

NORDSTROM

Nordstrom Opens at Phipps Plaza

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SEATTLE, March 11 /PRNewswire/ -- Leading fashion specialty retailer Nordstrom, Inc. opened its 95th full-line store in Atlanta today at Phipps Plaza. Over 400 applauding store employees lined the aisles of the 135,000-square foot store to cheer the first customers through the door. The store is the retailer's third full-line store in the state of Georgia.

"There is an impressive mix of retail here at Phipps Plaza and in the Buckhead area and we want to give customers a reason to shop at Nordstrom," said Vicki Price, store manager. "Our goal is to offer exciting, fresh merchandise and the best possible service we can, all resulting in what we hope is a unique shopping experience for our customers."

Nordstrom Phipps Plaza offers a wide selection of quality shoes, clothing and accessories for women, men and children. The merchandise offering includes 6,500 tubes of lipstick 2,000 handbags, 4,500 pairs of hosiery, 1,700 ties and 2,000 men's dress shirts in 63 different sizes. The wide selection includes Nordstrom exclusives such as Faconnable, Classiques Entier, Halogen and Caslon. The store also offers Personal Touch, a complimentary wardrobing service, Cafe Bistro, Ebar (espresso bar), live piano music, a family restroom, open-sell cosmetics, in-store alterations and tailor shop and a shoe shine stand.

Earlier in the week, Nordstrom celebrated its opening with a gala party to benefit the Children's Healthcare of Atlanta, Atlanta Symphony Orchestra, and The Links, Inc., Atlanta Chapters. Over 1,000 guests enjoyed hors d'oeuvres, live entertainment, a runway fashion show of American and European designer collections and the opportunity to do some "sneak preview" shopping. The fashionable fete raised over \$100,000.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 151 US stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 95 full-line stores, 49 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 31 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at www.nordstrom.com and through its direct mail catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

SOURCE Nordstrom, Inc. 03/11/2005

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