

# NORDSTROM

## Nordstrom To Expand TOPSHOP And TOPMAN Partnership To 28 Additional Stores This Fall

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**Next phase of growth includes new markets, updated department design, and national social media campaign to promote expansion**

SEATTLE, Aug. 27, 2013 /PRNewswire/ -- Plans were announced today to expand Nordstrom's partnership with TOPSHOP and TOPMAN by adding 28 TOPSHOP departments and 8 TOPMAN departments across the country starting in late September 2013. The expansion will bring the total number of Nordstrom stores with TOPSHOP and TOPMAN to 42 and 18 respectively. In addition, Nordstrom plans a completely refreshed design for TOPSHOP and TOPMAN departments in new and existing stores.

Nordstrom is the only large U.S. retailer to sell a broad assortment of the British fashion brands' merchandise in-store and online at nordstrom.com. TOPSHOP and TOPMAN have flagship stores in New York, Chicago, Las Vegas, and Los Angeles, and their own U.S. designated websites at TOPSHOP.com and TOPMAN.com.

TOPSHOP and TOPMAN merchandise will be available in key markets such as Dallas, Houston, Minneapolis, San Diego, Washington, D.C., Southern and Northern California, South Florida, as well as new downtown locations in Chicago and Seattle. Since launching its core offering in September 2012, Nordstrom has added TOPSHOP shoes and Make-Up in select stores and continues to expand the TOPMAN suiting offer which will be in over 30 additional stores by November.

Sir Philip Green commented: "I am excited about this next phase of the partnership between Nordstrom and TOPSHOP and TOPMAN. The first nine months have been a steep learning curve for us all, and it has been great to work with Pete and his team on providing the Nordstrom customers with the very best of what we deliver as great British fashion brands.

"I always believed that Nordstrom's multi-channel presence was the decisive factor in partnering with them in the USA, and we are looking forward to the further expansion across so many great cities, and refining our presence within their stores and on-line. Hopefully there will be even more to come!"

Pete Nordstrom commented: "We are very pleased with our TOPSHOP TOPMAN partnership and excited to expand and grow together. Through this collaboration, we hoped to attract new customers to both our women's and men's apparel businesses and to learn to create newness and excitement in our stores and online. Through a lot of hard work and mutual effort, we have been able to measurably improve on these fronts. Working with Sir Philip and the entire TOPSHOP TOPMAN team has been great. They have been excellent partners."

As part of the expansion, Nordstrom and TOPSHOP TOPMAN will partner on a national campaign, with details to be released soon.

TOPSHOP at Nordstrom locations include:

Ala Moana (Honolulu, HI)	NorthPark Center (Dallas, TX)*
The Americana at Brand (Glendale, CA)*	Oak Park (Overland Park, KS)*
Aventura Mall (Aventura, FL)*	Oakbrook Center (Oakbrook, IL)
Barton Creek Square (Austin, TX)	Park Meadows (Littleton, CO)*
Beachwood Place (Beachwood, OH)*	Pentagon City (Arlington, VA)*
Boca Town Center (Boca Raton, FL)*	Phipps Plaza (Atlanta, GA)
Brea Mall (Brea, CA)*	The Plaza at King of Prussia (King of Prussia, PA)
Burlington (Burlington, MA)	San Francisco Centre (San Francisco, CA)
Bellevue Square (Bellevue, WA)*	Shops at La Cantera (San Antonio, TX)*
Chandler Fashion Center (Chandler, AZ)	Short Hills (Short Hills, NJ)*
Dadeland Mall (Miami, FL)	South Coast Plaza (Costa Mesa, CA)
Downtown Seattle (Seattle, WA)*	South Park Mall (Charlotte, NC)*
Fashion Island (Newport Beach, CA)*	Southcenter (Tukwila, WA)
Fashion Valley (San Diego, CA)*	St. Louis Galleria (St. Louis, MO)*
Galleria at Roseville (Roseville, CA)*	Stoneridge (Pleasanton, CA)*
Garden State Plaza (Paramus, NJ)	Valley Fair (San Jose, CA)
Houston Galleria (Houston, TX)*	Washington Square (Tigard, OR)*
International Plaza (Tampa, FL)*	Westfarms (Farmington, CT)*
Irvine Spectrum Center (Irvine, CA)	Westchester(White Plains, NY)*
Mall of America (Bloomington, MN)*	Woodfield (Schaumburg, IL)*
Michigan Avenue (Chicago, IL)*	
Montgomery Mall (Bethesda, MD)*	

