## NORDSTROM

## Nordstrom Second Quarter 2016 Earnings Exceeded Expectations

August 11, 2016

## Results Reflected Strong Anniversary Sale, Inventory and Expense Execution

SEATTLE--(BUSINESS WIRE)--Aug. 11, 2016-- Nordstrom, Inc. (NYSE: JWN) today reported earnings per diluted share of $\$ 0.67$ for the second quarter ended July 30, 2016, which exceeded Company expectations.

The Company's Anniversary Sale, historically its largest event of the year, performed better than recent trends. This event started one week later in July relative to last year, shifting one week of the event into the third quarter. Total Company net sales decreased 0.2 percent and comparable sales decreased 1.2 percent, compared with the same period last year. The Anniversary Sale event shift had an unfavorable comparison to comparable sales of approximately 250 basis points in the second quarter.
"Over the past several quarters, our team has been actively addressing our inventory, expense and capital, and in the second quarter, made substantial progress by bringing down inventory in-line with sales," said Blake Nordstrom, co-president, Nordstrom, Inc. "Those efforts, along with the strength of our Anniversary Sale and a great response from customers to that event, drove better than expected results for the second quarter."

## SECOND QUARTER SUMMARY

- Second quarter net earnings were $\$ 117$ million and earnings before interest and taxes (EBIT) were $\$ 221$ million, or 6.1 percent of net sales, compared with net earnings of $\$ 211$ million and EBIT of $\$ 377$ million, or 10.5 percent of net sales, during the same period in fiscal 2015.
- Retail EBIT decreased $\$ 59$ million compared with the same quarter last year, primarily reflecting planned technology, fulfillment and store pre-opening expenses supporting the Company's growth initiatives.
- Credit EBIT decreased $\$ 97$ million related to an expected reduction in net revenue from the revenue sharing program agreement with TD Bank ("TD") beginning in October 2015. This decrease also reflected a $\$ 64$ million benefit from a non-cash accounting adjustment in fiscal 2015 related to the sale of the credit card portfolio.
- Total Company net sales of $\$ 3.6$ billion for the second quarter decreased 0.2 percent compared with net sales of $\$ 3.6$ billion during the same period in fiscal 2015. Total Company comparable sales for the second quarter decreased 1.2 percent.
- In the Nordstrom brand, including U.S. and Canada full-line stores and Nordstrom.com, net sales when combined with Trunk Club, decreased 0.4 percent and comparable sales decreased 2.3 percent.
- Across U.S. full-line stores and Nordstrom.com, the top-performing merchandise categories were Beauty and Shoes. The younger customer-focused departments in Women's Apparel continued to outperform, reflecting strength in denim and collaborations with new and emerging brands that have limited distribution. The Midwest was the top-performing geographic region.
- In the Nordstrom Rack brand, which consists of Nordstrom Rack stores and Nordstromrack.com/HauteLook, net sales increased 11.2 percent and comparable sales increased 5.3 percent. The East was the top-performing geographic region.
- Gross profit, as a percentage of net sales, of 34.3 percent decreased 101 basis points compared with the same period in fiscal 2015, due to increased markdowns to align inventory to current trends and higher occupancy expenses related to new store growth. Through the Company's actions to realign inventory and combined with the strength of its Anniversary Sale, inventory growth of 1.4 percent was in-line with a net sales decrease of 0.2 percent.
- Selling, general and administrative expenses, as a percentage of net sales, of 29.8 percent increased 212 basis points compared with the same period in fiscal 2015, primarily due to a $\$ 64$ million benefit in fiscal 2015 associated with the sale of the credit card portfolio. The increase was also attributable to expense deleverage from the shift in sales volume into the third quarter related to the Anniversary Sale event.
- To build on the success of the Nordstrom Rewards loyalty program, the Company expanded its program in the second quarter to enable all customers to earn benefits regardless of how they choose to pay. Through this expanded program, the Company has approximately 6 million active Rewards customers, up nearly 30 percent from 4.7 million in the prior quarter.
- During the six months ended July 30, 2016, the Company repurchased 1.3 million shares of its common stock for $\$ 60$ million. A total capacity of $\$ 751$ million remains available under its existing share repurchase board authorizations. The actual number, price, manner and timing of future share repurchases, if any, will be subject to market and economic conditions and applicable Securities and Exchange Commission ("SEC") rules.
- Return on invested capital ("ROIC") for the 12 fiscal months ended July 30, 2016 was 9.1 percent compared with 12.3 percent in the prior 12-month period. This decrease was primarily due to reduced earnings. A reconciliation of this non-GAAP financial measure to the closest GAAP measure is included below.


