

NORDSTROM

Nordstrom Opens At CF Sherway Gardens In Toronto

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SEATTLE, Sept. 15, 2017 /PRNewswire/ -- Leading fashion retailer Nordstrom, Inc. (NYSE: JWN) opened the doors this morning to its new CF Sherway Gardens store, making it the third location in Toronto following openings at CF Toronto Eaton Centre and Yorkdale Shopping Centre last fall. The two-level, 140,000 square-foot store offers customers five shoe departments, a full-service bistro-style restaurant and bar, a coffee bar, expansive beauty and accessory areas and a curated selection of popular fashion brands for men, women and children.

"We want our Sherway Gardens store to be an inclusive place to shop and we've worked hard to bring in a balanced offering of the best fashion the market has to offer in a wide range of prices," said Jennifer Gross, store manager at Nordstrom Sherway Gardens "We look forward to serving customers on their terms through a more convenient west end location."

CF Sherway Gardens completes the company's planned full-line expansion of six stores in Canada. The retailer also serves customers at CF Chinook Centre in Calgary, CF Rideau Centre in Ottawa, CF Pacific Place in Vancouver, CF Toronto Eaton Centre and Yorkdale Shopping Centre in Toronto.

"Our journey with Nordstrom began in 2012 when we jointly announced their entry into Canada through Cadillac Fairview shopping centres," said John Sullivan, President and CEO, Cadillac Fairview. "Today, we are thrilled to stand alongside Nordstrom to celebrate the opening of their store with us at CF Sherway Gardens and the first to serve shoppers in Toronto's west end."

Customers can shop a great selection of brands, including shoes from Kate Spade New York, Vince Camuto, Ted Baker London, Tory Burch, Steve Madden and Nike, as well as handbags from Rebecca Minkoff and Celine Dion. The women's apparel offering includes, among others, Madewell, Rag & Bone, Alice + Olivia, Veronica Beard and Free People. The store's expansive Beauty department features brands such as Charlotte Tilbury, Tom Ford, MAC, Nars, Chanel, Diptyque, Jo Malone, and an area dedicated to Korean beauty products called KBeauty, a first for the company. Men's brands include Billy Reid, John Varvatos, Canali, Hugo Boss, Wings and Horns and more. The store also houses an At Home department featuring bed, bath, dining and home décor and gifts.

The store offers many services to make shopping easy, convenient and fun for customers, including: complimentary Personal Stylists and Beauty Stylists, a Beauty Concierge, 'Nordstrom to You' a mobile personal stylist service, a cell phone charging station, kids' shoe-tying classes and a first-walker shoe fitting experience, on-site alterations and tailoring, certified shoe and bra fitters, prosthesis services, Nordstrom Rewards, UnionPay and more.

Opening day festivities began with a Beauty Bash hosted by Nordstrom just outside its mall entrance at 8 a.m. Nordstrom's team of beauty and fragrance experts provided customers with free skincare consultations, demonstrations and makeup updates for the fall season. More than 300 employees welcomed the first customers through the doors when the store officially opened at 10 a.m.

Earlier in the week, Nordstrom hosted and underwrote Nordstrom Night Out, an opening party for 1,500 guests. Local nonprofits Big Brothers Big Sisters of Toronto and St. Joseph's Health Centre Foundation were the beneficiaries of more than \$145,000 in ticket sale proceeds.

The company plans to open six Nordstrom Rack stores in Canada next year, including: Vaughan Mills in Toronto on March 22, 2018; Deerfoot Meadows in Calgary on April 26, 2018; One Bloor in Toronto on May 3, 2018; and three stores in fall 2018 at The Ottawa Train Yards in Ottawa, South Edmonton Common in Edmonton, and Heartfeld Town Centre in Mississauga. Nordstrom Rack is the off-price division of Nordstrom, Inc. offering customers a wide selection of on-trend apparel, accessories and shoes at everyday savings of 30-70 percent off regular prices.

About Nordstrom

Nordstrom, Inc. is a leading fashion retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 356 stores in 40 states, including 121 full-line stores in the United States, Canada and Puerto Rico; 224 Nordstrom Rack stores; two [Jeffrey](#) boutiques; and two clearance stores. Additionally, customers are served online through [Nordstrom.com](#), [Nordstromrack.com](#) and [Hautelook](#). The company also owns Trunk Club, a personalized clothing service serving customers online at [TrunkClub.com](#) and its seven clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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