

NORDSTROM

Nordstrom November Same-Store Sales Increase 3.1 Percent

December 2, 2004

SEATTLE, Dec. 2 /PRNewswire-FirstCall/ -- Nordstrom, Inc. (NYSE: JWN) today reported preliminary sales of \$667.6 million for the four-week period ending November 27, 2004, an increase of 6.2 percent compared to sales of \$628.4 million for the four-week period ending November 29, 2003. Same-store sales increased 3.1 percent.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO>)

Preliminary year-to-date sales of \$5.7 billion increased 10.9 percent compared to sales of \$5.1 billion in 2003. Year-to-date same-store sales increased 8.4 percent.

SALES RECORDING

To hear Nordstrom's prerecorded November sales message, please dial 402-220-6036. This recording will be available for one week.

SALES SUMMARY (unaudited; \$ in millions)	November 2004	November 2003	YTD 2004	YTD 2003
Total sales	\$667.6	\$628.4	\$5,698.6	\$5,139.7
Total sales percentage change	6.2%	10.1%	10.9%	7.4%
Same-store sales percentage change	3.1%	7.3%	8.4%	3.0%
Number of stores				
Full-line	94	92		
Rack and other	56	56		
International Faconnable boutiques	31	31		
Total	181	179		
Gross square footage	19,439,000	19,138,000		

GAAP SALES PERFORMANCE

The additional information provided in this section is to comply with the Securities and Exchange Commission's Regulation G. The Company converted to a 4-5-4 Retail Calendar at the beginning of 2003. Year-to-date results for 2003 include one more day than the year-to-date for 2004. The Company believes that adjusting for this difference provides a more comparable basis from which to evaluate sales performance. The following reconciliation bridges the year-to-date 2003 GAAP sales to the 4-5-4 comparable sales.

Sales Reconciliation (\$M)	YTD 2003	YTD 2004	% Change Dollar Increase	% Change Total Sales	% Change Comp Sales
Number of Days GAAP	302	301			
GAAP Sales	\$5,157.9	\$5,698.6	\$540.7	10.5%	7.9%
Less Feb. 1, 2003 sales (\$18.2)	--	--			
Reported 4-5-4 sales	\$5,139.7	\$5,698.6	\$558.9	10.9%	8.4%
4-5-4 Adjusted Days	301	301			

FUTURE REPORTING DATES

Nordstrom's financial release calendar for the next several months is provided in the table below.

December Sales Release	Thurs., Jan. 6, 2005
January Sales Release	Thurs., Feb. 3, 2005
Fourth Quarter Earnings	Tues., Feb. 15, 2005
February Sales Release	Thurs., Mar. 3, 2005

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 150 US stores located in 27 states. Founded in 1901 as a shoe store in

Seattle, today Nordstrom operates 94 full-line stores, 49 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 31 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at <http://www.nordstrom.com> and through its direct mail catalogs.

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