## EXPANSION UPDATE

To date in fiscal 2016, the Company relocated one full-line store and opened six Nordstrom Rack stores.

| Number of stores | July 30, 2016 | August 1, 2015 |
| :--- | :--- | :--- |
| Nordstrom full-line - U.S. | $\mathbf{1 1 8}$ | 116 |
| Nordstrom full-line - Canada | $\mathbf{3}$ | 2 |
| Nordstrom Rack | $\mathbf{2 0 0}$ | 178 |
| Other $^{1}$ | $\mathbf{8}$ | 8 |
| Total | $\mathbf{3 2 9}$ | 304 |

${ }^{1}$ Other includes Trunk Club clubhouses, Jeffrey boutiques and our Last Chance store.
Gross square footage $\quad \mathbf{2 8 , 8 2 6 , 0 0 0} \quad 27,556,000$

## FISCAL YEAR 2016 OUTLOOK

The Company updated its annual earnings per diluted share expectations to incorporate its second quarter results. Nordstrom's expectations for fiscal 2016 are as follows:

Net sales (percent)
Comparable sales (percent)
Retail EBIT (percent)
Credit EBIT
Earnings per diluted share (excluding the impact of any future share repurchases)

| Prior Outlook | Current Outlook |
| :--- | :--- |
| 2.5 to 4.5 increase | 2.5 to 4.5 increase |
| 1 decrease to 1 increase | 1 decrease to 1 increase |
| 10 to 20 decrease | 10 to 15 decrease |
| $\$ 70$ to $\$ 80$ million | Approximately $\$ 80$ million |
| $\$ 2.50$ to $\$ 2.70$ | $\$ 2.60$ to $\$ 2.75$ |

## CONFERENCE CALL INFORMATION

The Company's senior management will host a conference call to discuss second quarter 2016 results and fiscal 2016 outlook at 4:45 p.m. Eastern Daylight Time today. To listen to the live call online and view the speakers' prepared remarks and the conference call slides, visit the Investor Relations section of the Company's corporate website at http://investor.nordstrom.com. An archived webcast with the speakers' prepared remarks and the conference call slides will be available in the Quarterly Earnings section for one year. Interested parties may also dial 201-689-8354. A telephone replay will be available beginning approximately three hours after the conclusion of the call by dialing 877-660-6853 or 201-612-7415 and entering Conference ID 13641520, until the close of business on August 18, 2016.

## ABOUT NORDSTROM

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 329 stores in 39 states, including 121 full-line stores in the United States, Canada and Puerto Rico; 200 Nordstrom Rack stores; two Jeffrey boutiques; and one clearance store. Additionally, customers are served online through Nordstrom.com, Nordstromrack.com and HauteLook. The Company also owns Trunk Club, a personalized clothing service serving customers online at TrunkClub.com and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

