NORDSTROM

Nordstrom Rack To Open In Columbus, Ohio

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SEATTLE, Sept. 19, 2012 /PRNewswire/ -- Seattle-based Nordstrom, Inc., (NYSE: JWN) announced today plans to open a new Nordstrom Rack at Easton Market in Columbus, Ohio. The approximately 35,000-square-foot store is scheduled to open fall 2013.

Nordstrom Rack is the off-price retail division of Nordstrom, Inc., carrying on-trend merchandise from Nordstrom stores and Nordstrom.com at 50 to 60 percent off original Nordstrom prices. Nordstrom Rack also offers a wide selection of apparel, accessories and shoes from many of the brands carried in Nordstrom stores. These items are purchased specially for Nordstrom Rack, with most at savings of 30 to 70 percent off.

The new Nordstrom Rack will be located at Easton Market, an existing power center conveniently located next to Easton Town Center, the area's dominant super regional mall and home to the retailer's only Columbus-area full-line store. The new store will join anchor tenants Bed Bath & Beyond, DSW, Old Navy, TJMaxx and Ulta. Easton Market is owned and managed by DDR Corp.

The new location will be the retailer's first Rack store in market. "We've been serving customers in Columbus since 2001 and are thrilled to have the opportunity to add a Nordstrom Rack in such a terrific location at Easton Market," said Geevy Thomas, president of Nordstrom Rack. "We hope this new store will make it more convenient for our Columbus customers to shop both our full-line and Rack locations."

"The addition of Nordstrom Rack further solidifies Easton Market as the premier shopping destination in the Columbus market for branded merchandise at discount prices," said Paul Freddo, senior executive vice president of leasing and development at DDR. "We are excited to expand our relationship with Nordstrom and look forward to a successful ongoing partnership."

About DDR Corp.
DDR is an owner and manager of 459 value-oriented shopping centers representing 117 million square feet in 39 states, Puerto Rico and Brazil. The company's assets are concentrated in high barrier-to-entry markets with stable populations and high growth potential and its portfolio is actively managed to create long-term shareholder value. DDR is a self-administered and self-managed REIT operating as a fully integrated real estate company, and is publicly traded on the New York Stock Exchange under the ticker symbol DDR. Additional information about the company is available at www.ddr.com.

About Nordstrom
Nordstrom, Inc. is one of the nation's leading fashion specialty retailers. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 234 stores in 31 states, including 117 full-line stores, 113 Nordstrom Racks, two Jeffrey boutiques, one treasure&bond store and one clearance store. Nordstrom also serves customers through Nordstrom.com and through its catalogs. Additionally, the Company operates in the online private sale marketplace through its subsidiary HauteLook. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

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