

NORDSTROM

Nordstrom December Same-Store Sales Increase 9.3 Percent

January 5, 2005

SEATTLE, Jan. 5 /PRNewswire-FirstCall/ -- Nordstrom, Inc. (NYSE: JWN) today reported preliminary sales of \$1,046.0 million for the five-week period ending January 1, 2005, an increase of 11.7 percent compared to sales of \$936.2 million for the five-week period ending January 3, 2004. Same-store sales increased 9.3 percent.

(Photo: NewsCom: <http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO>)

Preliminary quarter-to-date sales of \$1.7 billion increased 9.5 percent compared to 2003 quarter-to-date sales of \$1.6 billion. Quarter-to-date same store-sales increased 6.8 percent.

Preliminary year-to-date sales of \$6.7 billion increased 11.0 percent compared to sales of \$6.1 billion in 2003. Year-to-date same-store sales increased 8.5 percent.

SALES RECORDING

To hear Nordstrom's prerecorded December sales message, please dial +1-402-220-6036. This recording will be available for one week.

SALES SUMMARY	December 2004	December 2003	December 2004	December 2003	QTD 2004	QTD 2003	YTD 2004	YTD 2003
(unaudited; \$ in millions)								
Total sales	\$1,046.0	\$936.2	\$1,713.7	\$1,564.6	\$6,744.7	\$6,075.9		
Total sales percentage change	11.7%	12.3%	9.5%	11.4%	11.0%	8.1%		
Same-store sales percentage change	9.3%	9.0%	6.8%	8.3%	8.5%	3.9%		

Number of stores	2004	2003
Full-line	94	92
Rack and other	56	56
International		
Faconnable boutiques	31	31
Total	181	179
Gross square footage	19,439,000	19,138,000

GAAP SALES PERFORMANCE

The additional information provided in this section is to comply with the Securities and Exchange Commission's Regulation G. The Company converted to a 4-5-4 Retail Calendar at the beginning of 2003. Year-to-date results for 2003 include one more day than the year-to-date for 2004. The Company believes that adjusting for this difference provides a more comparable basis from which to evaluate sales performance. The following reconciliation bridges the year-to-date 2003 GAAP sales to the 4-5-4 comparable sales.

	YTD 2003	YTD 2004	Dollar Sales	% Change	% Change
Sales Reconciliation (\$M)				Total	Comp
Number of Days GAAP	337	336			
GAAP Sales	\$6,094.1	\$6,744.7	\$650.6	10.7%	8.2%
Less Feb. 1, 2003 sales	(\$18.2)	--			
Reported 4-5-4 sales	\$6,075.9	\$6,744.7	\$668.8	11.0%	8.5%
4-5-4 Adjusted Days	336	336			

FUTURE REPORTING DATES

Nordstrom's financial release calendar for the next several months is currently planned as follows:

January Sales Release	Thurs., Feb. 3, 2005
Fourth Quarter Earnings	Tues., Feb. 15, 2005

February Sales Release Thurs., Mar. 3, 2005
March Sales Release Thurs., April 7, 2005

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 150 US stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 94 full-line stores, 49 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 31 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at <http://www.nordstrom.com> and through its direct mail catalogs.

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