

NORDSTROM

The Twilight Saga: Eclipse Exclusive Fashion Collection on Sale Today at Nordstrom Stores and Online at nordstrom.com/eclipse

June 4, 2010

SEATTLE, June 4, 2010 /PRNewswire via COMTEX/ --Starting today, the BP. department at Nordstrom stores and nordstrom.com/eclipse will sell an exclusive fashion collection, in partnership with Summit Entertainment, inspired by the highly anticipated June 30 theatrical release of *The Twilight Saga: Eclipse*, the third installment of the studio's *The Twilight Saga* film franchise. Also beginning today, while supplies last, select Nordstrom stores will offer customers advance movie screening passes as gifts with purchase. The retailer is also hosting cast personal appearances and will host in-store styling events in late June.

Advance Movie Screening Tickets Gift with Purchase

Beginning today, Nordstrom will give fans the opportunity to receive one movie pass to an advance screening of *The Twilight Saga: Eclipse* on the evening of June 29 when they purchase \$50 or more in BP. merchandise (promotion excludes online purchases) at select Nordstrom stores (limit four passes per person; please see store for details; while supplies last). Customers can also enter to win a drawing in BP. for a VIP screening for 10 people of *The Twilight Saga: New Moon* followed by an advance screening of *The Twilight Saga: Eclipse* on June 29 (see store for details; winners will be drawn on June 20). Participating stores include those within and surrounding the following markets: Atlanta; Austin, Texas; Baltimore; Boca Raton, Fla.; Boston; Charlotte, N.C.; Chicago; Dallas; Denver; Honolulu; Houston; Los Angeles; Miami; Minneapolis; Orange County, Calif.; Paramus, N. J.; Portland, Ore.; Sacramento, Calif.; Salt Lake City; San Diego; San Francisco; San Jose, Calif.; Scottsdale, Ariz.; Seattle; and Washington, D.C.

In-Store Cast Personal Appearances

Nordstrom and Summit Entertainment invite customers to take advantage of a special opportunity to meet select members of *The Twilight Saga: Eclipse* cast at select stores on Fri., June 25, Sat., June 26 and Sun., June 27. Appearances are scheduled to take place at the following Nordstrom stores: Downtown Seattle; Downtown Portland (Ore.); Oakbrook Center (Oak Brook, Ill.); Fashion Valley (San Diego); Stoneridge (Pleasanton, Calif.); Montgomery Mall (Bethesda, Md.); NorthPark Center (Dallas). Customers can visit nordstrom.com/eclipse for more details about how to acquire VIP access on Sat., June 19, at 8:00 a.m. and be one of 200 customers to take a photograph with a member of the cast.

Twilight Takeover Styling Events

Nordstrom stores will also host Twilight Takeover Parties in BP. on June 19 and 20 where fans can work with stylists to create looks from the exclusive collection. Customers can visit nordstrom.com/eclipse to learn about events taking place at their nearest Nordstrom store and sign-up for email alerts.

The fashion collection, created by Awake, Inc., reflects the style of two of the film's main characters, Bella and Alice, by combining pieces that include screened tees and hoodies, fashion tops with lace trim, mini skirts, striped and floral dresses, skinny jeans and cardigans. Prices range from \$30 T-shirts to \$52 dresses to \$58 for a pair of jeans. Nordstrom will also sell exclusive life-size cardboard cutouts of characters, Edward, Bella, Jacob, and Alice, for \$33 each. In addition, Nordstrom will offer customers Luna Twilight, a full cosmetics collection, including Twilight Lip Venom, which reflects the mood and spirit of the film.

In *The Twilight Saga: Eclipse*, directed by David Slade from a screenplay written by Melissa Rosenberg and starring Kristen Stewart, Robert Pattinson and Taylor Lautner, Bella (Stewart) once again finds herself surrounded by danger as Seattle is ravaged by a string of mysterious killings and a malicious vampire continues her quest for revenge. In the midst of it all, she is forced to choose between her love for Edward (Pattinson) and her friendship with Jacob (Lautner) -- knowing that her decision has the potential to ignite the ageless struggle between vampire and werewolf. With her graduation quickly approaching, Bella is confronted with the most important decision of her life.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 193 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 114 full-line stores, 76 Nordstrom Racks, two Jeffrey boutiques and one clearance store. Nordstrom also serves customers through its online presence at www.nordstrom.com and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

Summit Entertainment is a worldwide theatrical motion picture development, financing, production and distribution studio. The studio handles all aspects of marketing and distribution for both its own internally developed motion pictures as well as acquired pictures. Summit Entertainment, LLC also represents international sales for both its own slate and third party product. Summit Entertainment, LLC releases on average 10 to 12 films annually.

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