

# NORDSTROM

## Nordstrom Opens New Store at The Mall at Green Hills in Nashville, Tenn.

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SEATTLE, Sept. 16, 2011 /PRNewswire via COMTEX/ --

Leading fashion specialty retailer Nordstrom opened the doors to its new 149,000 square foot store in Nashville, Tenn. today at The Mall at Green Hills. The three-level store features a mix of clothing, accessories, shoes and cosmetics for women, men and children.

Customers can shop a well-edited selection of quality, luxury and designer fashion brands. Among the designer offering will be ready-to-wear and accessories and handbags boutiques from Chanel and Gucci, as well as apparel from designers like Alexander McQueen, Rick Owens, and Dries Van Noten, and progressive designers Carven, Elizabeth and James and Rag & Bone. To complement this offering, the store also carries Balenciaga, Givenchy and Proenza Schouler handbags, as well as footwear from Chanel, Manolo Blahnik, Prada, Valentino and Yves Saint Laurent.

The store will also feature an updated cosmetics department offering a wide selection of well-known, imported and exclusive-to-Nordstrom fine fragrances including Creed, Bond No. 9, Diptyque, and Jo Malone. The store will also carry renowned names in makeup and skincare such as Armani, Chantecaille, La Mer and Kate Somerville.

Nordstrom at The Mall at Green Hills offers services to enhance the shopping experience. These amenities include in-store alterations and tailor shop, certified bra and prosthesis fitters, certified shoe fitters and Personal Stylist -- a complimentary wardrobe and shopping service. The store will also feature two food offerings: the company's newest restaurant concept Sixth & Pine and an espresso bar.

In advance of the store's official opening, more than 1,900 guests attended a sold-out gala on Wednesday night. The event raised more than \$190,000 for the Boys & Girls Clubs of Middle Tennessee, Cheekwood Botanical Garden & Museum of Art and The YWCA of Nashville & Middle Tennessee. The highlight of the evening was a special performance by country star Jake Owen.

Opening day began at 8 a.m. with the Nordstrom Beauty Bash. Shoppers learned about the newest cosmetics and fragrances for the fall season and enjoyed complimentary skincare consultations and makeup lessons from Nordstrom beauty advisors. Customers were greeted by cheering employees when the store opened at 10 a.m.

"Our employees have been so excited to open our doors in Nashville," said Lori Stein, Nordstrom store manager. "We have spent a lot of time preparing for this opening and will work hard to exceed our customers' expectations."

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 219 stores in 30 states, including 116 full-line stores, 99 Nordstrom Racks, two Jeffrey boutiques, one treasure&bond store and one clearance store. Nordstrom also serves customers through nordstrom.com and through its catalogs. Additionally, the Company operates in the online private sale marketplace through its subsidiary HauteLook. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN. Follow @nordstrom on Twitter and connect at [www.facebook.com/nordstrom](http://www.facebook.com/nordstrom).

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