

NORDSTROM

Nordstrom Reports September Sales

October 8, 2009

SEATTLE--(BUSINESS WIRE)--Oct. 8, 2009-- Nordstrom, Inc. (NYSE:JWN) today reported a 2.4 percent decrease in same-store sales for the five-week period ended October 3, 2009 compared with the five-week period ended October 4, 2008. Preliminary total retail sales were \$720 million for September 2009, an increase of 0.3 percent compared with total retail sales of \$718 million for the same period in fiscal 2008.

Quarter-to-date same-store sales decreased 4.6 percent compared with the same period in fiscal 2008. Preliminary quarter-to-date total retail sales of \$1.26 billion decreased 1.1 percent compared with total retail sales of \$1.28 billion for the same period in fiscal 2008.

Year-to-date same-store sales decreased 9.8 percent compared with the same period in fiscal 2008. Preliminary year-to-date total retail sales of \$5.11 billion decreased 6.1 percent compared with total retail sales of \$5.44 billion for the same period in fiscal 2008.

SALES RECORDING

To hear Nordstrom's pre-recorded September sales message, please dial 402-220-6036. This recording will be available for one week.

SEPTEMBER SALES RESULTS

(unaudited; \$ in millions)

	Total Retail Sales			Same-store Sales		
				<i>Percent</i>		
	<i>Fiscal</i>	<i>Fiscal</i>	<i>Increase/</i>	<i>Full-line Rack</i>		
	<i>2009</i>	<i>2008</i>	<i>(Decrease)</i>	<i>Total</i>	<i>Stores</i>	<i>Stores</i>
September	\$720	\$718	0.3%	(2.4%)	(3.9%)	0.0%
Quarter-to-date	\$1,261	\$1,276	(1.1%)	(4.6%)	(7.7%)	1.7%
Year-to-date	\$5,112	\$5,442	(6.1%)	(9.8%)	(12.8%)	1.3%
Number of stores	<i>October 3,</i>	<i>October 4,</i>				
	<i>2009</i>	<i>2008</i>				
Full-line	112	107				
Rack and other	67	58				
Total	179	165				
Gross square footage	22,595,000	21,574,000				

EXPANSION UPDATE

On September 25, 2009 Nordstrom opened a full-line store at Kenwood Towne Centre in Cincinnati, Ohio. Also in September, Nordstrom opened two Nordstrom Rack stores at Arbor Lakes in Maple Grove, Minnesota and Beverly Connection in Los Angeles, California.

Today, Nordstrom will open a Nordstrom Rack store at Hastings Village in Pasadena, California. Additionally, in October, Nordstrom plans to open two Nordstrom Rack stores at Westfield Oakridge in San Jose, California and Gateway Center in Austin, Texas.

FUTURE REPORTING DATES

Nordstrom's planned financial release calendar for the next three months currently includes:

October Sales Release	Thurs., November 5, 2009
Third Quarter Earnings Release	Thurs., November 12, 2009
November Sales Release	Thurs., December 3, 2009

ABOUT NORDSTROM

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 179 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 112 full-line stores, 64 Nordstrom Racks, two Jeffrey boutiques, and one clearance store. In addition, Nordstrom serves customers through its online presence at <http://www.nordstrom.com> and through its catalogs. Nordstrom, Inc.'s common stock is publicly traded on the NYSE under the symbol JWN.

Certain statements in this news release contain or may suggest "forward-looking" information (as defined in the Private Securities Litigation Reform Act of 1995), including the company's planned store openings and trends in company operations. Such statements are based upon the current beliefs and expectations of the company's management and are subject to significant risks and uncertainties. Actual future results and trends may differ materially from historical results or current expectations depending upon factors including, but not limited to the impact of deteriorating economic and market conditions and the resultant impact on consumer spending patterns, the company's ability to respond to the business environment and fashion trends, the company's ability to safeguard its brand and reputation, effective inventory management, efficient and proper allocation of the company's capital resources, successful execution of the company's store growth strategy including the timely completion of construction associated with newly planned stores, relocations and remodels, all of which may be impacted by the financial health of third parties, the company's compliance with applicable banking and related laws and regulations impacting the company's ability to extend credit to its customers, trends in personal bankruptcies and bad debt write-offs, availability and cost of credit, impact of the current regulatory environment and financial system reforms, changes in interest rates, disruptions in the company's supply chain, the company's ability to maintain its relationship with vendors and developers who may be experiencing economic difficulties, the geographic locations of the company's stores, the company's ability to maintain its relationships with its employees and to effectively train and develop its future leaders, the company's compliance with information security and privacy laws and regulations, employment laws and regulations and other laws and regulations applicable to the company, successful execution of the company's information technology strategy, successful execution of the company's multi-channel strategy, risks related to fluctuations in world currencies, weather conditions and hazards of nature that affect consumer traffic and consumers' purchasing patterns, the effectiveness of planned advertising, marketing, and promotional campaigns, the company's ability to control costs, and the timing and amounts of share repurchases by the company. For additional information regarding these and other risk factors, please refer to the company's SEC reports, including its Form 10-K for the fiscal year ended January 31, 2009 and its Form 10-Q for the fiscal quarter ended August 1, 2009. The company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events, new information or future circumstances.

Source: Nordstrom, Inc.

Nordstrom, Inc.

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