

NORDSTROM

Nordstrom Opens New Store in Cincinnati at Kenwood Towne Centre

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SEATTLE, Sept. 25 /PRNewswire-FirstCall/ -- Leading fashion specialty retailer Nordstrom opened its new store in Cincinnati today at Kenwood Towne Centre. When the store opened at 10 a.m., over 300 excited and applauding employees lined the store's entrances to welcome the first customers through its doors. The two-level, 138,000 sq. ft. store will offer customers a well-edited selection of quality, luxury and designer fashion brands for women, men and children.

"We have wanted to open a store in Cincinnati for over 10 years," said Renata Bakale, Kenwood Towne Centre store manager. "Our employees can't wait to start serving customers here at Kenwood and building relationships with them."

The store features a compelling selection of clothing, accessories, cosmetics and shoes, including a designer offering of American and European collections. Customers can shop from well-known designers such as Burberry, Donna Karan, Ports 1961, Lida Baday and Piazza Sempione. Other hot brands and designers include Elizabeth and James, Alice + Olivia, Milly, Loeffler Randall and Diane von Furstenberg. To complement this offering, the store also offers Chloe, Marc Jacobs and Jimmy Choo handbags, as well as footwear from Valentino, Jimmy Choo, Stuart Weitzman and Tory Burch.

To enhance the shopping experience, the store will offer special services and amenities including an in-store alterations and tailor shop, certified bra and prosthesis fitters, shoe shine and complimentary gift boxes. The store will also house two food offerings: an Ebar, for espresso drinks and fruit smoothies, as well as a Cafe Bistro featuring freshly prepared salads, sandwiches, pastas and house-made desserts.

Opening day started at 8 a.m. with Nordstrom hosting a complimentary cosmetics Beauty Bash outside the mall entrance. Shoppers learned about the newest cosmetics and fragrance trends for the fall season, and enjoyed complimentary skincare consultations and makeup lessons from Nordstrom beauty advisors.

Over 2,200 guests attended a gala hosted by the store on Wednesday night. The event raised more than \$165,000 for the local nonprofits Cris Collinsworth ProScan Fund, Lighthouse Youth Services and The Links, Incorporated (Cincinnati and Queen City Chapters).

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 179 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 112 full-line stores, 64 Nordstrom Racks, two Jeffrey boutiques and one clearance store. Nordstrom also serves customers through its online presence at www.nordstrom.com and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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