NORDSTROM

Nordstrom Opens at Short Pump Town Center

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RICHMOND, Va., Sept. 4 /PRNewswire-FirstCall/ -- Leading fashion specialty retailer Nordstrom, Inc. opened its 91st full-line store in Richmond, VA today at Short Pump Town Center. Over 250 applauding store employees lined the aisles of the 120,000-square foot store to cheer the first customers through the door. The store is the retailer's fifth in the State of Virginia.

(Logo: http://www.newscom.com/cgi-bin/prnh/20001011/NORDLOGO)

"We have an amazing team of people who've been working hard to prepare for today and can't wait to start taking care of customers," said Megan White, store manager. "Our goal is to really listen to our customers here in the Richmond area and do our best to earn their business, one customer at a time."

Nordstrom Richmond offers two levels of classic and contemporary shoes, clothing and accessories for women, men and children. The wide selection includes Nordstrom exclusives such as Faconnable, Classiques Entier, Halogen and Caslon. The store also offers Personal Touch, a complimentary wardrobing service, Marketplace Cafe, Ebar, live piano music, family restroom, open-sell cosmetics, in-store tailor shop and shoe shine stand.

Earlier in the week, Nordstrom celebrated its opening with a gala party to benefit the Junior League of Richmond, The Links, Inc. of Richmond and the Children's Hospital of Richmond. About 1,500 guests enjoyed hors d'oeuvres, live entertainment and the opportunity to do some "sneak preview" shopping. The fashionable fete raised \$112,500 for the three organizations.

Nordstrom, Inc. is one of the nation's leading fashion specialty retailers, with 147 US stores located in 27 states. Founded in 1901 as a shoe store in Seattle, today Nordstrom operates 91 full-line stores, 49 Nordstrom Racks, five Faconnable boutiques, one free-standing shoe store, and one clearance store. Nordstrom also operates 24 international Faconnable boutiques, primarily in Europe. Additionally, Nordstrom serves customers through its online presence at http://www.nordstrom.com and through its direct mail catalogs. Nordstrom, Inc. is publicly traded on the NYSE under the symbol JWN.

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