NORDSTROM

Nordstrom To Close Florida Mall Store In Orlando, Florida

July 10, 2014

ORLANDO, Fla., July 10, 2014 / PRNewswire/ -- Nordstrom today announced plans to close its Florida Mall Store in Orlando, Florida. Originally opened in 2002, the store will serve customers through August 16, 2014.

"We never like to close a store because we create such great relationships with our customers and employees – and over the past 12 years we've certainly done that here at our Florida Mall store," said Jamie Nordstrom, president of stores for the company. "Our lease for the store is up. To make a long-term commitment to this community and renew our lease, we would need to make a significant investment in this store so that we're not offering our customers a substandard experience. Despite our team's best efforts, the store's performance doesn't support making that kind of investment. We take responsibility for not meeting our own expectations to continue on here."

The closure impacts about 190 non-seasonal employees. "We want to take care of our people and we've told them that we'll do our best find a spot for anyone who wants a job at another Nordstrom or Nordstrom Rack," said Nordstrom. Employees who do not have a role at another store and remain until their last scheduled shift will be provided with a separation plan.

Nordstrom remains committed to serving customers in Orlando at its Millenia Crossing Rack, one of 10 Racks in the state, and at the company's other eight Nordstrom full-line stores in Florida: Boca Town Center in Boca Raton; Village of Merrick Park in Coral Gables; International Plaza in Tampa; Mall at Wellington Green in Palm Beach; Dadeland Mall in Miami; The Gardens Mall in Palm Beach Gardens; Aventura Mall in Aventura; and Waterside Shops in Naples. The company is also opening a new full-line store at St. Johns Town Center in Jacksonville on October 10 and two new Rack stores in West Palm Beach (October 9) and Lake Brandon (October 30) and will continue to serve customers online at nordstrom.com with free shipping and returns.

About Nordstrom

Nordstrom, Inc. is a leading fashion specialty retailer based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 271 stores in 36 states, including 117 full-line stores, 151 Nordstrom Racks, two Jeffrey boutiques, and one clearance store. Nordstrom also serves customers through Nordstrom.com, the newly developed e-commerce site nordstromrack.com, and its online private sale site, HauteLook. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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