

NORDSTROM

Nordstrom Rack To Open In Baton Rouge, La

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SEATTLE, Oct. 15, 2014 /PRNewswire/ -- Seattle-based [Nordstrom, Inc.](#) (NYSE: JWN) today announced plans to open a [Nordstrom Rack](#) at The Mall of Louisiana in Baton Rouge, La. The approximately 30,000-square-foot store is scheduled to open in fall 2015. The mall is owned and managed by [General Growth Properties, Inc.](#) (NYSE: GGP).



Nordstrom Rack is the off-price retail division of Nordstrom, Inc., offering customers a wide selection of on-trend apparel, accessories and shoes at an everyday savings of 30-70 percent off regular prices. The Rack carries merchandise from Nordstrom stores and [Nordstrom.com](#), as well as specially purchased items from many of the top brands sold at Nordstrom. The Rack is designed to provide the ultimate treasure hunt to style-savvy customers.

This will be the company's first retail location in the state of Louisiana.

"We are thrilled to join the Mall of Louisiana which is really a destination for customers in the area and an excellent mix of retail, entertainment and restaurants," said Geevy Thomas, president of Nordstrom Rack. "We can't wait to open our doors to introduce customers to fashion at great prices."

The Mall of Louisiana is a 1.5 million-square-foot, two-level center located on I-10 in Baton Rouge. The new Nordstrom Rack will join an area of the mall that is home to Dick's Sporting Goods, DSW, Ulta, Lane Bryant and Kirkland's. The Mall of Louisiana is anchored by five department stores and has more than 175 specialty retailers, including Michael Kors, Apple, Forever 21, Sephora and Soma Intimates.

"We strive to provide our shoppers with three things: a retail experience they'll find nowhere else but at our malls; a great retailer line-up; and extraordinary customer service. Nordstrom is reflective of all three," said Richard Pesin, executive vice president of anchors, development and construction for General Growth Properties, Inc.

About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 284 stores in 37 states, including 118 full-line stores in the United States and one in Canada; 162 Nordstrom Racks; two [Jeffrey](#) boutiques; and one clearance store. Nordstrom also serves customers through [Nordstrom.com](#); [Nordstromrack.com](#); online private sale site [Hautelook](#); and [Trunk Club](#), a personalized clothing service. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

About GGP

General Growth Properties, Inc. is an S&P 500 company focused exclusively on owning, managing, leasing, and redeveloping high-quality retail properties throughout the United States. GGP is headquartered in Chicago, Illinois, and publicly traded on the NYSE under the symbol GGP.

MEDIA CONTACTS:

Naomi Tobis
Nordstrom, Inc.
(206) 303-4250
naomi.tobis@nordstrom.com

David Keating
General Growth Properties, Inc. (GGP)
(312) 960-6325
david.keating@generalgrowth.com

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