NORDSTROM

Nordstrom Opens Doors at Pacific Centre in Vancouver, British Columbia

September 18, 2015

New store marks the company's first international flagship location

Multimedia Press Kit

SEATTLE, Sept. 18, 2015 /PRNewswire/ -- Leading fashion specialty retailer Nordstrom, Inc. (NYSE: JWN) opened the doors to its new store at Pacific Centre in Vancouver, British Columbia today, the company's first international flagship location. The 230,000 square-foot flagship store offers a curated selection of merchandise from many of the world's best brands from accessible to luxury price points.

"Our goal is to make this a great store," said Chris Wanlass, Nordstrom Pacific Centre store manager. "Not just a great Nordstrom store, but one of the world's greatest stores. We look forward to serving both local customers and visitors from around the world."

Pacific Centre marks the third of six announced Nordstrom stores to open in Canada through 2017. Future openings include: Toronto Eaton Centre opening September 16, 2016; Yorkdale Centre, Toronto opening October 21, 2016; Sherway Gardens, Toronto in spring 2017.

"Cadillac Fairview is proud to welcome Nordstrom to Pacific Centre, our third of five Nordstrom stores to open across Cadillac Fairview shopping centres," said John Sullivan, President and CEO, The Cadillac Fairview Corporation Limited. "Today we've met two goals – to transform an entire city block and introduce Nordstrom to Vancouver."

Customers can shop designer fashion from Christian Louboutin, Jimmy Choo, Delvaux, Balenciaga, Missoni, Valentino and others. The store also offers apparel and accessories from Rebecca Minkoff, Sam Edelman, Tory Burch, Madewell, Alice + Olivia, Theory, Diane von Furstenberg and more, as well as the best in beauty and fragrance.

The store is the sixth to feature the company's newest design concepts, which incorporates natural light with a clean, single surface floor throughout in the hopes that it will create a sense of discovery for customers to experience new brands. The flagship store will also offer several services to enhance the shopping experience such as Concierge, 24-Hour Express Service, 2-Hour Delivery Service, China UnionPay, Shoe Shine, Language Ambassadors, Studio Services, a JWN Private Shopping Suite, Canada's first-ever Sugarfina candy shop and Drybar blow out bar, three food offerings and more.

Opening day kicked off at 7:30 a.m. with a Beauty Bash hosted by Nordstrom just outside the store under a tent on Robson Street. Customers experienced complimentary skincare consultations, demonstrations and makeup lessons from the store's team of beauty and fragrance experts. More than 950 employees were standing by to greet the first customers to walk through the doors at 9:30 a.m.

Nordstrom hosted and underwrote the cost of a sold-out fashion show and in-store gala for 2,250 guests earlier this week. Proceeds from tickets sales raised \$420,000 for local organizations BC Children's Hospital Foundation, BC Women's Hospital + Health Centre Foundation, Covenant House Vancouver and the Vancouver Art Gallery. Special guests included actress and supermodel Amber Valletta, actress Camilla Belle, actress and supermodel Karolina Kurkova and actor Zachary Quinto.

About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 310 stores in 38 states and Canada. Customers are served at 119 Nordstrom stores in the U.S. and Canada; 183 Nordstrom Rack stores; two <u>Jeffrey</u> boutiques; and one clearance store. Additionally, customers are served online through <u>Nordstrom.com</u>, <u>Nordstromrack.com</u> and <u>HauteLook</u>. The company also owns Trunk Club, a personalized clothing service serving customers online at <u>TrunkClub.com</u> and its five clubhouses. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

MEDIA CONTACT:

John Bailey Nordstrom, Inc. 206.579.8626

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