

# NORDSTROM

## Nordstrom Opens New, Relocated La Jolla At UTC Store

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SEATTLE, Oct. 12, 2017 /PRNewswire/ -- Leading fashion retailer Nordstrom, Inc. opened the doors to its new, relocated store at Westfield UTC today. The two level, 145,000 square-foot store features the company's latest interior and exterior design concepts, a full-service restaurant and bar, designer boutiques and an expanded beauty experience. The store is a relocation from its previous home at the other end of the mall, which opened in 1984.

"Our La Jolla customers have been very supportive of our business over the past 33 years," said Kathy Keegan, store manager at Nordstrom La Jolla at UTC. "We love serving this community and relocating and opening a new store allows us to better serve customers on their terms through an updated shopping experience."

### What's New

The store showcases the company's newest design concepts, which incorporates natural light with a single-surface floor throughout to help create a sense of discovery for customers to experience new brands. New additions include eight designer boutiques housing apparel and handbags from Chloe, Gucci, Saint Laurent and Valentino; SPACE, a boutique curated by Vice President of Creative Projects Olivia Kim with advanced and emerging designers like Comme des Garçons, Simone Rocha, Molly Goddard, Jacquemus and Y/Project; Bazille, a full-service restaurant and bar serving bistro-cuisine; an expanded beauty experience with Beauty Concierge for questions and booking appointments, and new brands including Charlotte Tilbury, Tom Ford, Hourglass, Le Labo, Byredo, Atelier Cologne and more; as well as services like [Buy Online & Pick-Up In-Store](#), [Curbside Pickup](#), [Reserve & Try In-Store](#), [Style Boards](#), and [Same-Day Delivery](#) which bridge the convenience of online shopping with the personal experience of the store.

### Brands & Services

Nordstrom La Jolla at UTC offers customers a comprehensive offering of popular, luxury and designer brand names for men, women and children. Customers can shop designer fashion from Alexander McQueen, Balenciaga, Isabel Marant, and shoes by Gucci and Valentino. The store also offers apparel from A.L.C., Alice + Olivia, Rag & Bone, Self-Portrait, Veronica Beard, Frame Denim, Rebecca Taylor, as well as limited-distribution brands TOPSHOP, Madewell, and J. Crew. For men, the store offers TOPMAN, Wings & Horns, Norse Projects, John Varvatos, A.P.C. and more.

To enhance the in-store experience, Nordstrom provides special services to make shopping convenient, easy and fun for customers, including Personal Stylists, Beauty Stylists, alterations and tailoring, certified shoe and bra fitters, prosthesis services, shoeshine, coffee bar and more.

### Opening Events

Opening day festivities kicked off with a Beauty Bash at 8 a.m. just outside the store's mall entrance. Customers learned the latest tips and tricks for fall from the top names in beauty and fragrance. In what has become Nordstrom opening tradition, more than 550 employees welcomed and applauded the first customers through the doors at 10 a.m.

Promises2Kids and Voices for Children were the beneficiaries of a sold-out opening gala earlier in the week. Nordstrom hosted and underwrote the gala for more than 1,400 guests that raised \$140,000 for the nonprofits work on behalf of local foster youth.

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 360 stores in 40 states, including 122 full-line stores in the United States, Canada and Puerto Rico; 227 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and two clearance stores. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [Hautelook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its seven clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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