Certain statements in this news release contain or may suggest "forward-looking" information (as defined in the Private Securities Litigation Reform Act of 1995) that involve risks and uncertainties, including, but not limited to, anticipated financial outlook for the fiscal year ending January 28, 2017, anticipated annual total and comparable sales rates, anticipated new store openings in existing, new and international markets, anticipated Return on Invested Capital and trends in our operations. Such statements are based upon the current beliefs and expectations of the Company's management and are subject to significant risks and uncertainties. Actual future results may differ materially from historical results or current expectations depending upon factors including, but not limited to: successful execution of our customer strategy, including expansion into new domestic and international markets, acquisitions, investments in our stores and online as well as investments in technology, our ability to realize the anticipated benefits from growth initiatives and our ability to provide a seamless experience across all channels; timely and effective execution of our ecommerce initiatives and ability to manage the costs and organizational changes associated with this evolving business model; timely completion of construction associated with newly planned stores, relocations and remodels, all of which may be impacted by the financial health of third parties; our ability to maintain relationships with our employees and to effectively attract, develop and retain our future leaders; effective inventory management processes and systems, fulfillment processes and systems, disruptions in our supply chain and our ability to control costs; the impact of any systems failures, cybersecurity and/or security breaches, including any security breach of our systems or those of a third-party provider that results in the theft, transfer or unauthorized disclosure of customer, employee or Company information or compliance with information security and privacy laws and regulations in the event of such an incident; successful execution of our information technology strategy; our ability to effectively utilize data in strategic planning and decision making; efficient and proper allocation of our capital resources; our ability to realize the expected benefits, respond to potential risks and appropriately manage costs associated with our program agreement with TD; our ability to safeguard our reputation and maintain our vendor relationships; our ability to respond to the business environment, fashion trends and consumer preferences, including changing expectations of service and experience in stores and online, and evolve our business model; the effectiveness of planned advertising, marketing and promotional campaigns in the highly competitive retail industry; the timing, price, manner and amounts of share repurchases by the Company, if any, or any share issuances by the Company, including issuances associated with option exercises or other matters; the impact of economic and market conditions and the resultant impact on consumer spending patterns; weather conditions, natural disasters, health hazards, national security or other market disruptions, or the prospects of these events and the resulting impact on consumer spending patterns; our compliance with applicable domestic and international laws, regulations and ethical standards, including those related to banking, employment and tax and the outcome of claims and litigation and resolution of such matters; impact of the current regulatory environment and financial system and health care reforms; and compliance with debt covenants, availability and cost of credit, changes in our credit rating, changes in interest rates, debt repayment patterns and personal bankruptcies.

Our SEC reports, including our Form 10-K for the fiscal year ended January 30, 2016, and our Form 10-Q for the fiscal quarter ended April 30, 2016, contain other information on these and other factors that could affect our financial results and cause actual results to differ materially from any forwardlooking information we may provide. The Company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events, new information or future circumstances.

## NORDSTROM, INC.

## CONSOLIDATED STATEMENTS OF EARNINGS

(unaudited; amounts in millions, except per share amounts)

|  | Quarter Ended <br> July 30, 2016 | August 1, 2015 | Six Months End <br> July 30, 2016 | nded <br> August 1, 2015 |
| :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ 3,592 | \$ 3,598 | \$ 6,784 | \$ 6,714 |
| Credit card revenues, net | 59 | 103 | 116 | 202 |
| Total revenues | 3,651 | 3,701 | 6,900 | 6,916 |
| Cost of sales and related buying and occupancy costs | (2,359 ) | (2,327 ) | (4,459 | (4,326 |
| Selling, general and administrative expenses | (1,071 ) | (997 | (2,114 | (1,968 |
| Earnings before interest and income taxes | 221 | 377 | 327 | 622 |
| Interest expense, net | (30 | (32 | (61 | (65 |
| Earnings before income taxes | 191 | 345 | 266 | 557 |
| Income tax expense | (74 ) | (134 | (103 | (218 |
| Net earnings | \$ 117 | \$ 211 | \$ 163 | \$ 339 |
| Earnings per share: |  |  |  |  |
| Basic | \$ 0.67 | \$ 1.11 | \$ 0.94 | \$ 1.78 |
| Diluted | \$ 0.67 | \$ 1.09 | \$ 0.93 | \$ 1.74 |
| Weighted-average shares outstanding: |  |  |  |  |
| Basic | 173.5 | 189.4 | 173.3 | 190.0 |
| Diluted | 174.8 | 193.5 | 175.2 | 194.2 |

NORDSTROM, INC.

