

# NORDSTROM

## Nordstrom Names Edmond Mesrobian Chief Technology Officer

August 6, 2018

SEATTLE, Aug. 6, 2018 /PRNewswire/ -- Leading fashion retailer [Nordstrom, Inc.](#) announced Edmond Mesrobian has joined the company as chief technology officer (CTO). In this role, Mesrobian will help Nordstrom continue to bolster its strategy of leveraging digital and technology capabilities while expanding customer reach and engagement.

"After an extensive search, we are excited to have Edmond join our executive team as chief technology officer," said Blake Nordstrom, co-president of Nordstrom, Inc. "Edmond is a seasoned technology expert, and has contributed to the growth of retail, high-tech and internet-based businesses for nearly three decades. As our industry and customers evolve, Edmond will help us continue to transform our business so we can deliver the best experience to our customers, however they choose to shop with us."

Mesrobian joins Nordstrom from multinational grocery retailer, Tesco, where he focused on strengthening the company's technological capabilities and creating innovative solutions for its customers. In the CTO role, Mesrobian supported a global team while leading long-term vision, technology strategy, standards and architecture. Prior to Tesco, he spearheaded operational and technical innovations as CTO of global travel company Expedia, including online travel brands, Expedia.com, Hotels.com, and Hotwire.com. Mesrobian also held the role of CTO at Real Networks where he led development across multiple digital media services and software.

"Nordstrom is leading the charge to redefine the role technology and digital tools play in the retail environment. I'm excited to be joining a terrific team in supporting the company's continued focus in leveraging technology innovation to serve customers in new and better ways," said Mesrobian.

As CTO of Nordstrom, Mesrobian will support all aspects of technology across the company. He will focus on advancing Nordstrom's suite of technology capabilities in order to best meet the evolving needs of customers.

### About Nordstrom

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 373 stores in 40 states, including 123 full-line stores in the United States, Canada and Puerto Rico; 239 Nordstrom Rack stores; two Jeffrey boutiques; two clearance stores; six Trunk Club clubhouses; and its Nordstrom Local service concept. Additionally, customers are served online through Nordstrom.com, Nordstromrack.com, HauteLook and TrunkClub.com. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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