## NORDSTROM

## **Nordstrom Reports July Sales**

August 7, 2008

SEATTLE, Aug. 7, 2008 /PRNewswire-FirstCall/ -- Nordstrom, Inc. (NYSE: JWN) today reported preliminary sales of \$840 million for the four-week period ended August 2, 2008, a decrease of 6.7 percent compared to sales of \$901 million for the four-week period ended August 4, 2007. Same-store sales decreased 6.1 percent.

Preliminary second quarter sales of \$2.29 billion decreased 4.3 percent compared to sales of \$2.39 billion during the same period in 2007. Second quarter same-store sales decreased 6.0 percent.

Preliminary year-to-date sales of \$4.17 billion decreased 4.1 percent compared to sales of \$4.34 billion for the same period in 2007. Year-to-date same-store sales decreased 6.2 percent.

Sales Recording

To hear Nordstrom's pre-recorded July sales message, please dial 800-891-8250 or 402-220-6036. This recording will be available for one week.

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JULY SALES RESULTS
(unaudited; $ in millions)
             Total Sales
                             Same-store Sales(2)
                 Percent
          Fiscal Fiscal Increase/
                                    Full-line Rack
          2008 2007(1) (Decrease)
                                   Total Stores Stores
           $840 $901 (6.7%)
                                 (6.1%) (9.1%) 6.4%
July
Second Quarter $2,287 $2,390 (4.3%)
                                         (6.0\%)
                                                 (9.0%) 6.3%
Year-to-date
              $4,166 $4,344 (4.1%)
                                       (6.2%) (9.1%) 5.4%
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Number of stores as of July

 Full-line
 105
 98

 Rack and other
 54
 55

 Faconnable boutiques(3)
 41

 Total
 159
 194

Gross square footage 21,139,000 20,191,000

- (1) Total sales results for fiscal 2007 include sales from the company's international and domestic Faconnable boutiques.
- (2) Same-store sales results exclude sales from Faconnable.
- (3) On October 31, 2007, the company completed the sale of Faconnable.

**Future Reporting Dates** 

Nordstrom's financial release calendar for the next three months is currently planned as follows:

Second Quarter Earnings Release
August Sales Release
September Sales Release
October Sales Release
Thurs., August 14, 2008
Thurs., September 4, 2008
Wed., October 8, 2008
Thurs., November 6, 2008

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 159 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 105 full-line stores, 50 Nordstrom Racks, two Jeffrey boutiques, and two clearance stores. In addition, Nordstrom serves customers through its online presence at http://www.nordstrom.com and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

Certain statements in this news release contain or may suggest "forward-looking" information (as defined in the Private Securities Litigation Reform Act of 1995), including the company's expected quarterly and monthly results. Such statements are based upon the current beliefs and expectations of

the company's management and are subject to significant risks and uncertainties. Actual future results and trends may differ materially from historical results or current expectations depending upon factors including, but not limited to the impact of economic and market conditions and the resultant impact on consumer spending patterns, the company's ability to respond to the business environment and fashion trends, the competitive pricing environment within the retail sector, effective inventory management, the effectiveness of planned advertising, marketing, and promotional campaigns, the company's compliance with applicable banking and related laws and regulations impacting the company's ability to extend credit to its customers, the company's ability to safeguard its brand and reputation, efficient and proper allocation of the company's capital resources, trends in personal bankruptcies and bad debt write-offs, changes in interest rates, the company's ability to control costs, risks related to fluctuations in world currencies, weather conditions and hazards of nature that affect consumer traffic and consumers' purchasing patterns, and the timing and amounts of share repurchases by the company. For additional information regarding these and other risk factors, please refer to the company's SEC reports, including its Form 10-K for the fiscal year ended February 2, 2008. The company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events, new information or future circumstances.

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(Logo: http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO)

SOURCE Nordstrom, Inc.

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