## CONSOLIDATED BALANCE SHEETS

(unaudited; amounts in millions)

|  | July 30, 2016 | $\begin{aligned} & \text { January 30, } \\ & 2016 \end{aligned}$ | $\begin{aligned} & \text { August 1, } \\ & 2015 \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Assets |  |  |  |
| Current assets: |  |  |  |
| Cash and cash equivalents | \$ 892 | \$ 595 | \$ 423 |
| Accounts receivable held for sale | - | - | 2,391 |
| Accounts receivable, net | 263 | 196 | 241 |
| Merchandise inventories | 2,032 | 1,945 | 2,004 |
| Current deferred tax assets, net | - | - | 256 |
| Prepaid expenses and other | 163 | 278 | 117 |
| Total current assets | 3,350 | 3,014 | 5,432 |
| Land, property and equipment (net of accumulated depreciation of \$5,330, \$5,108 and \$4,912) | 3,812 | 3,735 | 3,570 |
| Goodwill | 435 | 435 | 447 |
| Other assets | 533 | 514 | 251 |
| Total assets | \$ 8,130 | \$ 7,698 | \$ 9,700 |
| Liabilities and Shareholders' Equity |  |  |  |
| Current liabilities: |  |  |  |
| Accounts payable | \$ 1,604 | \$ 1,324 | \$ 1,589 |
| Accrued salaries, wages and related benefits | 381 | 416 | 389 |
| Other current liabilities | 1,326 | 1,161 | 1,145 |
| Current portion of long-term debt | 10 | 10 | 333 |


| Total current liabilities | $\mathbf{3 , 3 2 1}$ | 2,911 | 3,456 |
| :--- | :--- | :--- | :--- |
| Long-term debt, net | $\mathbf{2 , 7 7 2}$ | 2,795 | 2,808 |
| Deferred property incentives, net | $\mathbf{5 3 0}$ | 540 | 560 |
| Other liabilities | $\mathbf{5 7 0}$ | 581 | 385 |

Commitments and contingencies

Shareholders' equity:
Common stock, no par value: 1,000 shares authorized; 173.3, 173.5 and 188.2 shares issued and outstanding
(Accumulated deficit) Retained earnings
Accumulated other comprehensive loss
Total shareholders' equity
Total liabilities and shareholders' equity

| 2,612 |  | 2,539 |  | 2,460 |
| :---: | :---: | :---: | :---: | :---: |
| (1,635 | ) | (1,610 | ) | 97 |
| (40 | ) | (58 | ) | (66 |
| 937 |  | 871 |  | 2,491 |
| \$ 8,130 |  | \$ 7,698 |  | \$ 9,700 |

## NORDSTROM, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(unaudited; amounts in millions)

## Operating Activities

Net earnings

| Depreciation and amortization expenses | 319 |  | 277 |  |
| :---: | :---: | :---: | :---: | :---: |
| Amortization of deferred property incentives and other, net | (34 | ) | (95 | ) |
| Deferred income taxes, net | (53 | ) | (24 | ) |
| Stock-based compensation expense | 47 |  | 41 |  |
| Tax (deficiency) benefit from stock-based compensation | (1 | ) | 13 |  |
| Excess tax deficiency (benefit) from stock-based compensation | 1 |  | (13 | ) |
| Bad debt expense | - |  | 20 |  |
| Change in operating assets and liabilities: |  |  |  |  |
| Accounts receivable | $(66$ | ) | (216 | ) |
| Merchandise inventories | (59 | ) | (280 | ) |
| Prepaid expenses and other assets | 96 |  | (19 | ) |
| Accounts payable | 262 |  | 240 |  |
| Accrued salaries, wages and related benefits | (40 | ) | (30 | ) |
| Other current liabilities | 175 |  | 56 |  |
| Deferred property incentives | 31 |  | 97 |  |
| Other liabilities | 12 |  | 9 |  |
| Net cash provided by operating activities | 853 |  | 415 |  |

## Investing Activities

| Capital expenditures | $(407$ | $)$ | $(521)$ |
| :--- | :--- | :--- | :--- |
| Change in credit card receivables originated at third parties | - | $(64)$ |  |
| Other, net | 33 | 4 |  |
| Net cash used in investing activities | $(374$ | $)$ | $(581)$ |

