

NORDSTROM

Nordstrom Half-Yearly Sale Starts Early: May 21

May 19, 2008

40% Off or More for Women and Kids

SEATTLE, May 19, 2008 (BUSINESS WIRE) -- Seattle-based Nordstrom, Inc. (NYSE: JWN), a leading fashion specialty retailer, announced its Half-Yearly Sale for Women and Kids will start Wednesday, May 21, 2008. Nordstrom hopes the earlier start date will let shoppers take advantage of sale prices during Memorial Day weekend. Traditionally, the Half-Yearly Sale for Women and Kids starts in early June.

"Because Nordstrom has so few sale events, our customers have come to know they are meaningful," said Erik Nordstrom, president of stores for Nordstrom. "We recognize the Memorial Day weekend is a popular time for sale shopping and it's important to let customers know about the Half-Yearly Sale date change and the great values we will be offering."

About the Half-Yearly Sale for Women and Kids:

-- May 21 - June 1, 2008

-- 40% off or more

-- Shoes, Handbags, Clothing and Accessories

-- In-Stores and Online at Nordstrom.com

Click here to find store locations/hours, or visit <http://about.nordstrom.com/MapPoint/PrxInput.aspx?origin=tab>

Nordstrom has only three company-wide sale events each year:

-- Half-Yearly Sale for Women and Kids (Starts May 21 and November 5, 2008)

-- Half-Yearly Sale for Men (Starts June 13 and December 26, 2008)

-- Nordstrom Anniversary Sale (Starts July 18, 2008)

-- Click here for more information about Nordstrom Sales, or visit http://about.nordstrom.com/help/faq/sale_dates.asp

About Nordstrom

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 159 stores located in 28 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 105 full-line stores, 50 Nordstrom Racks, two Jeffrey boutiques and two clearance stores. Nordstrom also serves customers through its online presence at www.nordstrom.com and through its catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

Company Resources Center

Online Press Room

(<http://phx.corporate-ir.net/phoenix.zhtml?c=211996&p=irol-overview>)

Image Gallery

(<http://phx.corporate-ir.net/phoenix.zhtml?c=211996&p=imageGallery>)

Nordstrom fashion blog: "From the Floor"

(<http://fromthefloor.nordstrom.com/>)

Nordstrom fashion e-zine: "The Thread"

(<http://shop.nordstrom.com/C/6011270/0~2377475~6011270>)

Nordstrom, Inc. on Facebook

(<http://www.facebook.com/pages/Nordstrom-Inc/12854644836?ref=s>)

Nordstrom BP. on MySpace

(<http://www.myspace.com/nordstrom>)

SOURCE: Nordstrom, Inc.

Media Inquiries Only

Nordstrom, Inc.

Nordstrom Corporate Communications, 1-877-746-6228

or

Non-media Inquiries
Call your nearest store or 1-888-282-6060