

NORDSTROM

Nordstrom Opens Brand New Store at Alderwood Mall

September 19, 2003

New From the Ground Up, the Relocated Store Will Have 1/3 More Floor Space

SEATTLE, Sept. 19 /PRNewswire/ -- Nordstrom, one of the nation's leading fashion specialty retailers, opened its newly relocated Alderwood full-line store today in Lynnwood, Wash. Over 300 applauding employees lined the aisles of the 144,000-square foot store to cheer the first customers through the door.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO>)

"We're thrilled to open our doors and welcome shoppers to our new Nordstrom store at Alderwood Mall," said Bruce Bonnet, store manager. "We have been so fortunate to be a part of the Lynnwood community since 1979 and we are excited to share our new store with our many loyal customers while making new friends along the way."

Nordstrom Alderwood is a two-level store with 1/3 more floor space for wider aisles, an expanded merchandise offering and the latest Nordstrom design concepts. The new store houses tens of thousands of pairs of shoes including a brand new Salon Shoes department; 3,000 men's dress shirts in 48 different sizes; 1,000 neckties; nearly 10,000 pairs of hosiery, tights and socks and 12,000 tubes of lipstick and lipgloss. Many new features and services include a Cafe Bistro (the first restaurant of its kind in the Northwest at Nordstrom), Faconnable boutiques for both men and women, a private beauty studio, an open sell format for cosmetics, family restroom, live piano music, a shoe shine stand and countless new brands.

Earlier this year, Nordstrom Alderwood hosted a Tile Painting Party, which raised \$6,000 for the Alderwood Boys & Girls Club. Over 200 children painted tiles with a bug theme, which have been permanently installed in the floor of the Kidswear department.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 147 US stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 91 full-line stores, 49 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 24 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at <http://www.nordstrom.com> and through its direct mail catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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SOURCE Nordstrom, Inc.

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