NORDSTROM

Nordstrom Opens New Thousand Oaks Store at The Oaks

September 5, 2008

SEATTLE, Sept 05, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Leading fashion specialty retailer Nordstrom, Inc. (NYSE: JWN) opened the doors of its new 138,000-square-foot store on Friday, September 5 at The Oaks in Thousand Oaks, Calif. and began offering customers a compelling selection of designer, luxury and quality fashion brands for men, women and children.

"We are thrilled to offer our Ventura County customers a new Nordstrom closer to home. We know we have a number of customers in the area and we hope they love the great selection of fashion that we have to offer," said Barbara Kirk, Nordstrom at The Oaks store manager.

In addition to clothing, accessories, cosmetics and shoes, Nordstrom at The Oaks offers a number of services to enhance the shopping experience. These amenities include an in-store alterations and tailor shop, Personal Touch -- a complimentary wardrobe and shopping service, bra and prosthesis fitters, complimentary gift boxes and two family restrooms. Nordstrom at The Oaks will also feature two food offerings; Blue Stove, a restaurant featuring small plates and tapas, and an espresso bar.

Opening day started at 8:00 a.m. with Nordstrom hosting a cosmetics Beauty Bash outside the store's mall entrance. Shoppers enjoyed complimentary beauty and skincare consultations, learned about the latest trends in makeup and fragrance, and received samples and gifts with purchase. When the store opened at 10:00 a.m., over 350 excited employees welcomed the first customers through the doors.

Earlier in the week, Nordstrom underwrote and held an opening gala that raised \$175,000 for partnering charities Alliance for the Arts and its Angels and Centennial Guild of Childrens Hospital Los Angeles. Guests had an opportunity to shop in the new store while enjoying fall fashion presentations, hors d'oeuvres, dinner and dessert buffets, specialty drinks and live entertainment.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 160 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 106 full-line stores, 51 Nordstrom Racks, two Jeffrey boutiques and two clearance stores. Nordstrom also serves customers through its online presence at http://www.nordstrom.com and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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