(Asterisks indicate new locations)

TOPMAN at Nordstrom locations include:

Ala Moana (Honolulu, HI)	Irvine Spectrum Center (Irvine, CA)
The Americana at Brand (Glendale, CA)*	Phipps Plaza (Atlanta, GA)

Barton Creek Square (Austin, TX)	The Plaza at King of Prussia (King of Prussia, PA)
Beachwood Place (Beachwood, OH)*	Providence Place (Providence, RI)*
Brea Mall (Brea, CA)*	Short Pump Town Center (Richmond, VA)*
Chandler Fashion Center (Chandler, AZ)	Southcenter (Tukwila, WA)
Dadeland Mall (Miami, FL)	Stonestown (San Francisco, CA)*
Garden State Plaza (Paramus, NJ)	Valley Fair (San Jose, CA)
Horton Plaza (San Diego, CA)*	
International Plaza (Tampa, FL)*	

(Asterisks indicate new locations)

**ABOUT TOPSHOP:** Since it launched in 1964, TOPSHOP has become a major British style authority and one of fashion's biggest success stories. In 1994, a TOPSHOP flagship store was born, as the brand took over a 90,000 sq ft space at London Oxford Circus in the heart of the West End. It remains there today, and is considered the world's largest fashion store on the high street, attracting over 200,000 shoppers each week. In the USA there are flagship stores in New York and Chicago, and Las Vegas which opened in March 2012 within Fashion Show Mall.

TOPSHOP is the only high street brand to show on schedule at London Fashion Week, and has recently celebrated eleven years of sponsoring New Gen – supporting young British designers and giving them a platform to show within LFW and promote their collections to the international press.

A pioneer of design collaborations, TOPSHOP is also well known for nurturing of young talent, including Christopher Kane, Meadham Kirchoff, Hussein Chalayan, Richard Nicoll and Mary Kantranzou. In addition, the Boutique collection offers reworked future classics in luxurious fabrics with a focus on style rather than seasonal trends. All this sits alongside TOPSHOP's trend-driven mainline, which includes glamorous going out pieces, footwear, accessories and an extensive selection of denim and jewellery and TOPSHOP Make-Up.

TOPSHOP has 319 stores in the UK, with a further 137 international franchises operating in 37 countries.

**ABOUT TOPMAN:** TOPMAN has earned its sartorial stripes with an unswerving, energetic approach to producing truly exciting high-street men's fashion. Driving trends forward while shifting the way men approach shopping, the brand's attitude to creating brilliant, affordable and authoritative menswear is second to none. Born in 1978, with over 240 stores in Britain; almost every high street in the country boasts its very own slice of TOPMAN. London's mega Oxford Circus flagship attracts 75,000 customers every week alone. The brand's transactional website TOPMAN.COM sees over an average of 800,000 visits per week and currently ships to over 100 countries across the globe.

TOPMAN has been supporting young British design talent for many years and currently sponsors both MAN and the British Fashion Council's NEWGEN MEN award as well as showing its stand-alone TOPMAN DESIGN collection during London Collections:Men. MAN – which TOPMAN instigated with Lulu Kennedy of FashionEast in 2005 has been intrinsic in kick-starting London Collections:Men after securing and proving a huge success controversially on-schedule at London Fashion Week. It soon became clear that there was a strong appetite and the talent to back it up for Menswear in London on a bigger scale – cue London Collections:Men now firmly set on global Menswear schedule in January and June each year.

#### **ABOUT ARCADIA GROUP:**

Owned by Sir Philip Green and his family and with eight of the United Kingdom's best-known fashion and lifestyle brands, each with its own distinctive identity and market segment, the Arcadia Group is the UK's largest privately owned clothing retailer.

A major supporter of industry initiatives and British design talent, the Arcadia Group has 2,500 outlets, and 44,000 employees in the UK. The international development plans for the Group have been further enhanced by the LGP (Leonard Green & Partners) investment in TOPSHOP and TOPMAN, with the Group now trading in 38 countries and delivering on line to more than 110 territories worldwide.

**ABOUT NORDSTROM:** Nordstrom, Inc. is one of the leading fashion specialty retailers based in the U.S. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 248 stores in 33 states, including 117 full-line stores, 127 Nordstrom Racks, two Jeffrey boutiques, one treasure & bond store and one clearance store. Nordstrom also serves customers through [Nordstrom.com](http://Nordstrom.com) and through its catalogs. Additionally, the Company operates in the online private sale marketplace through its subsidiary HauteLook. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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