

NORDSTROM

Nordstrom Opens Eighth Florida Store at Aventura Mall

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SEATTLE, Feb. 15, 2008 /PRNewswire-FirstCall/ -- With the opening of its third Miami-area store today, leading fashion specialty retailer Nordstrom, Inc. (NYSE: JWN) will offer its well-edited selection of designer, luxury and quality fashion brands to Aventura Mall fashionistas.

The new Nordstrom houses five shoe departments as well as a compelling offering of apparel, accessories and cosmetics. Along with a Dolce & Gabbana boutique in its Collectors and Designer Handbags departments, Nordstrom will also offer customers luxury merchandise from designers such as Burberry Prorsum, Jean Paul Gaultier and Versace; footwear from Prada, Manolo Blahnik and Jimmy Choo; and handbags from Jimmy Choo, Valentino and Marc Jacobs. For men, the store features Armani, Hugo Boss, Versace, John Varvatos Star USA, and more.

The new store introduces some new dressing room concepts to Aventura customers such as "girlfriend dressing rooms" in the Point of View department that have moveable curtains and allow women to try on clothes together, and "The Apartment" in BP. that features a comfortable, apartment-like setting for teens.

The store will also have two food offerings -- a Cafe Bistro and an Ebar espresso bar. Nordstrom also offers a number of services designed to enhance the customer shopping experience, including an in-store alterations and tailor shop, Personal Touch -- a complimentary wardrobe and shopping service, bra and prosthesis fitters, a women's beauty studio and a shoeshine stand.

When the store opened at 10 a.m. this morning, more than 400 excited employees lined the aisles and cheered enthusiastically to welcome the first opening-day customers through the doors.

"We're thrilled to finally be opening at Aventura Mall. This location, in one of the best malls in the country, complements our other two great Miami-area stores," said Tony Espinosa, Aventura store manager. "We're still relatively new in the Miami area and can't wait to introduce ourselves to more customers."

Nordstrom opened its first Miami-area store at Village of Merrick Park in Coral Gables in 2002 and a second Miami-area store at Dadeland in 2004.

The evening of February 13, Nordstrom held an opening gala that raised \$212,500 for its partnering charities: the Junior League of Miami, The Buoniconti Fund to Cure Paralysis/The Miami Project at the University of Miami, and the University of Miami Sylvester Comprehensive Cancer Center. The evening gave guests an opportunity to shop in the new store while enjoying hors d'oeuvres, dinner and dessert buffets, specialty drinks, live entertainment, and two tented runway fashion shows featuring spring collections for women and men.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 157 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 102 full-line stores, 50 Nordstrom Racks, two Jeffrey boutiques, one freestanding shoe store and two clearance stores. Nordstrom also serves customers through its online presence at <http://www.nordstrom.com> and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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