection will incorporate five top emerging designers



SEATTLE (January 16, 2017) – Nordstrom, Inc. is launching an exclusive Valentine's Day jewelry capsule collection for [SPACE](#), its boutique for emerging and advanced designers curated by Olivia Kim, Vice President of Creative Projects. The collection hits stores Monday, January 16.

Showcasing green gemstones that align with Pantone's 2017 hue of the year, the collection includes emerald, peridot, tsavorite and tourmaline and offers an assortment of exclusive and one-of-a-kind pieces from WWAKE, Daniela Villegas, Meadowlark, MOCIUN and Anna Sheffield. The collection starts at \$99 for a Meadowlark hoop earring, and ranges to \$5,000 for a pair of Anna Sheffield diamond earrings.

NYC-based WWAKE, known for bringing new perspectives to traditional jewelry, used emerald for the first time to design three exclusive, solid gold pieces for the collection: an earring, a necklace and a ring. Other exclusives include the Happy Caterpillar Necklace by Designer Daniela Villegas, made with the one-of-a-kind, tourmaline stone.

Pieces from the Meadowlark Bloom Collection are making their first stop in the United States with the launch. Made exclusively for Nordstrom, the brand also designed the Peridot Star Hoop Earrings, incorporating the peridot stone made from a gem variety of the mineral Olivine.

Caitlin Mociun of MOCIUN designed an exclusive, one-of-a-kind assortment that represents a romantic and sweet color palette, shedding light on a more delicate version of her signature stone cluster compositions and designs.

Designer Anna Sheffield focused most of her energy on ear jewelry for this collection. She used emerald to design a variety of hoops and ear climbers, made with a silver, blackened metal finish to make the green emeralds pop.

Introduced in fall 2015 by Olivia Kim, SPACE features collections from emerging and advanced designers such as Simone Rocha, Vetements, Comme des Garçons Collection, Koché, Undercover, Ellery, Colovos, Phelan, Molly Goddard and more. The shop lives as a standalone boutique within the store's designer department, and houses cross-category collections of apparel, shoes, handbags, accessories, home goods and fragrance.

SPACE is found in the following Nordstrom stores and online:

- Downtown Seattle, WA
- Michigan Avenue, Chicago, IL
- Pacific Centre, Vancouver, BC
- San Francisco Centre, CA
- The Mall at Green Hills, Nashville, TN
- The Grove, Los Angeles, CA
- Eaton Centre, Toronto, ON
- Yorkdale Shopping Centre, Toronto, ON
- Nordstrom.com/SPACE

Link to Dropbox with all product and editorial imagery - https://www.dropbox.com/sh/ubmux7ua60y861k/AAAK_7tLmgpxsOgnXqkG_RBka?dl=0.

ABOUT NORDSTROM

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 349 stores in 40 states, including 123 full-line stores in the United States, Canada and Puerto Rico; 215 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and two clearance stores. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [Hautelook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its seven clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

ABOUT OLIVIA KIM

Olivia Kim joined Nordstrom in February 2013, and currently serves as the Vice President of Creative Projects. In her role, Kim focuses on creating energy, excitement, and inspiration throughout the retailer's locations through curated partnerships, the Pop-In@Nordstrom series of pop-up shops, an in-store boutique SPACE, a concept shop in collaboration with Nike titled Nordstrom x Nike, and a concept shop at the Seattle flagship store titled Nordstrom Welcomes Hermès. Additionally, in 2016, Kim took on the role of creative director for company's brand campaigns. The Spring 2016 campaign under her direction was Nordstrom's first brand campaign in 15 years.

Kim and the Creative Projects team aims to create new, interesting and unique experiences for customers and introduce them to the best up-and-coming brands and new talent. A prominent figure in the fashion industry, prior to joining Nordstrom Olivia was a founding member of and Vice President of Creative at Opening Ceremony where she was responsible for the retailer's leadership in merchandising and store planning, art direction, and collaborative projects. Kim is a long-time champion of emerging designers, which is evident in her brand selections in SPACE and Pop-In shops (where you might find Brother Vellies sitting next to Rodarte). In 2015, Kim was selected to join the prestigious ANDAM jury, which supports young designers, and has also played an essential role in launching emerging designers such as CFDA nominated brands as Suno, Pamela Love, and Patrik Ervell.

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