

NORDSTROM

Politics Aside! Nordstrom Offers Sartorial Tips For Inaugural Ball Goers

January 9, 2013

Drive-by Bow Tie returns to Washington D.C. area Nordstrom stores

SEATTLE, Jan. 9, 2013 /PRNewswire/ -- The holidays have wrapped but party season in D.C. is just beginning. The Presidential Inauguration is right around the corner and with the official swearing-in ceremony also comes an evening of glamour and style. Nordstrom has everything you need to prepare for a night that will be talked about for (at least four) years to come.

Drive-by Bow Tie

Need hands-on help to cultivate your look? Join us Thursday January 10th at Nordstrom Pentagon City from 6:30 to 9:30 p.m. as we help customers prepare their party wardrobes. Guests will have the opportunity to shop the best selection of eveningwear, accessories, handbags and foundation pieces.

On the big night, January 21st, we'll once again host the popular **Drive-by Bow Tie** where customers can stop by Nordstrom Pentagon City or Nordstrom Tysons Corner Center from 5 to 8:30 p.m. on their way to their Inaugural Balls for all of their last-minute fashion needs. Our fashion experts will be on-hand to tie bow ties, shine shoes, apply makeup, clean jewelry, press shirts, stitch last-minute monogramming, reinforce buttons and even help choose a signature scent for the evening. Plus, browse a special Inaugural Shop with last-minute items available for purchase from every department.

Head-Turning Style Tips

Of course, there's no need to wait to start your shopping. Nordstrom Fashion Director Gregg Andrews and Top Salesperson Chris Sharma have compiled their best tips for creating an Inaugural Ball look that will have heads turning.

Take inspiration from the red carpet and choose a gown in a radiant shade of ruby, cobalt or emerald like the [Lauren Ralph Lauren One Shoulder Matte Jersey Gown](#). "A bold color in a simple silhouette makes a modern yet elegant statement that is flattering and sophisticated," says Andrews. "Rich jewel tones can be accessorized with either black or metallic shoes, a shimmering handbag and finished with a chandelier earring and a dramatic cocktail ring."

"Burnished metallic shades of gunmetal, bronze and pewter are the most chic neutrals for evening elegance. Sleek gowns in shimmering satin, lustrous lace or paved sequins shine in the night and reflect sophistication." The [St. John Collection Sequin Gown](#) paired with simple shoes and understated jewelry is a modern yet glamorous choice.

"For men, it's all about picking a classic look and adding a modern edge," says Sharma. The [Z Zegna Trim Fit Wool Suit](#) has a sleek shape. A metallic tie like the [Calibrate Woven Silk Tie](#) is the perfect finishing touch.

"Pattern can be an unexpected elegance when done right." The [J.P. Tilford Samuelsohn Plaid Dinner Jacket](#) shows contrast with the satin lapels against the plaid. The single button enhances that modern look.

(Logo: <http://photos.prnewswire.com/prnh/20001011/NORDLOGO>)

CONTACT: Ashley Boero
Nordstrom, Inc.
(206) 303-3017

SOURCE Nordstrom, Inc.