## Financing Activities

Proceeds from long-term borrowings, net of discounts - 16
Principal payments on long-term borrowings
(Decrease) increase in cash book overdrafts
Cash dividends paid
Payments for repurchase of common stock

| $\mathbf{-}$ |  | 16 |  |
| :--- | :--- | :--- | :--- |
| $\mathbf{5}$ | $)$ | $(4$ | $)$ |
| $\mathbf{( 1 8}$ | $)$ | 49 |  |
| $\mathbf{( 1 2 8}$ | $)$ | $(142$ | $)$ |
| $\mathbf{( 5 9}$ | $)$ | $(267$ | $)$ |
| $\mathbf{3 0}$ |  | 71 |  |
| $\mathbf{( 1}$ | $)$ | 13 |  |
| $\mathbf{( 1}$ | $)$ | 26 |  |
| $\mathbf{( 1 8 2}$ | $)$ | $(238$ | $)$ |


| 297 | $(404$ | $)$ |
| :--- | :--- | :--- |
| 595 | 827 |  |
| $\$ 892$ | $\$ 423$ |  |

Cash and cash equivalents at end of period
\$ 892 \$ 423

## NORDSTROM, INC.

STATEMENTS OF EARNINGS - RETAIL BUSINESS
(unaudited; dollar amounts in millions)

## Retail Business

Our Retail Business includes our Nordstrom U.S. and Canada full-line stores, Nordstrom.com, Nordstrom Rack stores, Nordstromrack.com/HauteLook, Trunk Club, Jeffrey and our Last Chance clearance store. It also includes unallocated corporate center expenses. The following tables summarize the results of our Retail Business for the quarter and six months ended July 30, 2016 compared with the same periods in 2015:


The following table summarizes net sales and comparable sales within our Retail Business:

|  | Quarter Ended July 30, 2016 |  |  | August 1, 2015 |  |  | Six Months Ended July 30, 2016 |  |  | August 1, 2015 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales | Com |  | Sales | Com |  | Sales | Com |  | Sales | Com | \% \% |
| Nordstrom full-line stores - U.S. | \$ 1,978 | (6.5 | \%) | \$2,097 | 0.8 | \% | \$ 3,560 | (7.0 | \%) | \$3,796 | 0.7 | \% |
| Nordstrom.com | 683 | 9.4 | \% | 625 | 20.4 | \% | 1,178 | 6.7 | \% | 1,105 | 20.1 | \% |
| Full-price | 2,661 | (2.8 | \%) | 2,722 | 4.8 | \% | 4,738 | (4.0 | \%) | 4,901 | 4.5 | \% |
| Nordstrom Rack | 926 | 1.1 | \% | 857 | 1.7 | \% | 1,819 | 0.2 | \% | 1,688 | 0.8 | \% |
| Nordstromrack.com/HauteLook | 157 | 34.7 | \% | 117 | 49.6 | \% | 323 | 38.3 | \% | 234 | 50.4 | \% |
| Off-price | 1,083 | 5.3 | \% | 974 | 6.5 | \% | 2,142 | 4.9 | \% | 1,922 | 5.7 | \% |
| Other retail ${ }^{1}$ | 127 |  |  | 79 |  |  | 249 |  |  | 143 |  |  |
| Total Retail segment | 3,871 |  |  | 3,775 |  |  | 7,129 |  |  | 6,966 |  |  |
| Corporate/Other | (279 ) |  |  | (177 ) |  |  | (345 ) |  |  | (252 |  |  |
| Total Company | \$ 3,592 | (1.2 | \%) | \$ 3,598 | 4.9 | \% | \$6,784 | (1.5 | \%) | \$6,714 | 4.6 | \% |

${ }^{1}$ Other retail includes Nordstrom Canada full-line stores, Trunk Club and Jeffrey boutiques.

