

NORDSTROM

Nordstrom Opens New Store at Santa Monica Place in Santa Monica, Calif.

August 27, 2010 at 1:00 PM EDT

SEATTLE, Aug 27, 2010 /PRNewswire via COMTEX/ --

Leading fashion specialty retailer Nordstrom opened the doors to its new 122,000 square foot store in Santa Monica, Calif. today at Santa Monica Place. The three-level store features a great mix of clothing, accessories, shoes and cosmetics for women, men and children.

Customers can shop a well-edited selection of quality, luxury and designer fashion brands from progressive designers such as Alexander Wang, 3.1 Phillip Lim, Elizabeth and James, Halston Heritage, Current Elliot for Marni and Rag & Bone. To complement this offering, the store also offers Marc Jacobs, Jimmy Choo, and Dolce & Gabbana handbags, as well as footwear from Giuseppe Zanotti, Manolo Blahnik, Valentino and Burberry.

Nordstrom at Santa Monica Place also offers services to enhance the shopping experience. These amenities include in-store alterations and tailor shop, certified bra and prosthesis fitters, and Personal Stylist -- a complimentary wardrobe and shopping service. The store will also feature two food offerings: a Blue Stove restaurant and an espresso bar.

In advance of the store's official opening, more than 1,500 guests attended a sold out gala on Wednesday night hosted by Nordstrom. The event raised more than \$150,000 for Chrysalis and Children's Institute, Inc. Actress Angie Harmon served as the event's honorary chair and customers enjoyed an intimate performance by Grammy-winning songwriter and entertainer Michael Buble.

Opening day began at 8 a.m. with the Nordstrom Beauty Bash. Shoppers learned about the newest cosmetics and fragrances for the fall season, and enjoyed complimentary skincare consultations and makeup lessons from Nordstrom beauty advisors. Customers were greeted inside the doors by lines of enthusiastically cheering employees when the store opened at 10 a.m.

"Our employees can't wait to serve customers here in Santa Monica and offer them a great shopping experience," said Marcille Hughes, Nordstrom Santa Monica Place store manager. "We are thrilled to join Santa Monica Place, which combined with Third Street Promenade is a great shopping destination."

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 196 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 115 full-line stores, 78 Nordstrom Racks, two Jeffrey boutiques and one clearance store. Nordstrom also serves customers through its online presence at www.nordstrom.com and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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