

NORDSTROM

Sarah Jessica Parker's SJP Collection Available in Five Additional Nordstrom Stores for Fall 2014

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Nordstrom-exclusive collection includes riding boots, pumps, and new handbags

SEATTLE, Aug. 18, 2014 /PRNewswire/ -- Nordstrom, Inc. announced that five additional Nordstrom stores will carry Sarah Jessica Parker's eponymous collection of shoes and handbags this fall. SJP Collection, launched in February 2014 exclusively with the retailer, will be available at Nordstrom Bellevue Square in Bellevue, Wash; Old Orchard in Skokie, Ill.; Fashion Island in Newport Beach, Calif.; Somerset Collection in Troy, Mich.; and Barton Creek Square in Austin, Texas, in addition to 25 stores already carrying the line and nordstrom.com/SJP.

She will present the collection to Nordstrom customers as part of a three-day tour from August 21-23 at Nordstrom Houston Galleria, Tysons Corner, and Roosevelt Field. The tour is a continuation of her whistle-stop tour in March, which included Nordstrom stores in Seattle, Los Angeles, Chicago, Miami and Dallas.

Parker's dedication to classic, ladylike shoe silhouettes in unexpected colors carries through in her fall collection, which features pumps, booties and riding boots in playful hues like French navy, red, olive and coral. Customer-favorite styles from spring, including the Lady and Carrie pumps will also be available in new colors. Shoes range in price from \$285 to \$695. The collection also features five new handbag styles for fall ranging from \$220-\$495.

Parker continued her tradition of naming shoes in the SJP Collection after women and men who inspire her. Highlights from the fall collection include:

- The Blythe Pump, \$375 – "Named for the great Blythe Danner, this beautiful shoe exudes a sort of sophistication. A metropolitan personality. I'm thrilled with the inky blue and the shoe's proud silhouette."
- The Pat Boot, \$695 – "This is my sexy boot. Try getting it off me! I'll find a reason to wear it as often as possible. Named for Pat Field, who has been an enormous influence on me and millions of others. Without her contributions, Carrie Bradshaw would have been incomplete."
- The Serge bootie, \$455 – "Named for Serge Normant, [the hair stylist] with whom I've worked for 14 years. This style joins the first collection of SJP Collection booties. I love the suede/color combination and how it sits on the leg. And I think it's very modern."
- The Rachel pump, \$355 – "Named for my sister. I think this is an exquisite shoe. A great version of a slingback that is wickedly sexy but still ladylike."

About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 271 stores in 36 states, including 117 full-line stores, 151 Nordstrom Racks, two [Jeffrey](#) boutiques, and one clearance store. Nordstrom also serves customers through Nordstrom.com, the newly developed e-commerce site Nordstromrack.com, and its online private sale site, HauteLook. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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