## NORDSTROM, INC.

STATEMENTS OF EARNINGS - CREDIT
(unaudited; amounts in millions)

## Credit

On October 1, 2015, we completed the sale of a substantial majority of our U.S. Visa and private label credit card portfolio to TD. Prior to the close of
the credit card receivable transaction, credit card revenues included finance charges, interchange fees, late fees and other revenue, recorded net of estimated uncollectible finance charges and fees. We continue to recognize revenue in this manner for the credit card receivables retained subsequent to the close of the transaction.

Following the close of the transaction and pursuant to the program agreement with TD, we receive our portion of the ongoing credit card revenue, net of credit losses, from both the sold and newly generated credit card receivables, which is recorded in credit card revenues, net. Asset amortization and deferred revenue recognition associated with the assets and liabilities recorded as part of the transaction are also recorded in credit card revenues, net.

The following table summarizes the results of our Credit segment for the quarter and six months ended July 30, 2016 compared with the same periods in 2015:

|  | Quarter Ended <br> July 30, 2016 |  |  |  | August 1, 2015 |  |  | Mo | s E | Aug |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Credit card revenues, net | \$ | 59 |  | \$ | 10 |  | \$ |  |  | \$ |  |  |
| Credit expenses | (42 |  | ) | (50 |  | ) | (8) |  | ) | (10 |  | ) |
| Credit transaction, net | - |  |  | 61 |  |  | - |  |  | 61 |  |  |
| Earnings before interest and income taxes | 17 |  |  | 11 |  |  | 33 |  |  | 161 |  |  |
| Interest expense | - |  |  | (5 |  | ) | - |  |  | (10 |  | ) |
| Earnings before income taxes | \$ | 17 |  | \$ | 109 |  | \$ | 33 |  | \$ |  |  |

## NORDSTROM, INC.

RETURN ON INVESTED CAPITAL (NON-GAAP FINANCIAL MEASURE)
(unaudited; dollar amounts in millions)
We believe ROIC is a useful financial measure for investors in evaluating the efficiency and effectiveness of our use of capital and believe ROIC is an important component of shareholders' return over the long term. In addition, we incorporate ROIC in our executive incentive compensation measures. For the 12 fiscal months ended July 30, 2016, our ROIC decreased to $9.1 \%$ compared with $12.3 \%$ for the 12 fiscal months ended August 1, 2015, primarily due to reduced earnings.

We define ROIC as our net operating profit after tax divided by our average invested capital using the trailing 12-month average. ROIC is not a measure of financial performance under generally accepted accounting principles ("GAAP") and should be considered in addition to, and not as a substitute for, return on assets, net earnings, total assets or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies' methods and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to ROIC is return on assets.

Prior period amounts exclude certain line items to conform with current period presentation. The following is a reconciliation of the components of ROIC and return on assets:

|  | 12 Fiscal Months Ended July 30, 2016 August 1, 2015 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Net earnings | \$ 424 |  | \$ 736 |  |
| Add: income tax expense | 261 |  | 481 |  |
| Add: interest expense | 121 |  | 133 |  |
| Earnings before interest and income tax expense | 806 |  | 1,350 |  |
| Add: rent expense | 190 |  | 154 |  |
| Less: estimated depreciation on capitalized operating leases ${ }^{1}$ | (101 | ) | (83 | ) |
| Net operating profit | 895 |  | 1,421 |  |
| Less: estimated income tax expense | (341 | ) | (561 | ) |
| Net operating profit after tax | \$ 554 |  | \$ 860 |  |
| Average total assets | \$8,332 |  | \$ 9,275 |  |
| Less: average non-interest-bearing current liabilities | (3,062 | ) | (2,892 | ) |
| Less: average deferred property incentives | (549 | ) | (521 | ) |
| Add: average estimated asset base of capitalized operating leases ${ }^{2}$ | 1,388 |  | 1,117 |  |
| Average invested capital | \$ 6,109 |  | \$ 6,979 |  |
| Return on assets | 5.1 | \% | 7.9 | \% |
| ROIC | 9.1 | \% | 12.3 | \% |

[^0]${ }^{2}$ Based upon the trailing 12-month average of the monthly asset base. The asset base for each month is calculated as the trailing 12 months of rent expense multiplied by eight. The multiple of eight times rent expense is a commonly used method of estimating the asset base we would record for our capitalized operating leases described in footnote 1.

