

NORDSTROM

Nordstrom Opens Doors At Ridgedale In Minnetonka

October 2, 2015

New store marks the company's second Twin Cities location

SEATTLE, Oct. 2, 2015 /PRNewswire/ -- Leading fashion specialty retailer Nordstrom, Inc. opened the doors to its new store at Ridgedale today, its second full-line store in the Twin Cities. The two-level, 140,000 square-foot store features the latest interior and exterior design concepts, a full-service restaurant and bar, and an enhanced beauty experience. The first Nordstrom store in the Twin Cities opened at Mall of America in 1992.

"We have really enjoyed serving customers at our Mall of America store for more than 20 years, and we're looking forward to offering a more convenient option for customers living in the Minnetonka area," said Stephanie Johnson, Nordstrom Ridgedale store manager. "We're really proud of the new store and are excited to start serving customers here today."

The store offers customers five shoe departments, expansive cosmetics and accessories areas, and a comprehensive offering of popular brand names for women, men and children. Customers can expect to find shoes and handbags from popular brands including Kate Spade, Rebecca Minkoff and Michael Michael Kors. The women's apparel offering will feature fashion from designers like Alice & Olivia, Tory Burch, DVF and Elizabeth & James. Customers will find brands like NARS, Bobbi Brown, Trish McEvoy, Gucci, Jo Malone and more in the beauty department.

Nordstrom Ridgedale offers a number of services to enhance the shopping experience. These amenities include curbside pickup, an in-store alterations and tailor shop, certified bra and prosthesis fitters, complimentary gift boxes and Personal Stylists – a complimentary wardrobe and shopping service. The store has two food offerings: Ruscello, a Mediterranean and Italian inspired full-service restaurant and bar; and the Ebar, which offers customers handcrafted coffee drinks and grab-and-go food options.

Opening day kicked off at 8 a.m. with Nordstrom hosting a Beauty Bash just outside the store's first floor mall entrance. Customers enjoyed an opportunity to get the inside scoop on new products and trends from the top names in beauty – and learn the latest tips and tricks from our team of beauty experts. In what has become a Nordstrom tradition, more than 350 employees welcomed the first customers through the door at 10 a.m.

Earlier in the week, Nordstrom underwrote and held a sold-out opening gala with more than 2,000 guests that raised more than \$200,000 for Children's Hospitals and Clinics of Minnesota and PACER Center.

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ABOUT NORDSTROM

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 316 stores in 38 states and Canada. Customers are served at 120 Nordstrom stores in the U.S. and Canada; 188 Nordstrom Rack stores; two Jeffrey boutiques; and one clearance store. Additionally, customers are served online through Nordstrom.com, Nordstromrack.com and HauteLook. The company also owns Trunk Club, a personalized clothing service serving customers online at TrunkClub.com and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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