

NORDSTROM

Nordstrom Launches International Shopping in 30 Countries

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SEATTLE, Nov. 4 /PRNewswire-FirstCall/ -- Seattle-based Nordstrom, Inc. (NYSE: JWN) has introduced international shopping online to better serve customers globally, the company announced today. Customers outside and inside the U.S. can now browse and buy merchandise from nordstrom.com in different currencies and easily ship items to 30 countries.

Customers have the flexibility to ship to a particular country but pay in a separate currency. The new online feature also enables simple, reliable international order fulfillment and shipping. At checkout customers receive an estimated delivery timeframe, global tracking number, a guaranteed exchange rate at purchase and a complete order total including all applicable international duty, tax, and delivery costs. Available currencies for international shopping currently include:

- Canadian dollar (CAD)
- Euro (EUR)
- British pound (GBP)
- U.S. dollar (USD)
- Czech koruna (CZK)
- Danish krone (DKK)
- Estonian kroon (EEK)
- Hungarian forint (HUF)
- Latvian lats (LVL)
- Lithuanian litas (LTL)
- Polish zloty (PLN)

- Swedish krona (SEK)

"We are excited about this opportunity to better serve our customers internationally," said Jamie Nordstrom, president of Nordstrom Direct. "We've made it a lot easier for our customers abroad to shop from nordstrom.com. Sending great fashion merchandise from Nordstrom to friends and family overseas is also more convenient than ever for our domestic customers. We will continue looking for ways to improve the shopping experience for customers, no matter where they live."

Nordstrom has partnered with *FiftyOne Global Ecommerce* to offer international shopping. FiftyOne ensures a consistent shopping experience for Nordstrom customers by integrating all aspects of the international transaction -- global pricing, payment, logistics and delivery -- into an automated online order process.

To learn more about international shopping from Nordstrom, including the most up-to-date list of available countries, visit <http://shop.nordstrom.com/internationalshopping>. This website is offered in English only. For assistance in another language, customers can call 1-319-846-4140 from outside the U.S., 1-877-794-5304 from Canada or 1-888-282-6060 within the U.S.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 182 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 112 full-line stores, 67 Nordstrom Racks, two Jeffrey boutiques and one clearance store. Nordstrom also serves customers through its online presence at www.nordstrom.com and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

FiftyOne Global Ecommerce empowers leading U.S. retailers to utilize their existing ecommerce infrastructure and online shopping experience to market, sell, and fulfill merchandise to international shoppers with cost certainty. FiftyOne manages all aspects of the international order life cycle, from multicurrency merchandising and payments to global logistics, local delivery, and customer service. FiftyOne is powering international ecommerce for Anne Geddes, Anthropologie, Belisi Fashions, Brookstone, The Buckle, CHEFS Catalog, Drugstore.com, Johnston & Murphy, Overstock.com, SureSource, and many others. The company is headquartered in New York City. For more information, visit www.fiftyone.com.

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