## NORDSTROM, INC.

ADJUSTED DEBT TO EBITDAR (NON-GAAP FINANCIAL MEASURE)
(unaudited; dollar amounts in millions)
Adjusted Debt to earnings before interest, income taxes, depreciation, amortization and rent ("EBITDAR") is one of our key financial metrics, and we believe that our debt levels are best analyzed using this measure. Our goal is to manage debt levels to maintain an investment-grade credit rating and operate with an efficient capital structure. In evaluating our debt levels, this measure provides a reflection of our credit worthiness that could impact our credit rating and borrowing costs. We also have a debt covenant that requires an adjusted debt to EBITDAR leverage ratio of less than four times. As of July 30, 2016, our Adjusted Debt to EBITDAR was 2.6, compared with 2.1 as of August 1, 2015. This increase was primarily driven by reduced earnings.

Adjusted Debt to EBITDAR is not a measure of financial performance under GAAP and should be considered in addition to, and not as a substitute for, debt to net earnings, net earnings, debt or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies' methods and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to Adjusted Debt to EBITDAR is debt to net earnings. The following is a reconciliation of the components of Adjusted Debt to EBITDAR and debt to net earnings:
$\left.\begin{array}{lll} & \mathbf{2 0 1 6}{ }^{1} & \mathbf{2 0 1 5}{ }^{1} \\ \text { Debt } & \mathbf{\$ 2 , 7 8 2} & \$ 3,141 \\ \text { Add: estimated capitalized operating lease liability }{ }^{2} & \mathbf{1 , 5 1 8} & 1,231 \\ \text { Less: fair value hedge adjustment included in long-term debt } & (\mathbf{1 8} & \text { ) } \\ \text { Adjusted Debt }\end{array}\right)$
${ }^{1}$ The components of Adjusted Debt are as of July 30, 2016 and August 1, 2015, while the components of EBITDAR are for the 12 months ended July 30, 2016 and August 1, 2015.
${ }^{2}$ Based upon the estimated lease liability as of the end of the period, calculated as the trailing 12 months of rent expense multiplied by eight. The multiple of eight times rent expense is a commonly used method of estimating the debt we would record for our leases that are classified as operating if they had met the criteria for a capital lease or we had purchased the property.

## NORDSTROM, INC.

## FREE CASH FLOW (NON-GAAP FINANCIAL MEASURE)

(unaudited; amounts in millions)
Free Cash Flow is one of our key liquidity measures, and when used in conjunction with GAAP measures, provides investors with a meaningful analysis of our ability to generate cash from our business. For the six months ended July 30, 2016, we had Free Cash Flow of $\$ 300$ compared with (\$263) for the six months ended August 1, 2015.

Free Cash Flow is not a measure of financial performance under GAAP and should be considered in addition to, and not as a substitute for, operating cash flows or other financial measures prepared in accordance with GAAP. Our method of determining non-GAAP financial measures may differ from other companies' methods and therefore may not be comparable to those used by other companies. The financial measure calculated under GAAP which is most directly comparable to Free Cash Flow is net cash provided by operating activities. The following is a reconciliation of net cash provided by operating activities to Free Cash Flow:

## Six Months Ended

| Net cash provided by operating activities | \$ 853 |  | \$ 415 |
| :---: | :---: | :---: | :---: |
| Less: capital expenditures | (407 | ) | (521 |
| Less: cash dividends paid | (128 | ) | (142 |
| Less: change in credit card receivables originated at third parties | - |  | (64 |
| (Less) Add: change in cash book overdrafts | (18 | ) | 49 |
| Free Cash Flow | \$ 300 |  | \$ (263 |
| Net cash used in investing activities | \$ (374 | ) | \$ (581 |
| Net cash used in financing activities | (182 |  | (238 |

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[^0]:    ${ }^{1}$ Capitalized operating leases is our best estimate of the asset base we would record for our leases that are classified as operating if they had met the criteria for a capital lease or we had purchased the property. Asset base is calculated as described in footnote 2 below.

